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No. 352 December 1996

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In this issue we Slam Dunk **NBA Freaks & Losers**

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MAD

DECEMBER 1996

NUMBER 352

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Slamtrak®

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the usual gang of idiots

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LETTERS &

THE EYES HAVE IT

I've been a faithful fan of MAD for several years now, and of course I do enjoy your magazine very much. However, there are times when I come across very disturbing items, like the one from the article "Board Game Rejects" in MAD #348. There's one board game called "Cataract Removal Surgery" that depicts the grisly image of an exposed eyeball under a very sharp surgical tool as well as that of an unfortunate young player crying and writhing about, holding his hands to bleeding eyes. I just do not like to see innocent children hurting, and this is just not a very good idea of humor. You do need to be aware of that. Thanks.

Rebecca Garcia
Sacramento, CA

Becca — Your sensitive letter is not without merit and we will be on the lookout for such offensive humor in the future. You might say we'll KEEP AN EYE OUT FOR IT!! OW! OWWW! —Ed

INSIGNIFICANT DATA

MAD #353 ON SALE DEC. 24!!

MAD *SUPER SPECIAL* #118 ON SALE DEC. 3!!

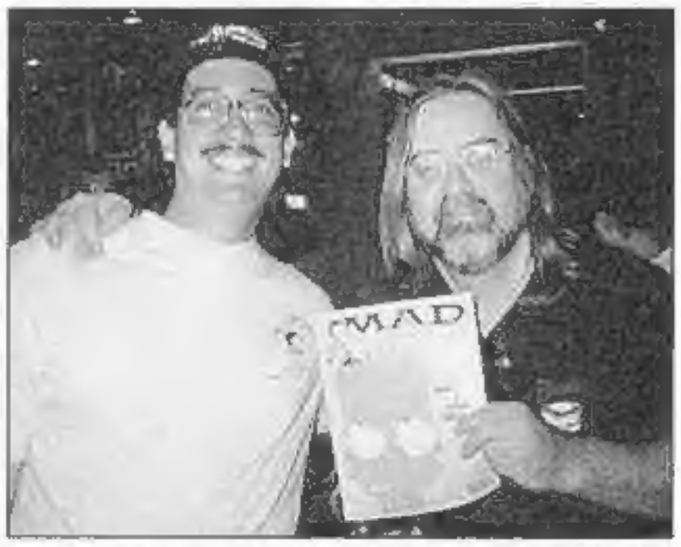
ATTENTION SUBSCRIBERS!

For all subscription-related matters (including change of address) in the U.S. and Canada, please call 1-800-4 MAD MAG or write P.O. BOX 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or E-mail our New York office — we're too dumb to help you there!

HAVING TROUBLE FINDING MAD?

If your favorite news dealer, convenience store or supermarket does NOT sell MAD, we want to know about it! Send their name and address/location to MAD, 1700 Broadway, NY, NY 10019 Attn: Amy. We promise to hound these misguided merchants mercilessly, day and night, until they lower their standards and begin to sell our crummy magazine!

CELEBRITY SNAPS



Jerry Schoen of San Diego, CA becomes the latest MAD's Celebrity Snaps three-year subscription winner with his nifty shots of *The Simpsons* creator Matt Groening enjoying MAD at a recent comics convention! On the left, Jerry and Matt share a copy of issue #299, featuring Bart Simpson! And who drew our Bart Simpson cover? That question is answered in the photo at right, as Matt says hello to MAD artist Mort Drucker (and his lovely wife, Barbara) who were also at the convention! Fa la!

TANK'S A LOT

Relaxing after a sweaty and violent encounter in the Octagon, Ultimate Fighting Championship competitor and fan favorite Tank Abbott pretends to read our explosive article "MAD Goes to the Extremely Ultimate Fights" in issue #348. Of course, we're joking about Tank only pretending to read, especially if he CAN read and is reading this!! Oh God, just don't hurt us! Please!

ALFRED E-MAIL

I love your mag! I am a subscriber and I just renewed my subscription. MAD artist Rick Tulka is my grandmother's friend's son. Just an interesting fact!

Cisum41084@aol.com

Here's another interesting fact about Rick Tulka and your grandmother...uh, well maybe we'd better not go there! Thanks for writing and say hi to Nana! —Ed.

MAD UNDER COVERS

I love your magazine. I read it every single time I go into a store. Sometimes I sneak reading MAD in bed while my mom and dad don't know.

Joey Capriglione
Ewing Township, NJ

Joey — Here's something YOU don't know about your mom and dad while you're in bed reading MAD...uh, well maybe we'd better not go there! Thanks and say hi to "Uncle" Tulka! —Ed.

"MTV CONTESTS"

I am very upset about the picture of Paula Abdul bingeing and purging in issue #348's "The Worst MTV Contests of All Time." You only care about laughs, NOT people's feelings! You thought it would be funny to put that in there, but I thought it was disgusting because some people really do have problems and don't think it's funny. Next time think about people's feelings before you print something that stupid!

Rachel Erickson
Muskegon, MI

Rachel — We reviewed the article in question and found it was drawn by MAD artist Rick Tulka. When we saw Rick's drawing it made us puke. Then we went to lunch. After lunch, we puked again! We've received many complaints about Tulka lately, and yours isn't the first we received (see the letters above). Yours proved to be the breaking point, however, and we had no alternative but to let him go. (Give him the old "heave ho" if you know what we mean.) Thanks for writing, and au revoir, Ricky! —Ed.

TOMATOES DEPARTMENT

SERGE-IN PARTICULAR

Like most of you, Sergio Aragones has been my hero and role model. I had the pleasure of being a guest at the Magnum Opus Comic Book Convention in Greenville, SC four years ago and spent the entire weekend in a chair beside Sergio. The highlight of the Convention was when someone came in the artist's room dressed as Captain Armadillo, a character from my short-lived comic book. Sergio leaned over to me and said, "You made it, my friend." (Are you tearing up yet?) If you ever get the chance to meet him, you'll find that Sergio is not only the consummate cartoonist, but he's a real gentleman, and a hell of a nice guy!

Bill Staton
Winterville, GA

Bill — We know exactly what you mean! Recently, MAD writer Dick DeBartolo shared another warm, wonderful Sergio memory with us: "Once, in a freezing, driving rain in New York City, when I couldn't get a cab, Sergio ran into the street, stopped one with his bare hands, pulled out the little old lady who was sitting in the back seat, as well as her pregnant daughter, her two small grandchildren and her arthritic Chihuahua and gave me the cab." Just another way Sergio is something special! If you have a Sergio memory you'd like to share with us, send it in! NOTE: On the advice of our legal counsel, we will be unable to print any Dave Berg memories at all! —Ed.

GIFTS DE SPENCER

Feast your eyes on the new 12" Alfred E. Neuman statue! There's also a 4" Christmas tree ornament version, both now available for the FIRST TIME at Spencer Gifts stores! These items reflect the true, spiritual meaning behind the holidays and are perfect for your Christmas, Chanukah or Kwanzaa gift giving! If you don't believe us, buy them anyway! To locate the Spencer Gifts Store carrying these and other MAD items nearest you, dial 1-800-762-0419! Fa humbug!

SO MANY BAD JOKES... SO LITTLE TIME!

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ARTIST: PAUL COKER WRITER: DICK DEBARTOLO

No Bones! No Sulu! No Tribbles! No doubt, for audience members this is...

WORST STAR-BLECCH FUNTACT

I'm **Pickhard.** Captain of this **newest Boobyprize!** This ship has everything — **advanced computers,** the most **powerful engines** ever and, unlike **previous** Boobyprizes.***two and a half baths!*** No more **long line** past the **transporter room!** On this mission, we **can't go** where **no man has gone before,** because **after seven movies,** we've **been there, done that!** Sooo...we're gonna go where **we've BEEN before** and try to make it **look** and **sound new** by using **different high-tech mumbo jumbo** like "**virtual velcro vortex vibrations,**" "**coagulating magnum ambivalence**" and stuff like that!

I'm **Giddy LaFork!** Everything's **new** around here! See, I **no longer** wear my **visor** — I now have artificial high-tech **ocular implants!** They're so **precision-ground,** the end of my nose stays in **perfect focus!** Unfortunately, everything **beyond that** is a **total blur,** but hey. **LensCrafters: The Next Generation** made them for me in about a **MINUTE!**

I'm **Woof, Tactical Officer!** We seem to be **weathering** the **attack** from the **Bores** handily — just some **minor buckling** on the **port nacelle!** I **don't know** if there's **any buckling** on the **starboard nacelle** 'cause it was **blown off** the ship **entirely!** But the **worst buckling damage didn't occur** on the **ship** — it occurred on **my forehead!**

I'm **Dada the Android!** In our **last adventure** they installed an **emotion chip** in my head! This time around, they **rigged it** so I can **turn it on** and **off! What's next?** Are they going to **hook me up** to the **CLAPPER?!** One of the new things I **don't like** is the way the **bridge** is **set up!** All our **chairs** now **face IN** toward **Captain Pickhard!** It makes it just about **impossible** to **sneak read** the **newspaper** or **catch 40 winks** while **on duty!**

I'm **Dr. Cruncher,** the ship's **physician!** I was **happy** when I was called upon to **operate** on **Dr. Coldrain** — it allowed me to once again **put off** Woof's **prostate exam!** Talk about **dodging a bullet!**

I'm **First Officer Striker!** Something that **isn't new** is that once again, we're **under attack** — just like in **every other *Star Blecch* TV show** and **movie!** Right now, we're **under siege** from **Bore attack ships!** In fact, one of them is even **traveling back in time** and **heading for Earth!** We're afraid it might **blow up** the **White House!** That place seems to be a **magnet** for **evil space invaders!** Look what aliens did to it in ***Independence Day!***

I'm **Needa!** In this movie I **fall** in **love** with **Captain Pickhard!** At first I don't **trust him,** and I'm really **turned off** by that **bald head** and his **pompous attitude!** Then I **woke up** and **realized** he has a **spaceship** and can **get me out** of **Montana!** Hellooooo, **Mr. Perfect!**

We are **Bores** — we're ***half-man, half-*machine** and ***wholly unbelievable!***

I'm **Dr. Coldrain!** I've spent years developing the **Warp Drive** so man can travel **faster** than the **speed of light!** Now that I've **done it,** I'm going to **work** on an even **more important** invention — **Warp Brakes!**

To **become** a **Bore** is to experience a kind of **living death!** It's sort of like **working** for the **Post Office** or being on **jury duty!**

I'm **Toy,** and I'm in charge of **communications!** My job is easier than ever on the **new Boobyprize** because in addition to all our usual **super high-tech communications gear,** I finally have my **own laptop!** That's the **good news!** The **bad news?** It's loaded with **Windows 2243!** You thought **Windows 95** was **impossible?** Ha!!

Our **attack ships** are battling the **Boobyprize,** which we intend to **commandeer!** It's part of our **plan** to **take over** the **Earth!** As **bee-like creatures,** we have **no individual mind** or **personality** — kind of like **Al Gore!**

You'll notice **something strange** about our **attack ships** — they're **cube-shaped!** They're not much to **look at,** and they're **terrible** on **gas mileage,** but they have one big **tactical advantage** over the **Boobyprize** — **THREE and a half baths!**

Good news, Captain! Our new Quantum Torpedo wiped out one of the Bore Ships!

So the Quantum Torpedos are more powerful?

Not really! But they change color and shape and make strange sounds!

Yeah, so when the Bores opened their cargo bay door to see what the strange noise was, it flew inside and blew up!

Ensign, change ship coordinates from "Now" to "Then"!

Huh? Captain, that vague command is not like the precise ones you normally give!

Sorry! Change coordinates from "RIGHT now" to BACK then!" And take the scenic route!

I love it when we go back in time! All my expired supermarket coupons are good again in just a matter of seconds!

Listen up, everyone! This is a critical plot point! In the next 24 hours, we've got to locate Dr. Zipper Coldrain, inventor of the Warp Drive, before the Bores do!

Setting FX for "Stunning"! Mission to find Dr. Coldrain underway! Entering the Virtual Velcro Vortex!

Captain, the Vortex is closing behind us! Can we find our way back?

What's that?

Not to worry! I've deployed the HAGOA!

The Hansel And Gretel Orienting Activator! It's a Bread Crumb-Dropper! That way we can always follow the crumbs and find our way home!

What year is it now, Dada?

Early 2063, but I might be a little fast! It could just be late 2062!

Captain, look at Magna-Doodle Screen Seven! The Bores are firing at a nuclear missile silo in Montana!

That's exactly where Zipper Coldrain is!

How can you be so sure?

Because while you were using warp speed to get us here, I warped 60 pages ahead in the script! Beam me down!

BORDER

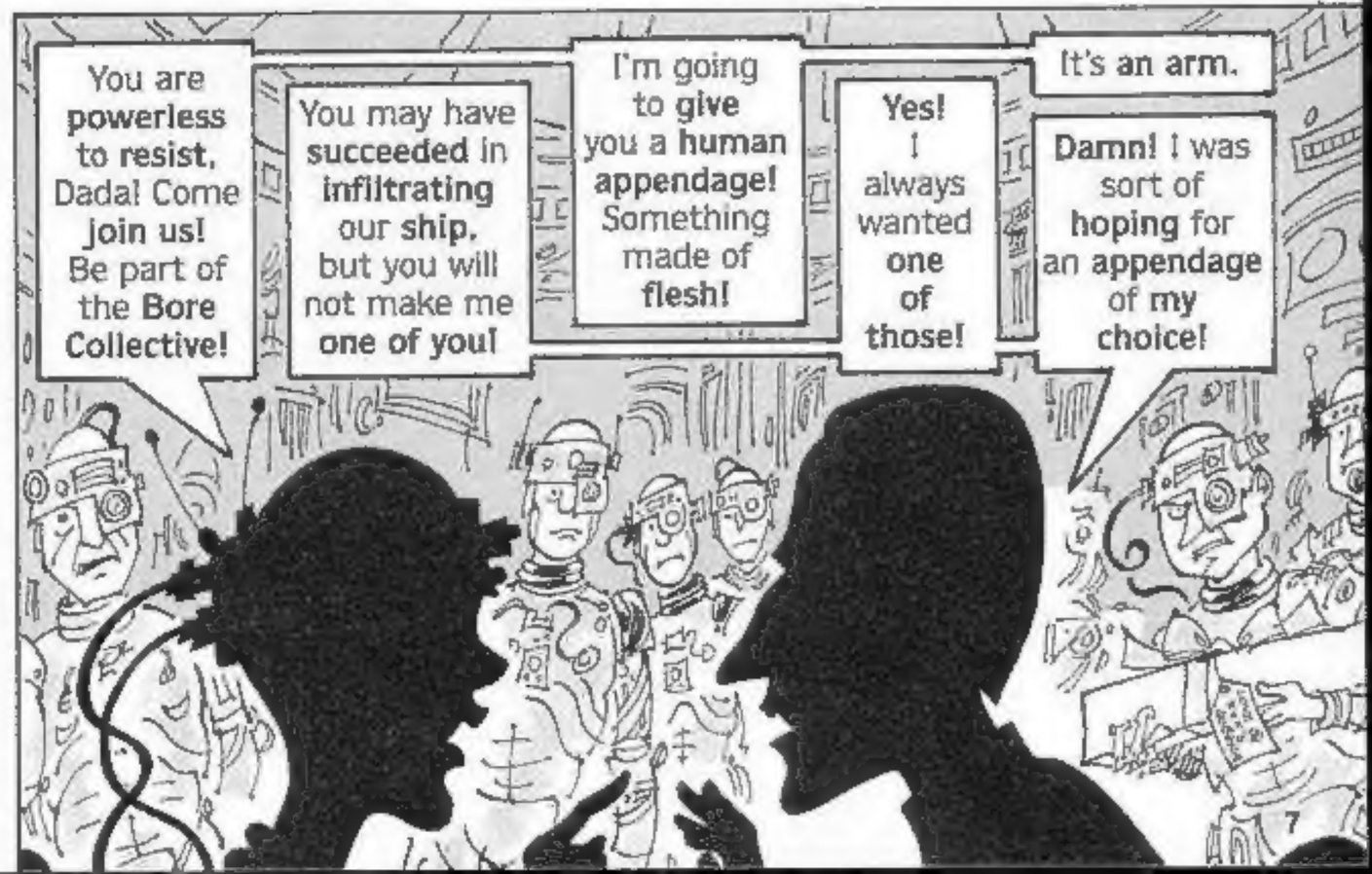
My God, it's Dr. Cold-rain! He's been injured!
He needs supersonic radiometric therapy and two hydro-buffered aspirins!
Un-dress him and put him in bed!
There's no medical reason to undress Dr. Cold-rain!
Who's talking about Dr. Cold-rain? I'm talking about undressing Captain Pickhard and putting HIM into bed! I just go wild for bald guys!

She loves bald guys! Good thing you aren't vain and wear one of those stupid toupees!
A toupee on a starship captain? Don't be ridiculous!
GET WELL SOON!

I was able to restore all your gener-ator's power with one of these!
You have this whole hospital powered with that one little cell?
Yeah! These new Duracell Powercheck batteries are powerful, eh? I'm also thinking of hooking it up to the Clapper to control Dada's emotion chip!

Captain, you said an x-ray was critical to saving Dr. Coldrain! I was able to get one! It's not an x-ray of Coldrain's head, but it is an x-ray of someone's head, so it's almost as good!
Oh, yeah, that will be a big help! Certainly much more helpful than an x-ray of someone's foot! You stay here, I have to go back to the missile silo and get the big rocket ready to blastoff!
I love it when you talk dirty to me!

MEANWHILE, BACK ON THE BOOBYPRIZE
We've lost power! Our oxygen is being vented! The ship is becoming a vacuum!
The temp-erature's rising like an oven!
This convo-luted plot seems it's been run through a meat grinder!
Is this a star-ship or an appli-ance store?


You are powerless to resist, Dada! Come join us! Be part of the Bore Collective!
You may have succeeded in infiltrating our ship, but you will not make me one of you!
I'm going to give you a human appendage! Something made of flesh!
Yes! I always wanted one of those!
It's an arm.
Damn! I was sort of hoping for an appendage of my choice!

Coldrain was going to use this old **solid fuel rocket booster** to lift this ship with his **warp drive** into **orbit**, but it's suffered **great damage** from the **Bore attack!**

Pickard to Houston: **we have a problem!** Oops, **wrong movie!**

We've got to **save Dada** from the **Queen Bore!** If they **control Dada**, they **control the ship!**

On this **schematic**, the **dots** that **look like ants** are the **Bores!**

And those **other dots?**

Those **ARE ants!** This ship is **crawling with them!** Who keeps **bringing food** on the **bridge?!?**

How **interesting!** I see you **print** all your **photos** on **bed sheets!**

Yes, **after the war, photo paper** became **impossible** to get, so I turned to **bed sheets!** Unfortunately, **sheets** have their **downside!** Once when I was doing my **laundry**, I **accidentally** added **bleach** and wiped out **five years of work!**

Dr. Coldrain's **missile** has been **badly damaged!** I thought perhaps you had taken some **photos** of the **doctor** that had the **missile** in the **background**, something we could use as **reference!**

Sorry, I don't have **anything** like **that!**

Oh well — it was **worth** a **try!**

However, I was the **official photographer** for the **Coldrain Missile Repair Book!** See if these 3,000 **close-up pictures** of **every working part** are a **help!**

How are we gonna **find** the **Bores** when it's **so dark?**

It's **dark** so we **can't see** the **enemy!** It's to build the **tension** like they did in that much **better movie, *Alien!***

Oh! Too bad **Sigourney Weaver isn't here** now!

Why?

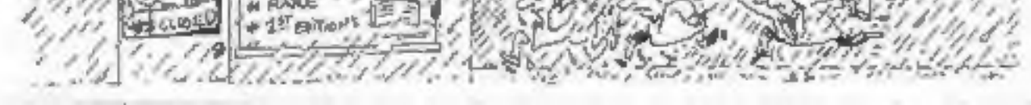
Because I'd be a **lot less upset** if I knew it was **HER hand** on my **ass** and **not yours!**

My God! The **Bores** have **taken over half** the **Booby-prize!**

Yeah? Well if they've **taken over half** the **Boobyprize**, they can damn well start **paying their half** of the **mortgage and utilities!**

It gets **worse!** All of our **equipment** has been **altered!** They've made everything **coin-operated!**

Damn! Now it will cost us a **fortune** just to **run** our **own ship!**



What are the Bores doing to the reflector dish?

They could be converting it to send messages to Bores in the future to attack the Earth now!

Either that or they're trying to retune it to get HBO for free! The fiends!

I have a foolproof plan that will stop the Bores dead in their tracks!

Great! What is it?

I've set our controls for self-destruct!

That'll work! And if you're suicidal, it's perfect! As for me, I'm getting the hell outta here!

Warning! Re-hashing of *Star Blecch III* Booby-prize Self-Destruction Plot Device will begin in T-minus 30 minutes! Have a nice day, and thank you for flying with the Federation!

Let's fly, Giddy! We've got to meet up with that Vulcan ship in the next two hours!

Closing glove compartment! Positioning rear-view mirror! Adjusting floor mats! Man, I forgot how unsophisticated these old ships were! But, we're on our way! Setting dial for FINAL SCENE!

Great! Just don't set it for a SMASH ENDING!

Everything worked perfectly! Dada killed the Queen Bore! All the drones died! The Boobyprize is safe! The Phone-x's warp drive worked! Phone-x brought them back to Montana! Everything's in place for Cold-rain to meet the Vulcans! But most importantly, the buzz on this film is excellent!

VARIETY

Here come the Vulcans now — Good lord! Who is that?!?

Wow! What a concept! Time travel in a rocket ship! One minute I'm in the DeLorean, the next minute I'm in a rocket ship! I must have entered the Virtual Velcro Vortex and gone back to the future again! Except that I was — say, who are all you people?!?

Wow, Doc! What did you get us into THIS time?

Oh no! Pick-hard to Booby-prize — beam me outta here now!

THE COBAIN OF OUR EXISTENCE DEPT.

We're hearing a lot these days about how tough it is for all those unprepared twenty-somethings to land themselves a job. Just what is our MTV-watching, Nintendo-Game-Boy-playing, Internet-surfing American youth really prepared to do? Not much! But

GENERATION X. GOB RÉSUMÉ

ARTIST: GREG THEAKSTON WRITER: ANDREW J. SCHWARTZBERG

they might fool some poor unsuspecting employer if they'd only take the time away from their televisions to put the right spin on their many "talents"! But since that won't ever happen, we've done the work for them by preparing this...

JASON BICKERFORD
14 Hunchback Avenue
Seattle, WA 98104
(206) 555-6919

EDUCATION

- Saw every episode of *The Electric Company*
- Ranked in top 10% in class of those who didn't graduate from Hoover High School
- Often paid attention during *MTV News* Briefs

EXPERIENCE

1993 - Present: Slacker

- Administers channel changings via remote control apparatus during national and local commercial breaks
- Determines on daily basis whether to watch *Singled Out* or *Welcome Back, Kotter* at 11 PM
- Alters positioning on couch over 30 times per day

1991 - 1993: Mallrat

- Met with colleagues for over three hours per day in Starbucks, a nationally renowned coffeehouse employing over 300,000 workers
- Reached Level 47 on all *Mortal Kombat* machines in arcade
- Succeeded in dining at each of the 29 restaurants in food court
- Trained over two dozen GAP employees in customer assistance by continually trying on various T-shirt/jean combinations

1988 - 1991: Burnout

- Actively participated with associates to obtain a higher state of consciousness using a variety of FDA-approved pharmaceutical products
- Worked efficiently with large assortment of pipes, bongs and rolling papers
- Successfully administered Visine to myself and others returning home to face parents
- Repeatedly reviewed music of Pink Floyd, The Grateful Dead, Blues Traveler and Phish

1986 - 1988: Mosher

- Facilitated concert-going experience of fellow attendees by participating in stage-diving activities
- Aided stadium employees in improving first aid skills by breaking bones of other moshing participants

SKILLS

Adept at reciting entire episodes of *Beavis and Butt-head* verbatim, proficient in identifying types of marijuana by smell, technically skilled in drawing accurate pictures of Aeon Flux naked, capable of staring vacantly into space for hours, have advanced VCR and VCR+ programming knowledge

REFERENCES

Bobby Bickerford
Kid Brother Who Thinks I'm Cool
14 Hunchback Ave.
Seattle, WA 98104

Dave Kline
Cable Repair Guy
110 Mickrick Street
Seattle, WA 98155

When life seems dull and daily chores get us down, where do we turn? To sports of course, which gladdens our dreary existence and allows us to forget our miseries. Therefore, let us give thanks to the heroes of the field and arena and honor their supporters as we offer these...

HOLIDAY SONGS FOR SPORTS FANS

ARTIST: GERRY GERSTEN WRITER: FRANK JACOBS

ALBERT BELLE

(Sung to the tune of "Silver Bells")

If you're cruis-ing
For a bruis-ing,
Then you're in the right place
When you visit the clubhouse
in Cleveland;
There's a guy there–
Catch his eye there–
Soon he's right in your face,
And he ain't full of gladness
and cheer.

Albert Belle!
Albert Belle!
Be nice–and see what it gets you!
Once he's through
Fronting you,
You'll know the meaning of fear!

Off his nut there,
Kicking butt there,
Like a psycho, no less,
When he trashes reporters
in Cleveland;
Then he's swearing,
Temper flaring,
'Cause he's getting bad press
And it just might affect his career!

Albert Belle
Knows full well
A ton of ho-mers he's clouting;
Critics yell;
What the hell!
He'll make eight million next year!

WACKO WONDERLAND

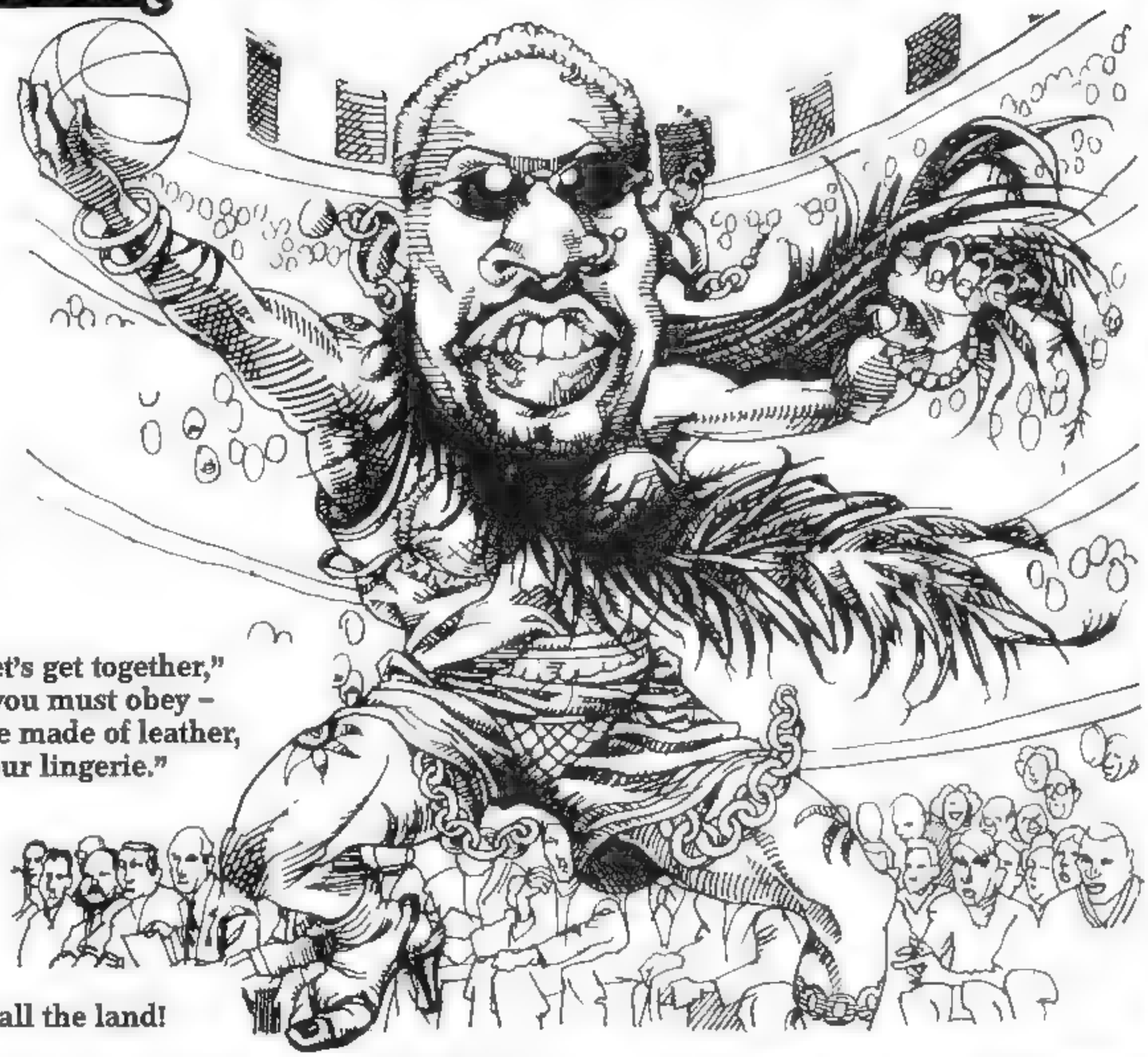
(Sung to the tune of "Winter Wonderland")

There's a dude –
Take a look there –
Posing nude
For his book there;
It's Dennis you see –
He's bad as can be –
He's the biggest freak
in all the land!

Ev'rywhere
There's a tat-too;
Purple hair –
He's got that, too;
He's pierced head to toe,
Above and below –
He's the biggest freak
in all the land!

When Madonna said, "Let's get together,"
Dennis said, "Two rules you must obey –
First, you wear a nightie made of leather,
And you let me wear your lingerie."

Gettin' down,
Lookin' kinky
In his gown,
Silk and slinky –
His MTV gig
Should go over big,
He's the biggest freak in all the land!



MARGE SCHOTT THE BLACKBALLED OWNER

(Sung to the tune of "Rudolph the Red Nosed Reindeer")

Marge Schott the Cin-cy own-er
Suffered foot-in-mouth dis-ease –
Spouting off Nazi ling-o
Putting down minor-i-ties.

Blacks didn't take it kind-ly
When the N-word she would use;
Show-ing off her swas-ti-ka
Didn't sit too well with Jews.

All the oth-er own-ers said,
"Marge has got to go!"
If that broad don't shut
her yap,
Ticket sales will turn
to crap!"

Marge Schott the outcast own-er
Now knows what the
guide-lines are;
Maybe like A-dolf Hit-ler,
She just went a bit too far!

O.J. THE TAILBACK

(Sung to the tune of "Frosty the Snowman")

O.J. the tailback
Knifed his way for yards galore;
He would cut and run
Till the game was done,
Slashing rec-ords by the score.

O.J. the actor
Soon gave up his jock
for good;
There were bucks to grab,
So he took a stab
Making flicks in
Holly-wood.

Then late one night on Bundy
He went on a bloody spree;
But Cochran played the race card
And he wound up go-ing free.

O.J. our hero
Proudly says he broke
no laws;
If you think that's true,
Then we'll bet that you
Still believe in Santa Claus!

SMOKE SOME CRACK

(Sung to the tune of "Deck the Halls")

Smoke some crack with Michael Irvin –
Fa la la la la – la la la la
From the law he's runnin', swervin'
Fa la la la la – la la la la
Fancy moves have nev-er failed him –
Fa la la la la la – la la la
Oops! The Dal-las cops just nailed him –
Fa la la la la – la la la la!

See the case the DA's try-ing –
Fa la la la la – la la la la
Hear the bimbo testi-fying –
Fa la la la la – la la la la
In the court-room Ir-vin's sweat-ing –
Fa la la la la la – la la la
Twen-ty years he could be get-ting –
Fa la la la la – la la la la

See his law-yer cop a plea now –
Fa la la la la – la la la la
Michael Ir-vin's go-ing free now –
Fa la la la la – la la la la
Push-ers face in-car-cer-ation –
Fa la la la la la – la la la
All-Pro Cow-boys get pro-ba-tion –
Fa la la la la – Ha Ha Ha Ha!

GOD HELP YE FAITHFUL FOOTBALL FANS

(Sung to the tune of "God Rest Ye Merry Gentlemen")

God help ye faithful football fans
Whose teams are in the pros;
Today you'll get to see them play –
Tomorrow? Heaven knows!
That good old civic loy-al-ty
Is dying fast today –
In the end it's the fan who has to pay,
Shut up and pay
In the end it's the poor fan who has to pay!

The Browns have moved to Baltimore –
A cause of great dismay;
What's more, don't look for playoff games
In Houston or L.A.;
Seattle's gettin' worried,
Not to mention Tampa Bay –
It's the greed that keeps driving teams away,
Far, far away –
It's the greed that keeps on driving teams away!

MAHMOUD ABDUL RAUF

(Sung to the tune of "Good King Wenceslas")

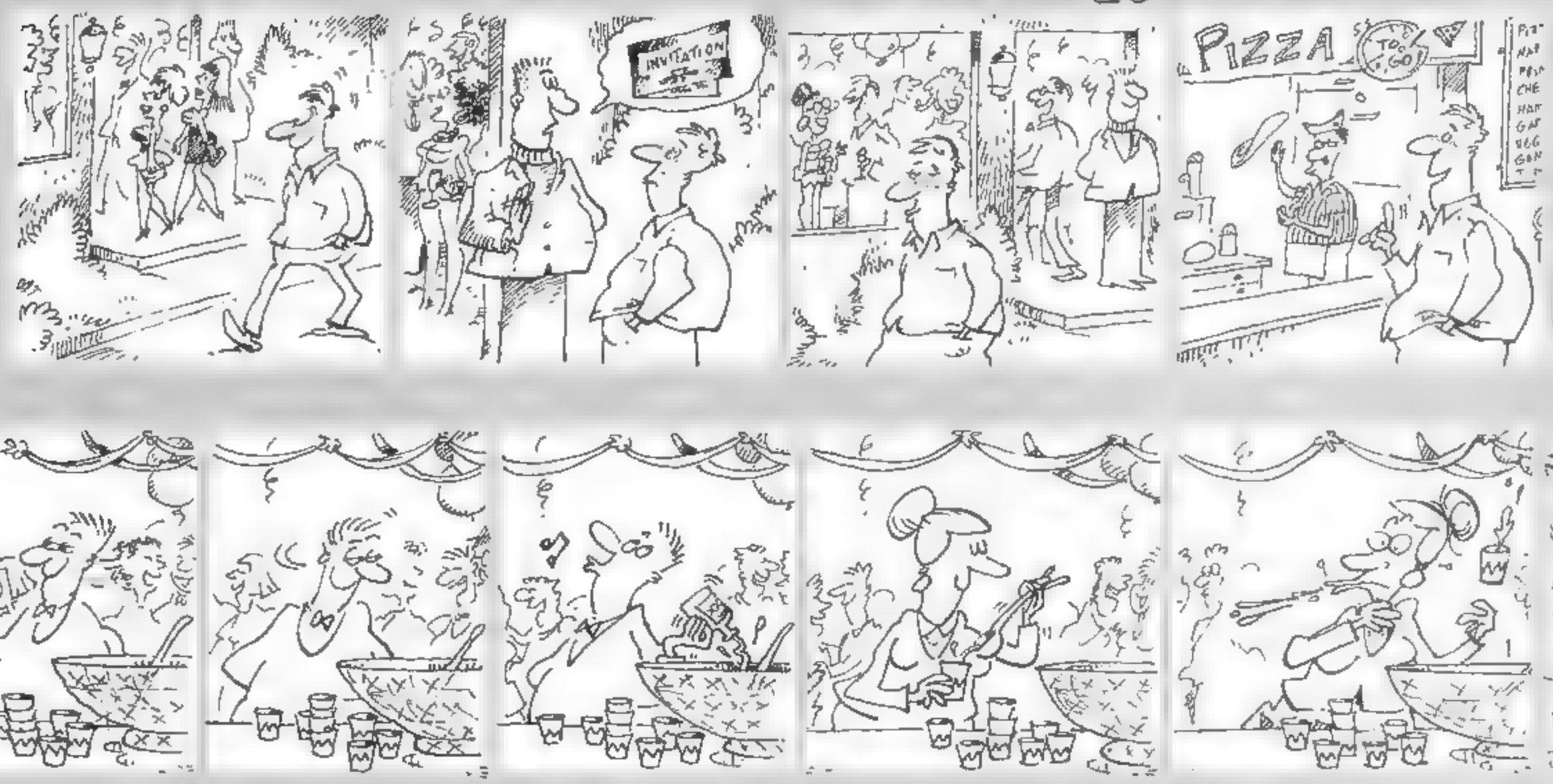
Mahmoud Abdul-Rauf one night
Sat down on the floor there;
Vowed that when the Anthem's played,
He'd stand up no more there;
"Bad boy!" cried the NBA
"You need rep-ri-mand-ing!
We'll just have to dock your pay!"
Guess what? Now he's stan-n-ding!

THE TWELVE ROUNDS WITH TYSON

(Sung to the tune of "The Twelve Days of Christmas")

In the First Round with Tyson
McNeely got knocked out;
There's no more fight
To sing about!

MAD LOOK AT

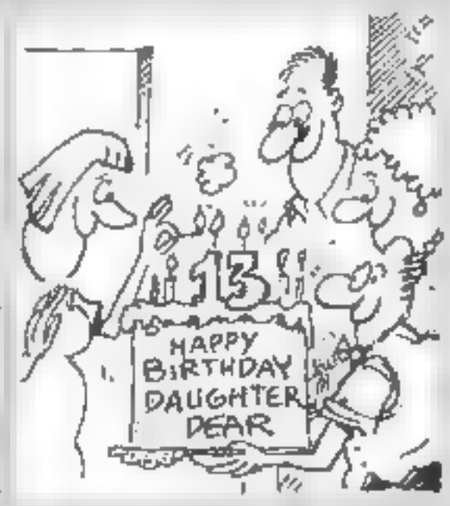


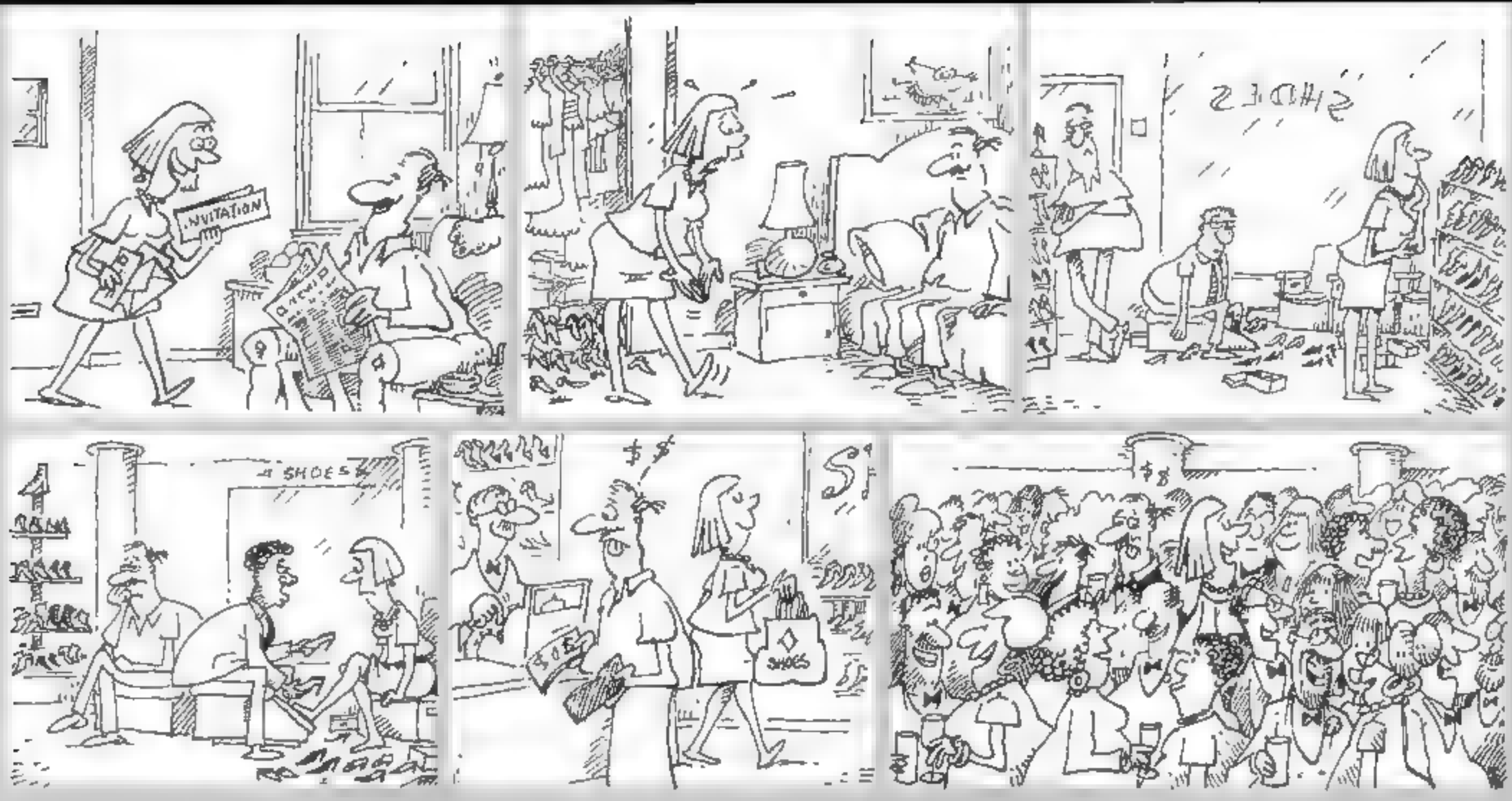
APPEARING LIVE: *MEATLOAF THE CRANBERRIES THE RED HOT CHILI PEPPERS SALT N PEPA VANILLA ICE ICE T*

PARTIES

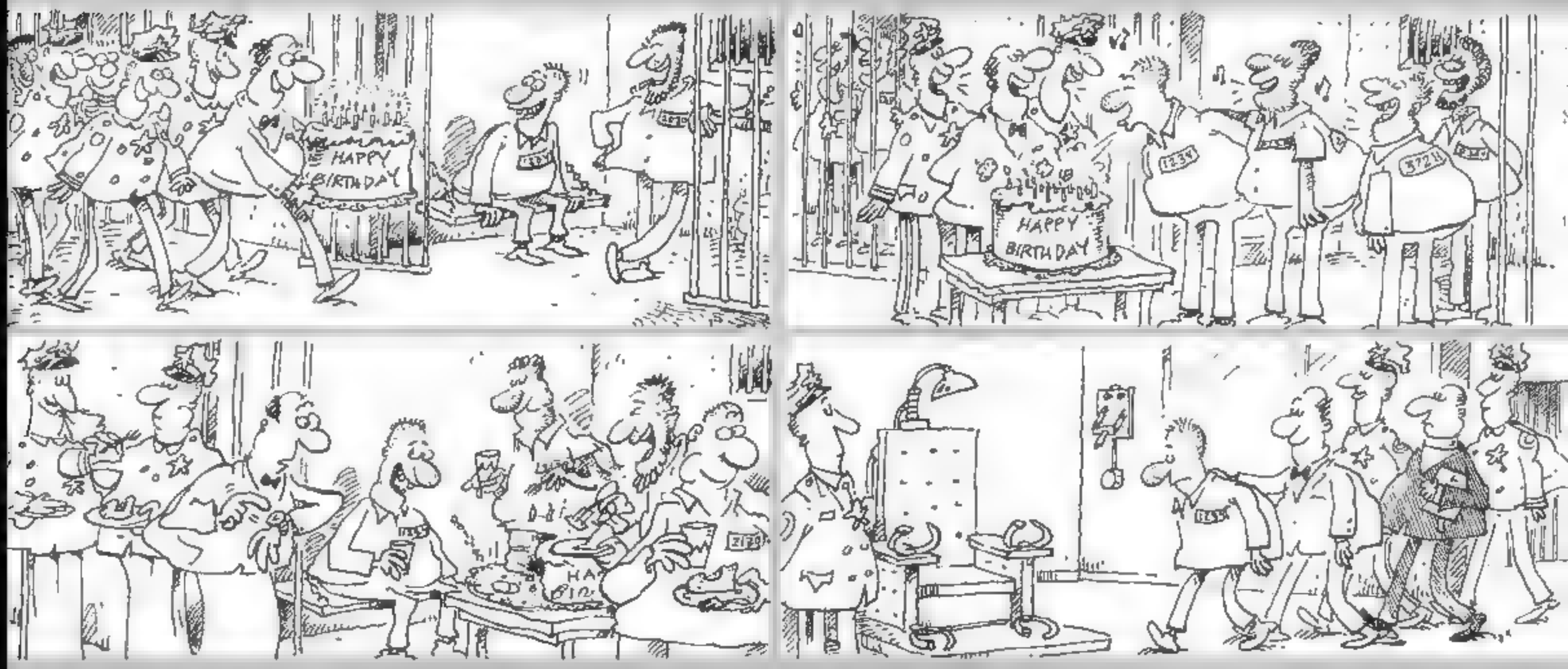
ARTIST AND WRITER:
SERGIO ARAGONÉS

ONE NIGHT ONLY: *BAD REVIEWS with FAITH NO MORE*





APPEARING TONIGHT: *THE PRESIDENTS OF THE UNITED STATES OF AMERICA* w th *THE SPIN DOCTORS*



ARAGONÉS

BEHIND THE LITIGATE BALL DEPT.

What's the most sure-fire, can't-fail way to make money these days? Get a good education and work hard at a challenging career? Give us a break! Hit the numbers for next week's Lotto jackpot? Fuggidaboudit! Wheedle your way into the Speaker of the House job and extort a multi-million dollar book deal? Close, but no taco! The best way to get rich is to "trip" on property owned by someone or something that has a lot of money...Pour some hot liquid on yourself you just bought at a big restaurant chain...Catch yourself in the zipper of a jacket with a professional ball club's name on it...you get the idea! No matter how outlandish your claim or imagined your injury, take 'em to court! There's so many of these "get rich quick" type geniuses out there that they've got their own magazine! It's called...

THE VICTIMS' NEWSLETTER

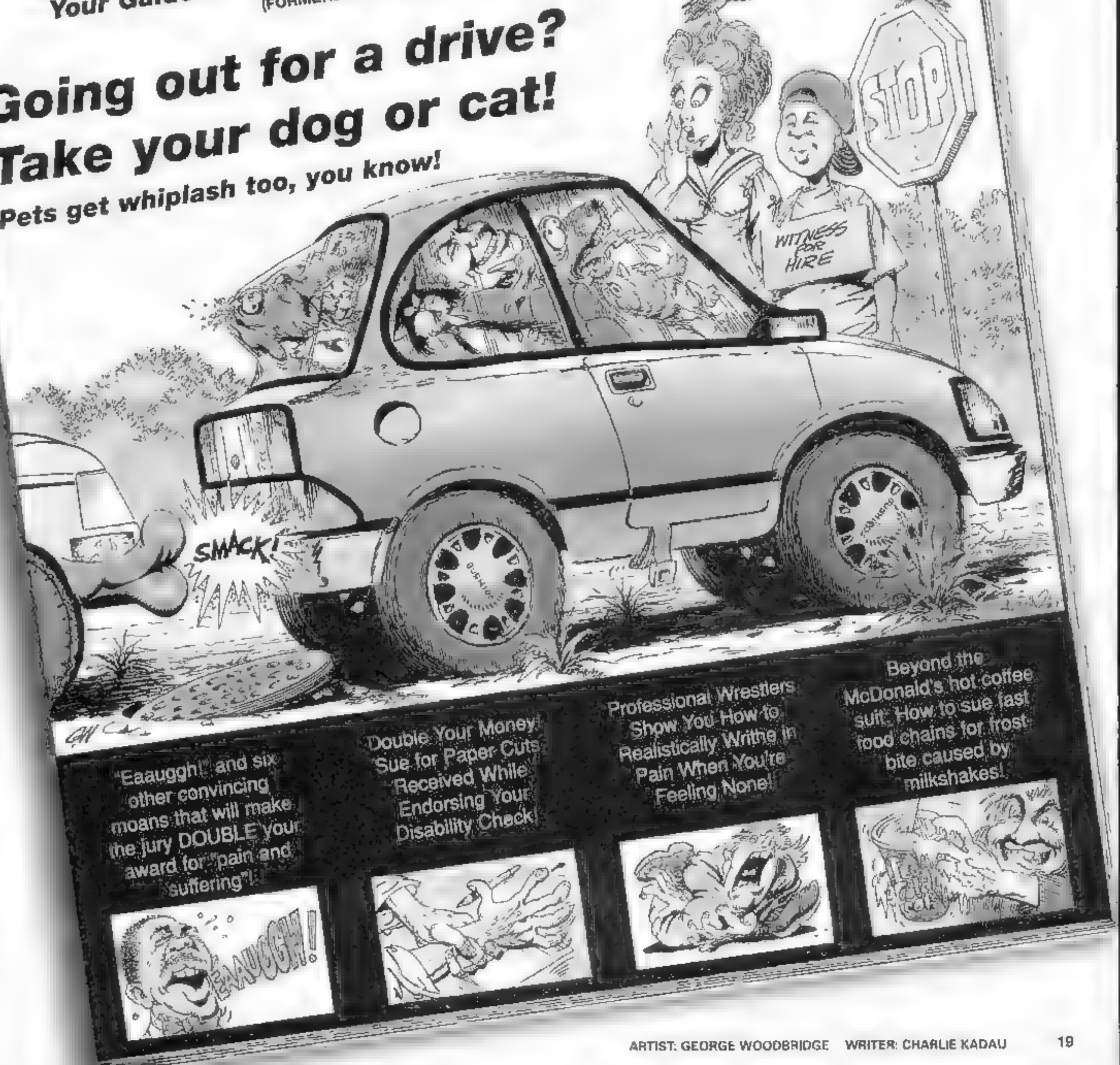
Your Guide To The Lucrative Field Of Suing Others For Profit!

(FORMERLY PHONY ACCIDENT AND INJURY DIGEST)

#72 July $4.95

Going out for a drive? Take your dog or cat!

Pets get whiplash too, you know!


STOP
WITNESS FOR HIRE
SMACK!
"Eaauggh!" and six other convincing moans that will make the jury DOUBLE your award for "pain and suffering"!
EAAUGGH!!
Double Your Money! Sue for Paper Cuts Received While Endorsing Your Disability Check!
Professional Wrestlers Show You How to Realistically Writhe in Pain When You're Feeling None!
Beyond the McDonald's hot coffee suit: How to sue fast food chains for frost bite caused by milkshakes!

ARTIST: GEORGE WOODBRIDGE WRITER: CHARLIE KADAU

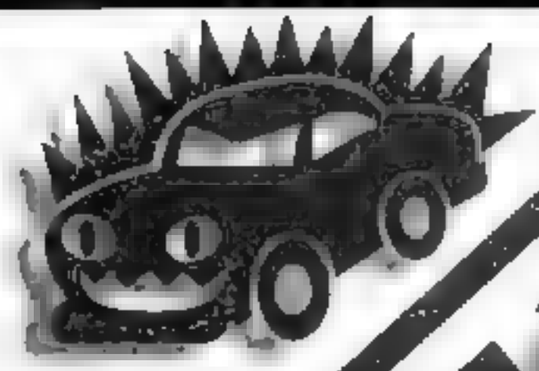
The Victim's Newsletter TRAVEL CORNER

"Wisconsin's Greene & Trayck Railroad was a spectacular stop on my vacation – Besides a scenic ride on a vintage locomotive, the fourth seat in the second car has an exposed spring – I scratched my arm and ripped my shirt at the same time! The emotional pain and suffering alone has put me on easy street!"

– Phyllis Gackley, Welpton, NM

"I had a fabulous time at the Shoprite Supermarket at 34 Pestle Street in Blaston, Kansas – The third freezer case in the frozen food aisle has a condensation problem, causing a small water pool to form on the floor – great to trip on! My 'ankle injury' compelled the store owners to settle with me out of court for 37,000 dollars! You should all go there!"

– Will Langtip, Fegmore, GA



WATCH OUT!

Tragic Kingdom

Workers at Walt Disney World in Orlando, Florida have finally repaired the chipped corner of the third step on the stairway leading from Main Street U.S.A. (near the Country Bear Jamboree) towards the Runaway Train ride. Now there's NO reason to go there!

Alerts and Warnings From Around the Country

Been to Europe? We're looking for readers' vacation experiences and how much they collected for their misery and anguish in Germany, England and the South of France! Send your stories to Travel Corner c/o The Victim's Newsletter.

The Unkindest Cut

Westfield, Vermont's Acme knife company has put a warning label on their Model 86VB 6" bowie knife stating "Do not stick in eye." Therefore, the advice we gave you about them in last month's article, "Ways to Make a Quick Buck With Cutlery Negligence" is no longer applicable!!

The Best Celebrity Instructional Video Ever!!

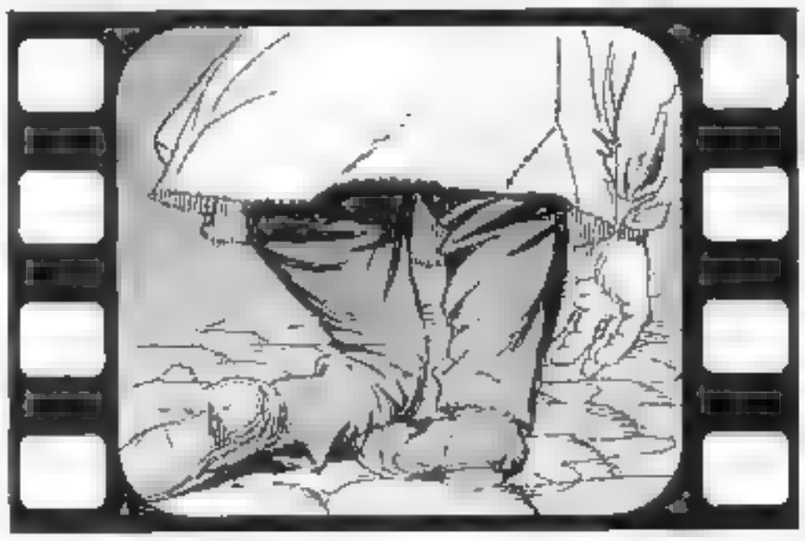
HOLLYWOOD'S GREATEST LIMPS!

Who better to learn to limp with than filmdom's top actors, many of whom are academy award winners! Spend just 20 minutes three times a week with this fun, informative "How-To" tape and you'll soon be convincing everyone that your knee/leg/lower back injuries are 100% legit!

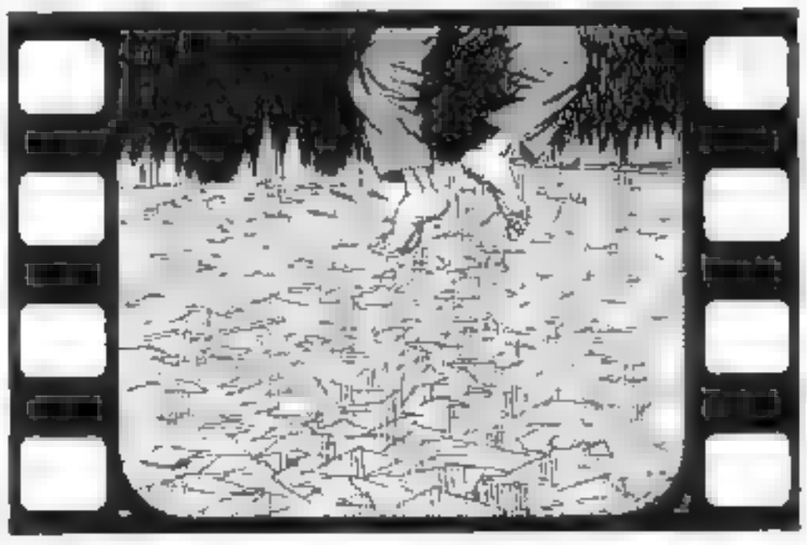
Featuring these actors in scenes direct from their Hollywood classics...

Wallace Beery in Treasure Island
(as one-legged Long John Silver)

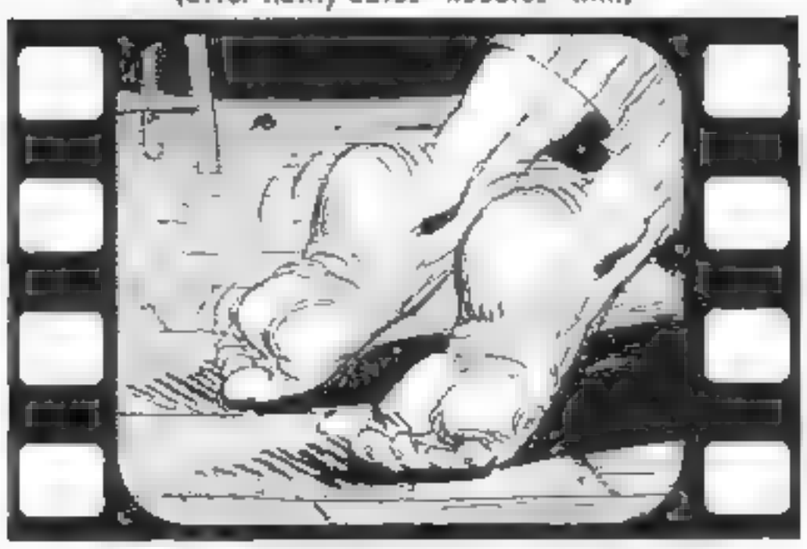
Igor as the hunchbacked gimp in Frankenstein
(versions may differ from tape to tape)



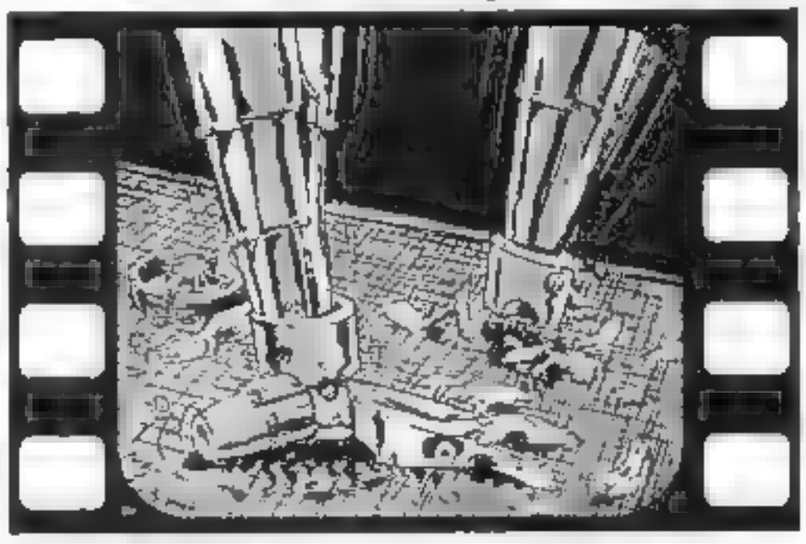
Bruce Willis in Die Hard
(after he steps on the broken glass)



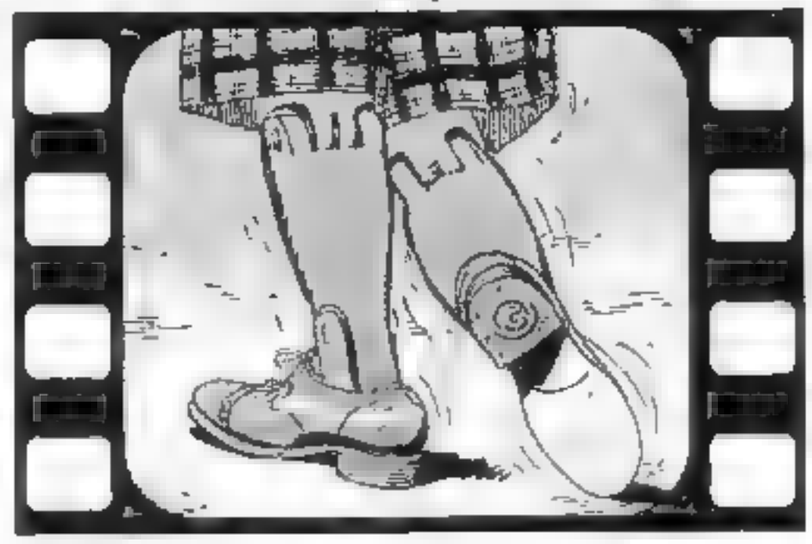
James Caan in Misery
(after Kathy Bates "hobbles" him)



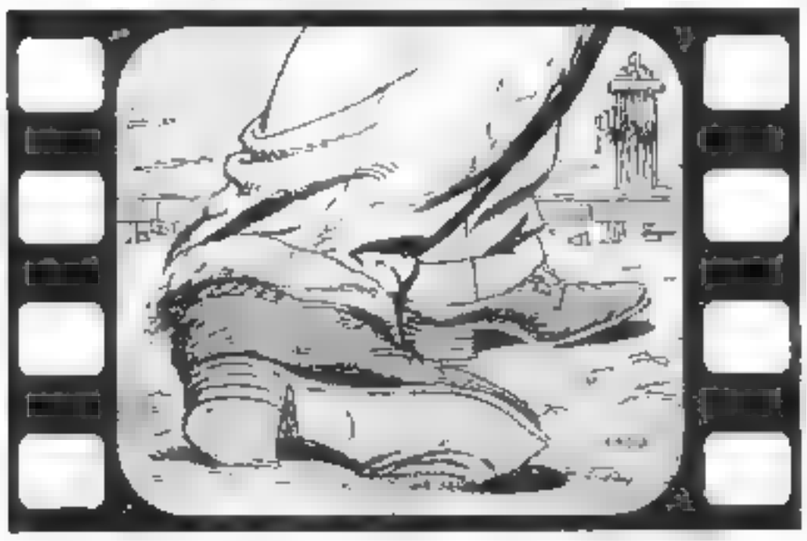
Arnold Schwarzenegger in Terminator 2
(after his metal android legs are crushed)



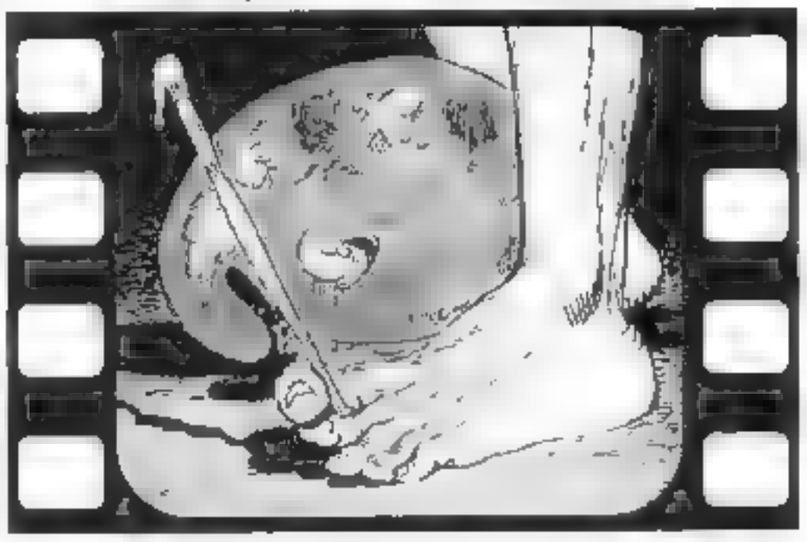
Gary Sinise in Forrest Gump
(after Lieutenant Dan gets artificial legs)



Dustin Hoffman in Midnight Cowboy
(pretty much the whole movie)



Daniel Day-Lewis in My Left Foot
(pretty much the whole movie, too)



...And 6 More!

$19.95 plus $4.95 S&H
Call toll-free 1-800-SUE-EM
Hollywood's Greatest Limps
84 Disability Court
Turpo, OK 68795

Victim's Newsletter Classified ads

NOTED THERAPIST (has appeared on Ricki Lake) will testify in court that you have extreme psychological distress and mental scars caused by the product or service of whatever person or company you're suing. Fee negotiable. Dr. Lance Swim, BOX 324

FOR SALE: Blender with short circuit gives user a minor shock when set on "puree." It got me a $500,000 settlement, now it can be yours! 555-6785.

SINGLE WHITE MALE, 21, seeks compatible, outgoing female 19-27 to claim the birthmark on my knee is actually a scar caused by faulty Sears mower. Bob, Box 45.

FOR SALE: Shoes with uneven heels. Undetectable to the naked eye, yet create a convincing limp! EEE widths available. Call 1-800-GIMPY for full color catalog.

CLOTHES with rips, burns, blood stains, tire tread marks, etc. Great "Exhibit A's" to show juries! Men's, women's, children's sizes. Latest styles! See Al, the drifter who hangs out by the Salvation Army Bin, near the mall.

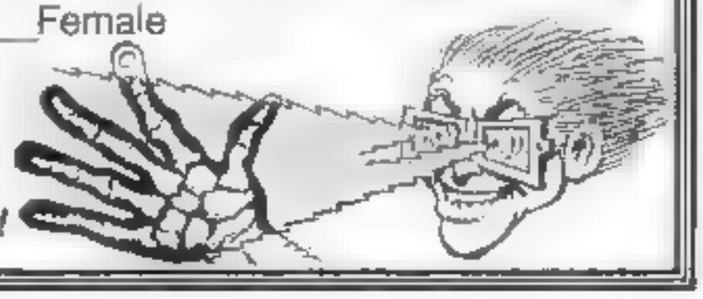
X-RAY RAY'S

X-RAY WAREHOUSE!

Used radiology film from real accident victims now available to support your multi-million dollar wrongful injury claims!
Big Seasonal Clearance for the following ailments:
Concussions! Spinal Damage!
Joint Dislocations! Swollen Nodes!
Stubbed Toe!
Send for our complete, full-color catalog of over 750 X-rays to:X-Ray Ray's X-Ray Warehouse
Box 777, Las Vegas, NV 44885

Please check the appropriate box or things could become very embarrassing in the courtroom ___Male ___Female

Remember,
they're real X-Rays!
They're just not yours!



Designer Neck Braces

Just because you have to wear one all day (in case a pesky insurance investigator is trying to gather evidence that you're not really injured) doesn't mean you can't be fashionable

Check out the latest looks from America's leading Designers!

N756 The Country Club

R934 The Punk

Z998 The Jordan

L142 The Outdoorsman

$39.98 each (AK & HI residents include 5% sales tax)

Name_____ Address_____ City_____ State_____ Zip_____

Neck Brace World * 200 Lobe Way * Swollen, NC 99223

WHERE ARE THEY NOW?

updates on people featured in previous issues of The Victim's Newsletter

In August, Ed Bickle (VN #57) won a gold medal in the Doppler County, Arizona Annual Decathlon. Ed was able to train every day for the grueling event by leaving his position as a Pittsburgh bus driver after being awarded lifetime medical disability payments for a chronic hip condition and knee problems suffered on his job. Way to go, Ed! Are the Olympics next on your agenda?

COMING NEXT MONTH:

We celebrate the anniversary of the Americans With Disabilities act, which was written in such vague language, practically ANYTHING can be successfully argued before the government as a "disability," which successfully leads to monthly government disability checks! We'll provide complete updates on all the cases currently making their way through the Civil Court System. If the rulings are favorable to the plaintiffs, the federal government will soon have to recognize and pay disability for the following afflictions:

-Inability to Chew Kale
-Getting Misty-Eyed at the End of It's a Wonderful Life
-Fear of Karaoke Machines
-Bad Fashion Sense
-Clammy Hands

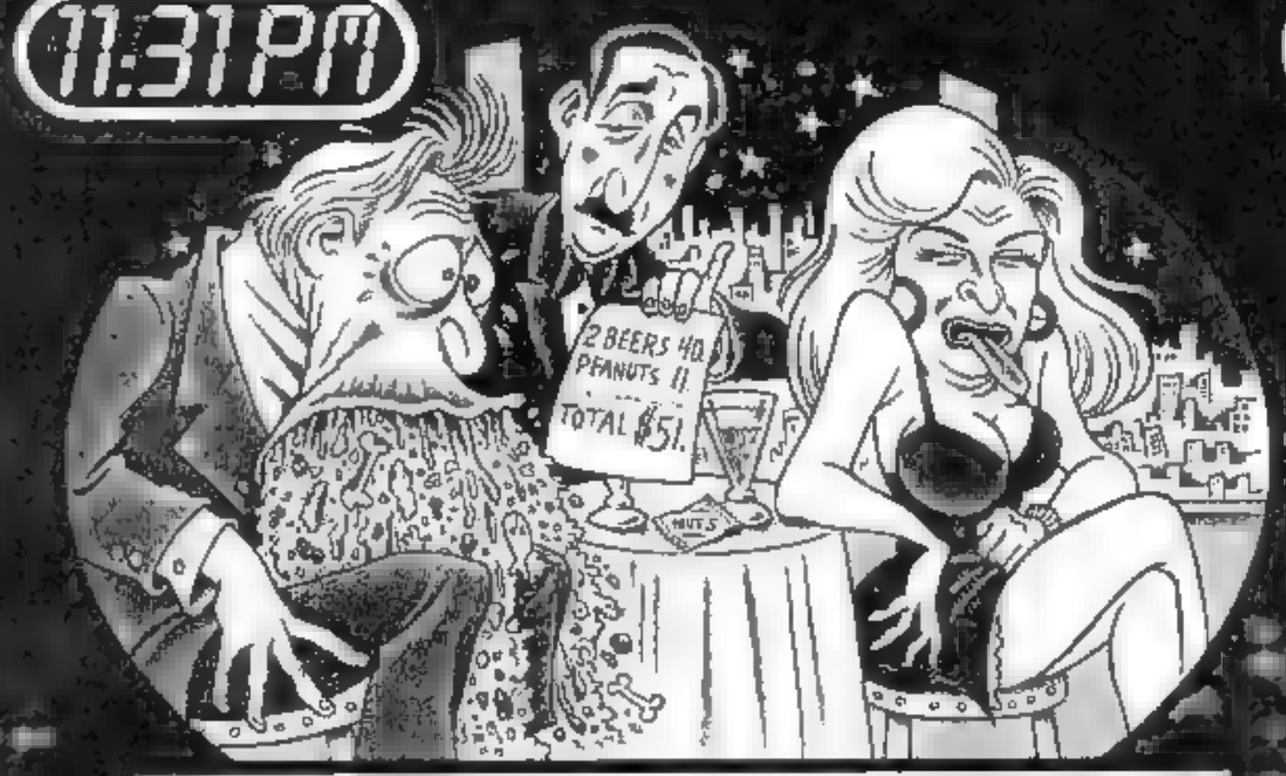
...and hundreds more! It's an issue of The Victim's Newsletter you won't want to miss!

The Victim's Newsletter
Essential Reading for the Successful Freeloader®

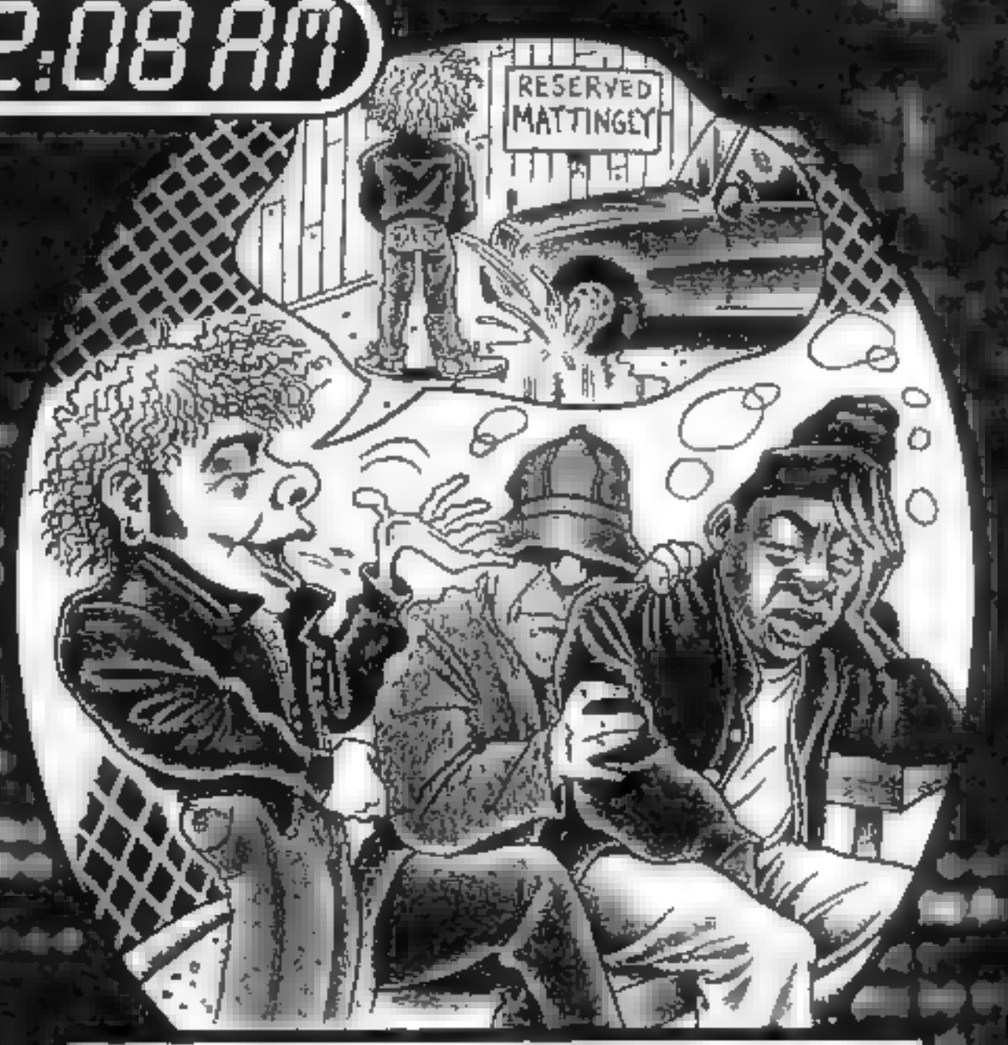
I'M IN A NEW YORK STATE OF SLIME DEPT.

New York! They call it "Fun City" — and why not? There's never a shortage of exciting things to do, and best of all, the city never closes! Still, most people haven't a clue as to what really goes on in the Big Apple after most everyone else has taken their Melatonin and dropped anchor into the sea of tranquility. (You weren't expecting such highbrow poetry in this intro, were you, Pinhead?) Here's what happens during...

A Typical Night IN THE CITY THAT NEVER SLEEPS



While romancing his fiancée high atop Windows On The World, Richard Bellows pukes all over himself upon discovering that he's been charged $51 for two beers and a pack of nuts.



In the shadows of Yankee Stadium, Jimmy Puseye proudly tells his crack-addict buddies about the time he urinated on Don Mattingly's tires.

After Elle Macpherson leaves the Fashion Cafe for the night, busboy Jose Gomez picks up the glass she was drinking out of and makes it his "special friend."

At Flashdancers, Chesty Knockers is moved to tears when she's handed a gold watch in commemoration of her 1,000th lap dance.

2:00 AM

A drunken mugger stumbles into the Central Park Zoo and unsuccessfully tries to roll a baboon

2:04 AM

THURSDAY JUDY GARLAND CONTEST

Unaware that Ramrods is a gay bar Barry and Desmond Mahoney are real impressed that so many guys they don't know are friendly enough to buy them drinks.

3:40 AM

TULKA

About to commit suicide by jumping off the Brooklyn Bridge. Henry Verngul is talked out of it by a Good Samaritan who promptly robs and beats him to death

4:25 AM

PEA SOUP DOG SOUP CAT SOUP MAYO

For the third night in a row Korean Deli owner Ho Chan Pek considers replacing the chicken salad in his salad bar but opts instead to just add more mayo.

2:52 AM

Depressed and down on his luck, Pete Froble walks up the steps of St Patrick s Cathedral hoping to find grace redemption and holy inspiration - and instead finds a severed hand

3:13 AM

At the height of his pleasure beneath the Westside Highway Doug Poterwitz remains completely unaware that the buxom young blonde currently under his employment in the back seat is actually a transvestite named Luke

5:08 AM

CURB YOUR ANTIQUES

Sotheby's

The Sotheby's van completes another successful roundup of curbside trash and other discarded effluvia which it will eventually auction off as "Newly Discovered Treasures from the Jackie O. Estate."

5:30 AM

6 TRILLION VOLTS

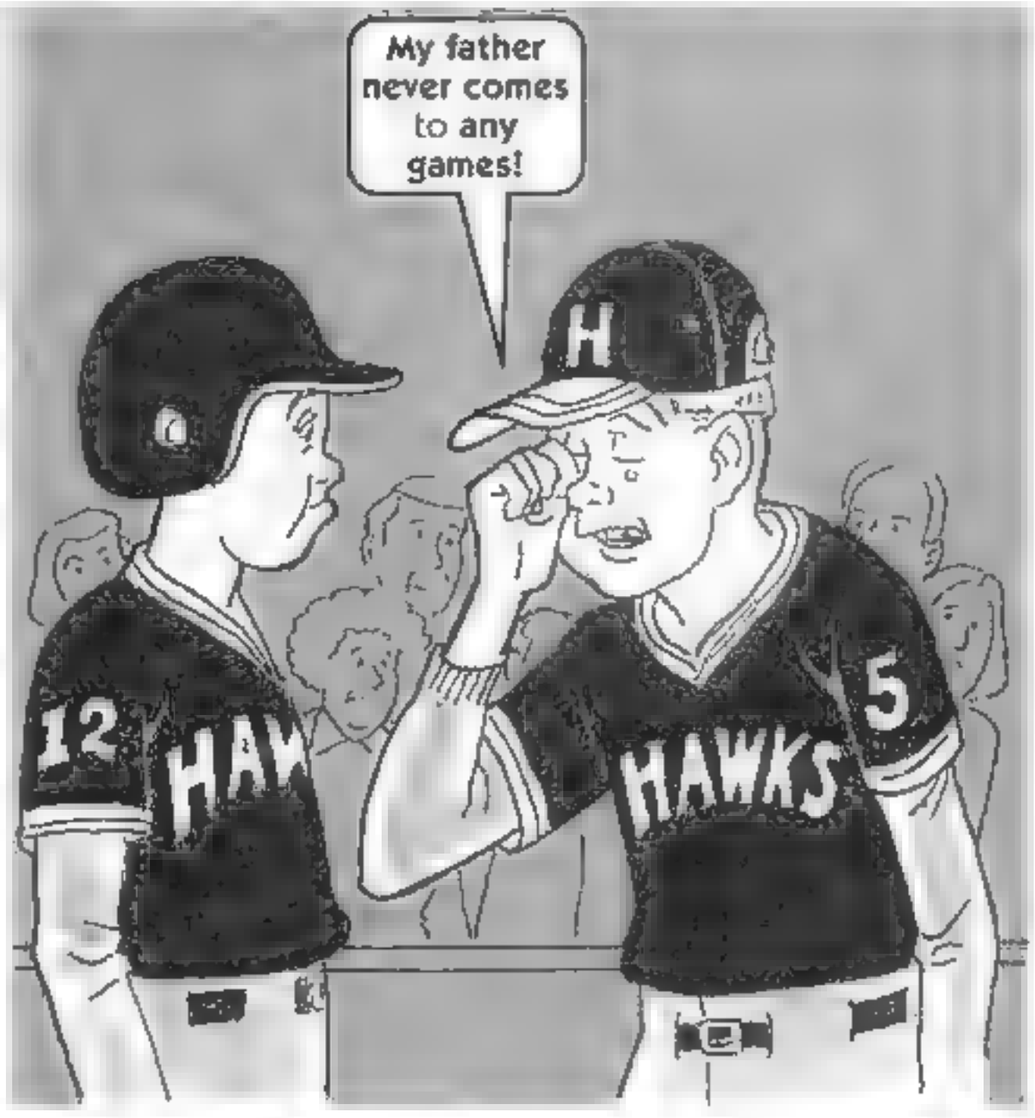
In the 34th Street subway station, a family of rats looks on in amazement as Jimmy Puseye accidentally electrocutes himself by taking a whiz on the third rail

EQUIPMENT

BERG'S-EYE VIEW DEPT.

THE LIGHTE

LITTLE LEAGUE



RESPONSIBILITY

My dad **pays** the **rent** for this **apartment** and my **mom** keeps the **fridge stocked** with **food** and **takes care** of my **laundry!**
Wouldn't it be **easier** to just **move back home?**
Are you **nuts?** And **give up** my **independence?**

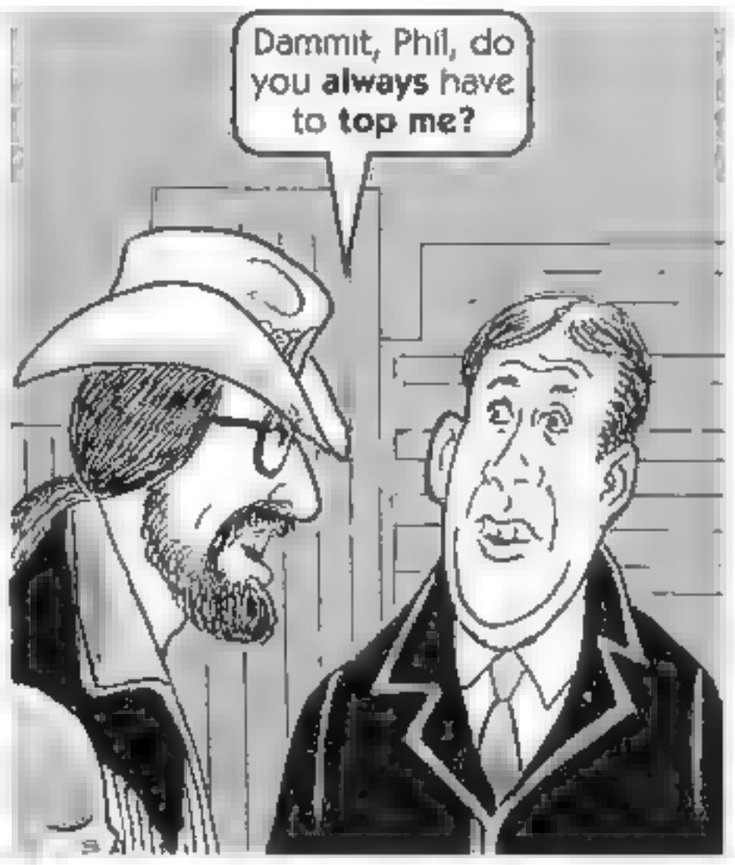
R SIDE OF...

ARTIST AND WRITER: DAVE BERG

PHENOMENA

NERDS

MISFORTUNE

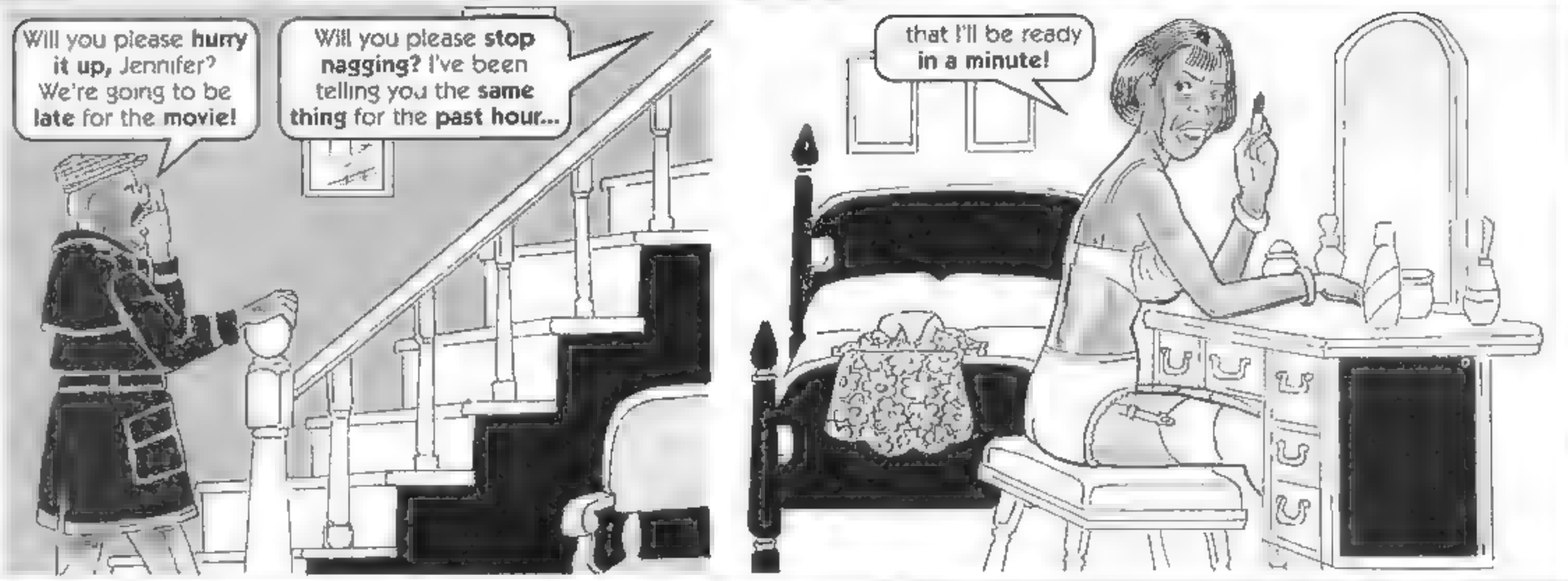


THERAPY

SAFETY

I don't care what you and your **nutty friends** think about your **"right** to **bear arms"!** I don't want **guns** in **this house!**
C'mon, honey! We made a **deal!** You **said** I could keep **one gun!**

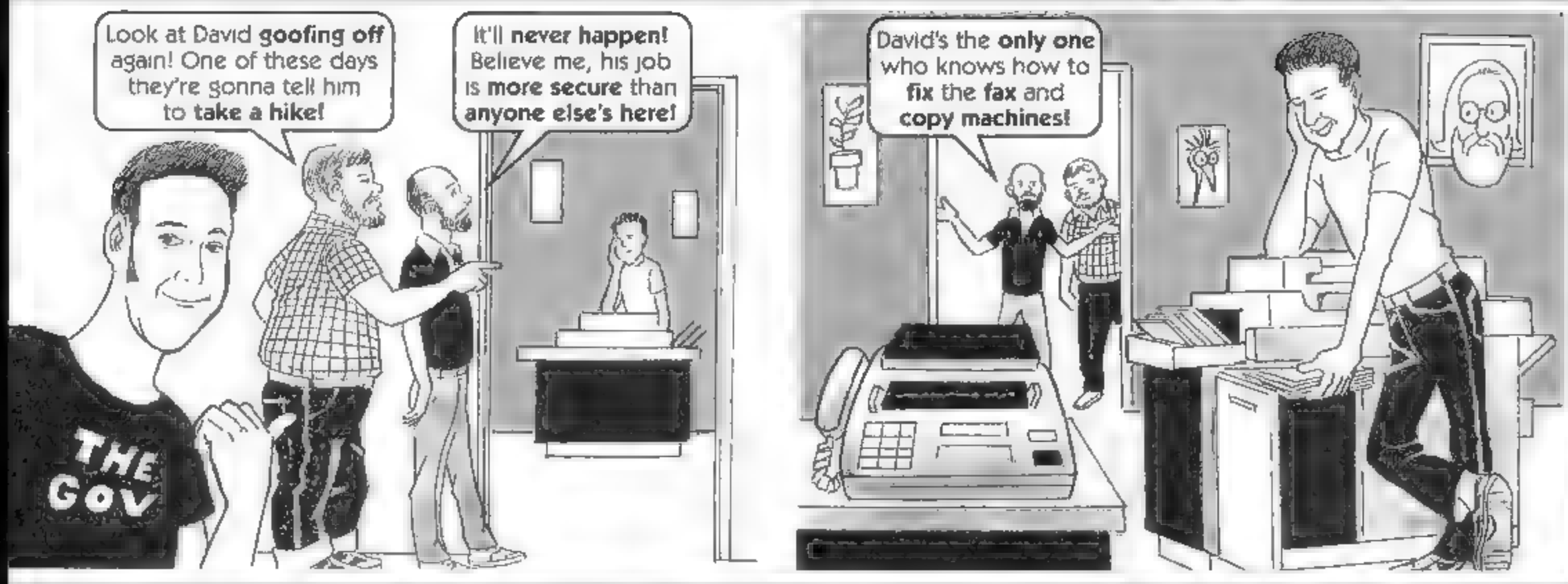
PRESSURE


Will you please **hurry it up,** Jennifer? We're going to be **late** for the **movie!**
Will you please **stop nagging?** I've been telling you the **same thing** for the **past hour...**
that I'll be ready **in a minute!**

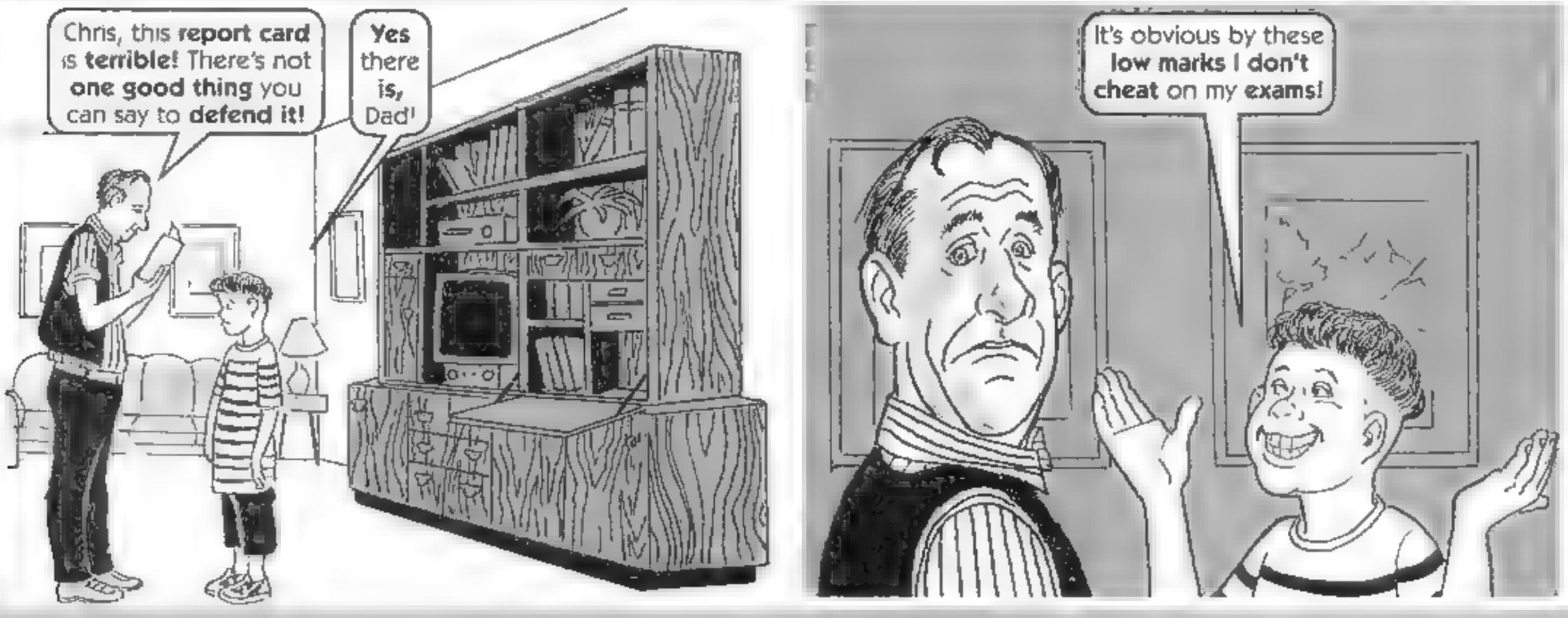
REASONING

PHILOSOPHY

THE OFFICE


Look at David **goofing off** again! One of these days they're gonna tell him to **take a hike!**
It'll **never happen!** Believe me, his job is **more secure** than **anyone else's here!**
THE GOV
David's the **only one** who knows how to **fix** the **fax** and **copy machines!**

HONESTY


Chris, this **report card** is **terrible!** There's not **one good thing** you can say to **defend it!**
Yes there **is,** Dad!
It's obvious by these **low marks I don't cheat** on my **exams!**

LIVE TONIGHT: *THE SCORPIONS* w ith *STING*

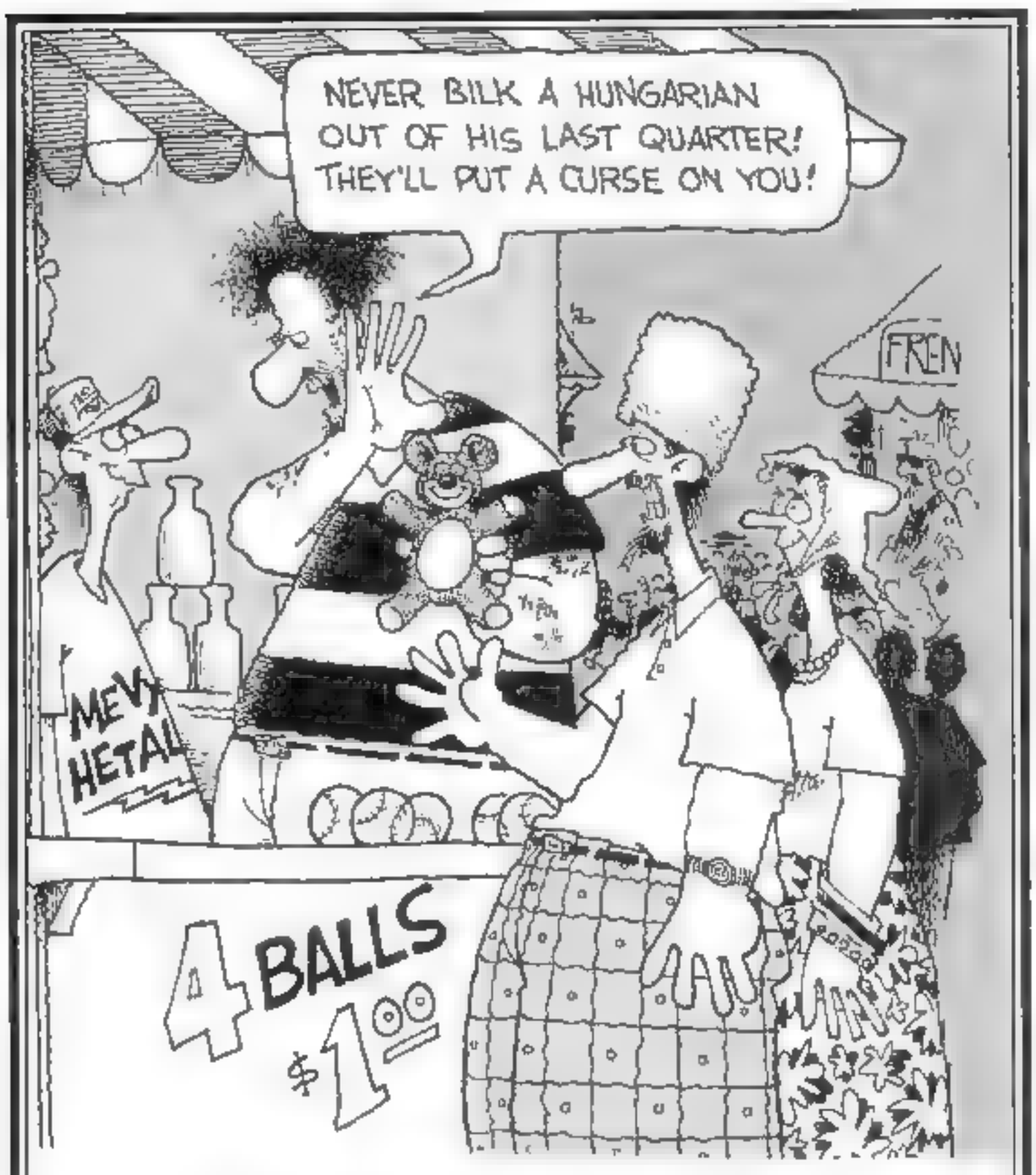
DOCTORS

Doctor, you have to **examine me!** I know I have **something horrible!**
Hmm, let me guess, Kaputnik! You're **suffering** from **Gimelstob-Justin Syndrome!**
Yes! How did **you know?**
Because I watched ***E.R.*** **last night, too!** You don't **have it!** That'll be **$50.00!**
David Berg

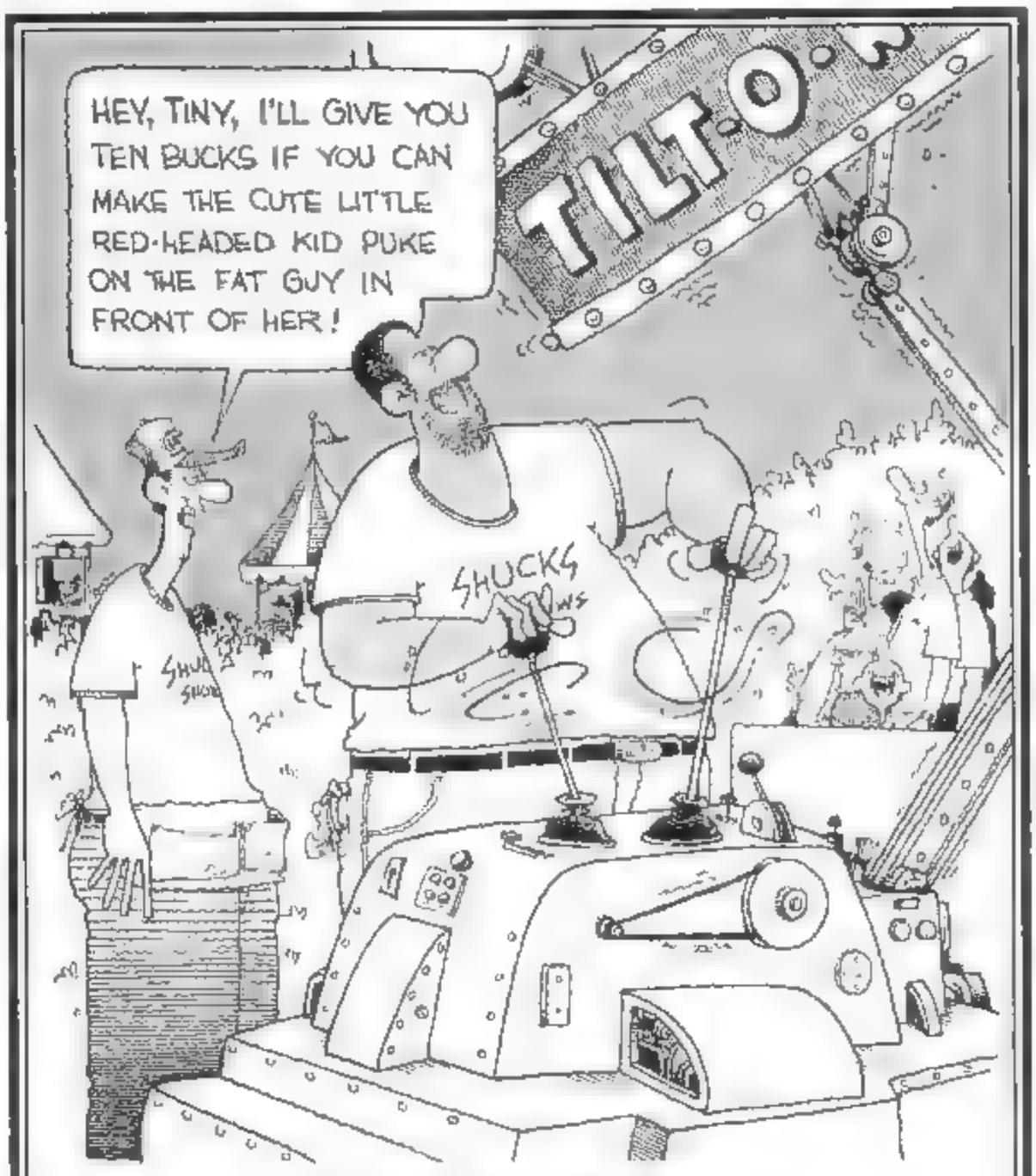
OK ladies and gents – step right up, step right up! I've got the solution to all of your worries! Ya say you've been outta work since the quarry closed three years ago? Ya say you've been downsized so much your shoes don't fit anymore? Well, my friends, don't despair, don't despair! There's work to be had and fortunes to be made and I'm here to tell ya how to do it before the bank repossesses your trailer home! So hurry, hurry right in 'cause the show's about to start as I share with you...

THE ADVANTAGES OF A CAREER IN CARNIVAL WORK

APPEARING LIVE: 12,000 MANIACS with *THERAPY?*



You'll work with seasoned pros willing to share vital industry secrets



Attractive cash bonuses help you maintain a competitive edge

ARTIST & WRITER: JOHN CALDWELL

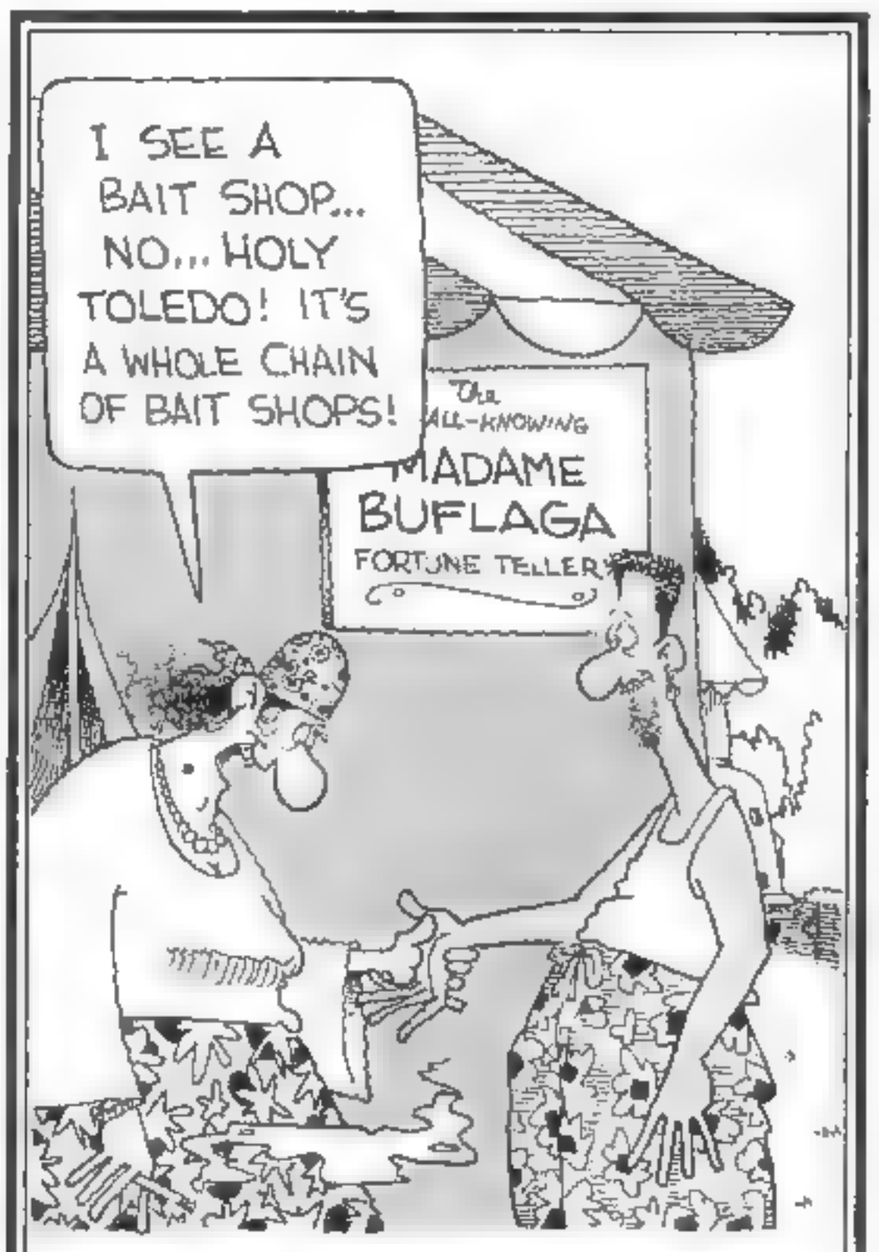
MAN! WHO WOULD'VE THOUGHT YOU COULD RIG A WIRE HANGER AND THREE PAPER CLIPS TO BYPASS THE SAFETY HARNESS BACK-UP SWITCH!
YOU'RE A GENIUS, CURLY!
DEATH DROP 2000

In no other field are creative mechanical skills so appreciated

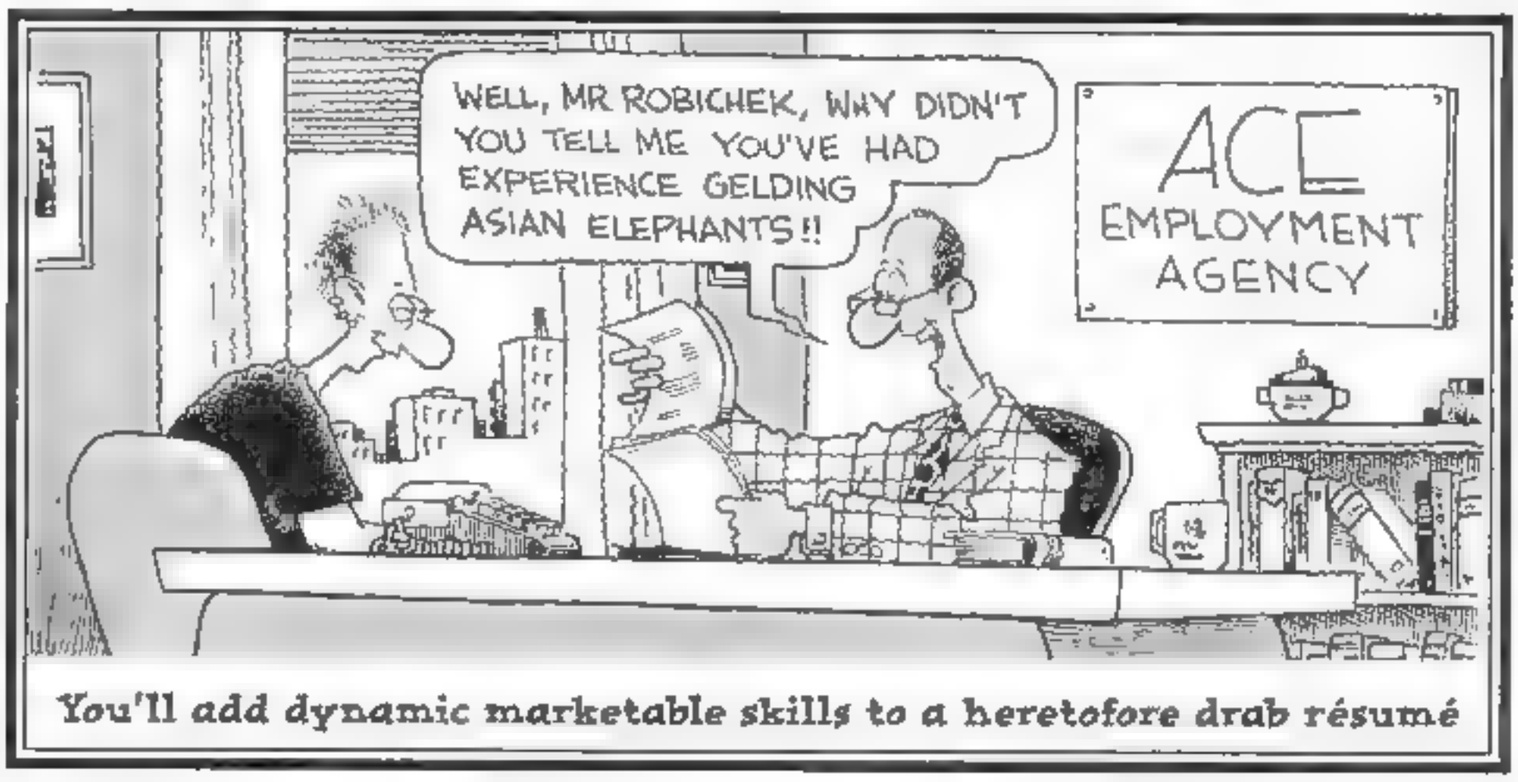
You'll share firsthand in the reward and satisfaction that comes from bringing joy to a child

FLEA DIP... CHECK! DISTEMPER... CHECK! RABIES BOOSTER... CHECK! LET'S SEE... WHEN WAS THE LAST TIME YOU HAD A GOOD WORMING??
BOARD CERTIFIED DOCTOR OF CARNIVAL MEDICINE

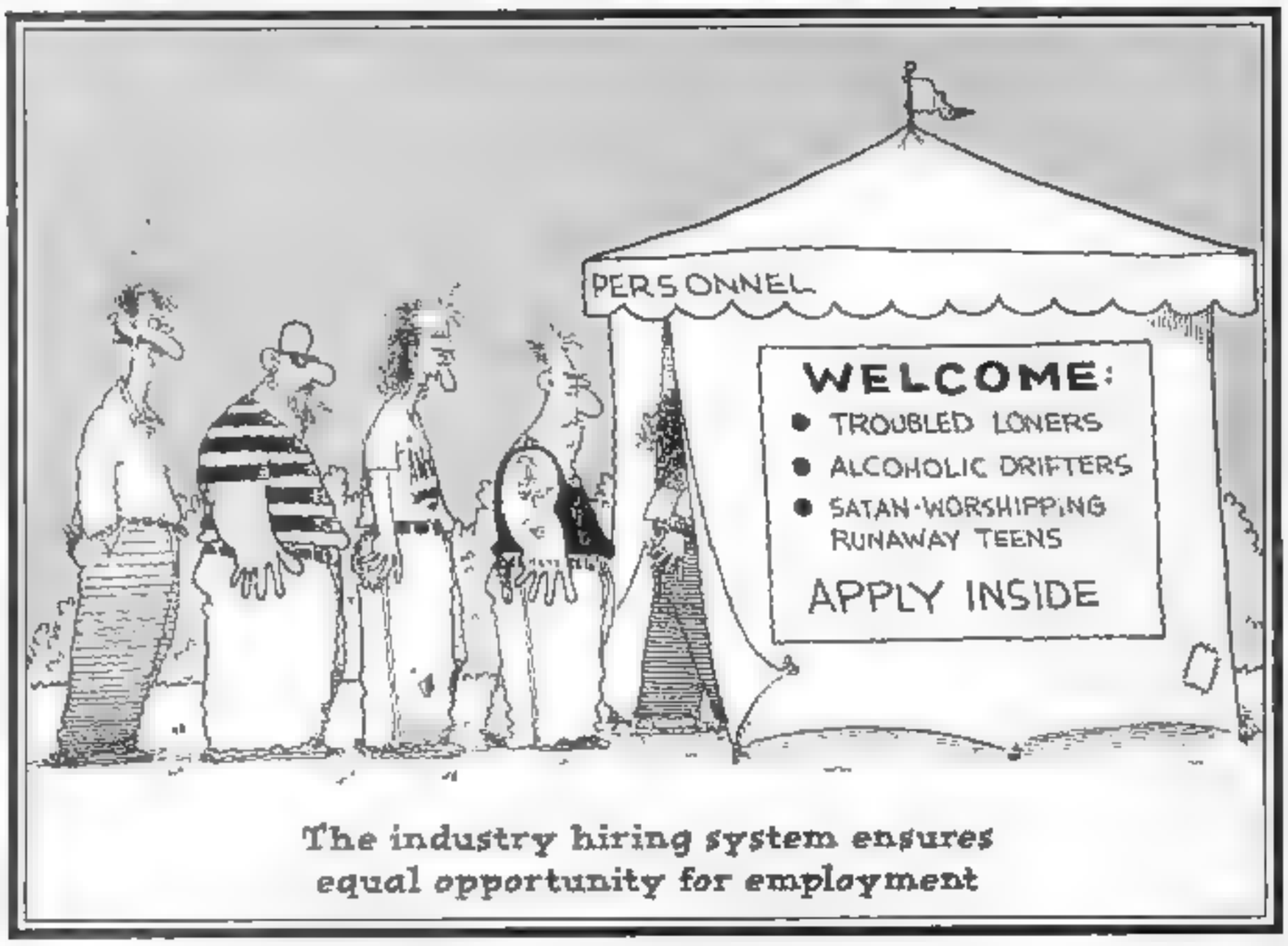
The full medical plan includes procedures not usually covered in other industries' plans



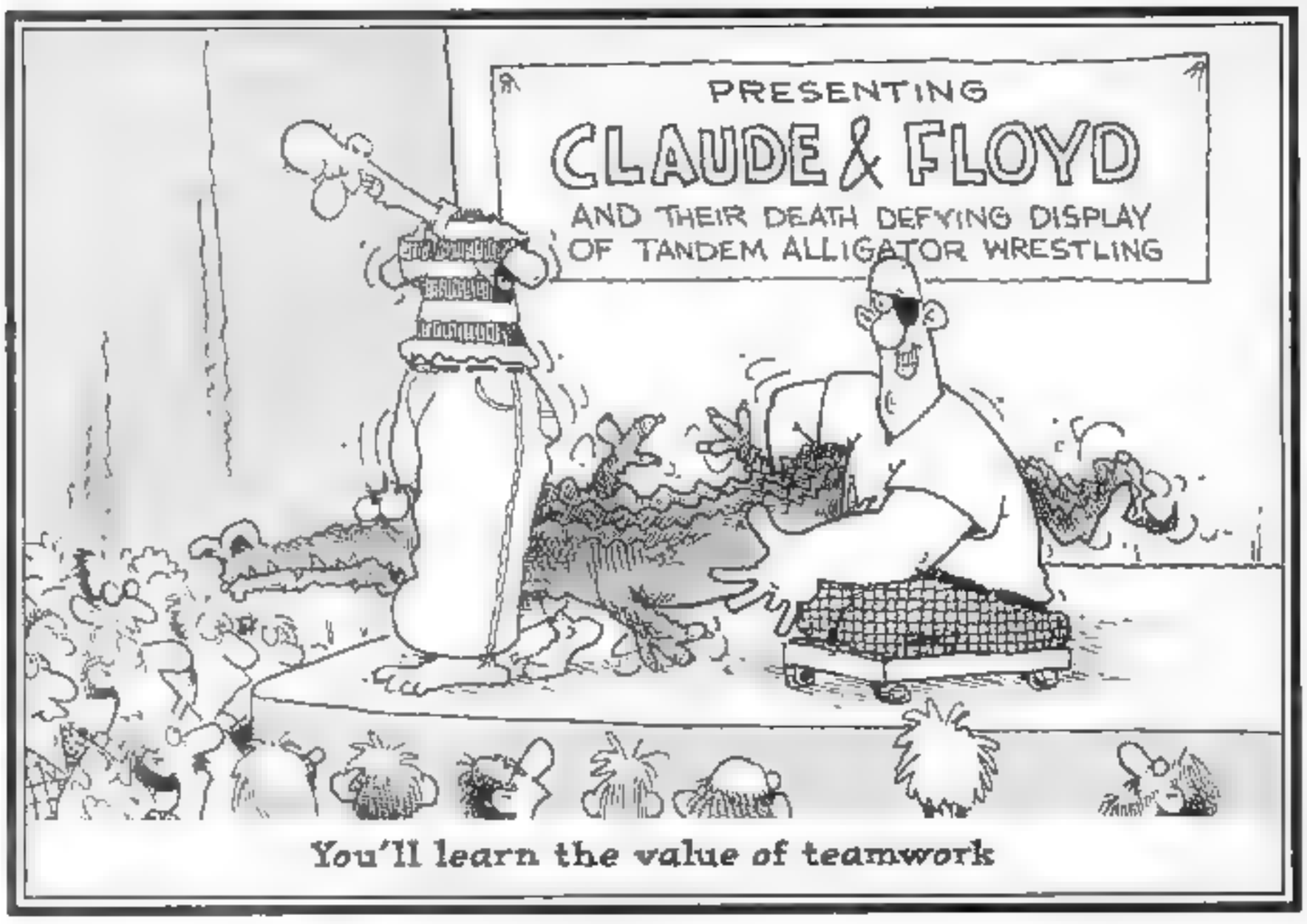
You'll never have to waste money on bogus 1-900 number psychic lines again



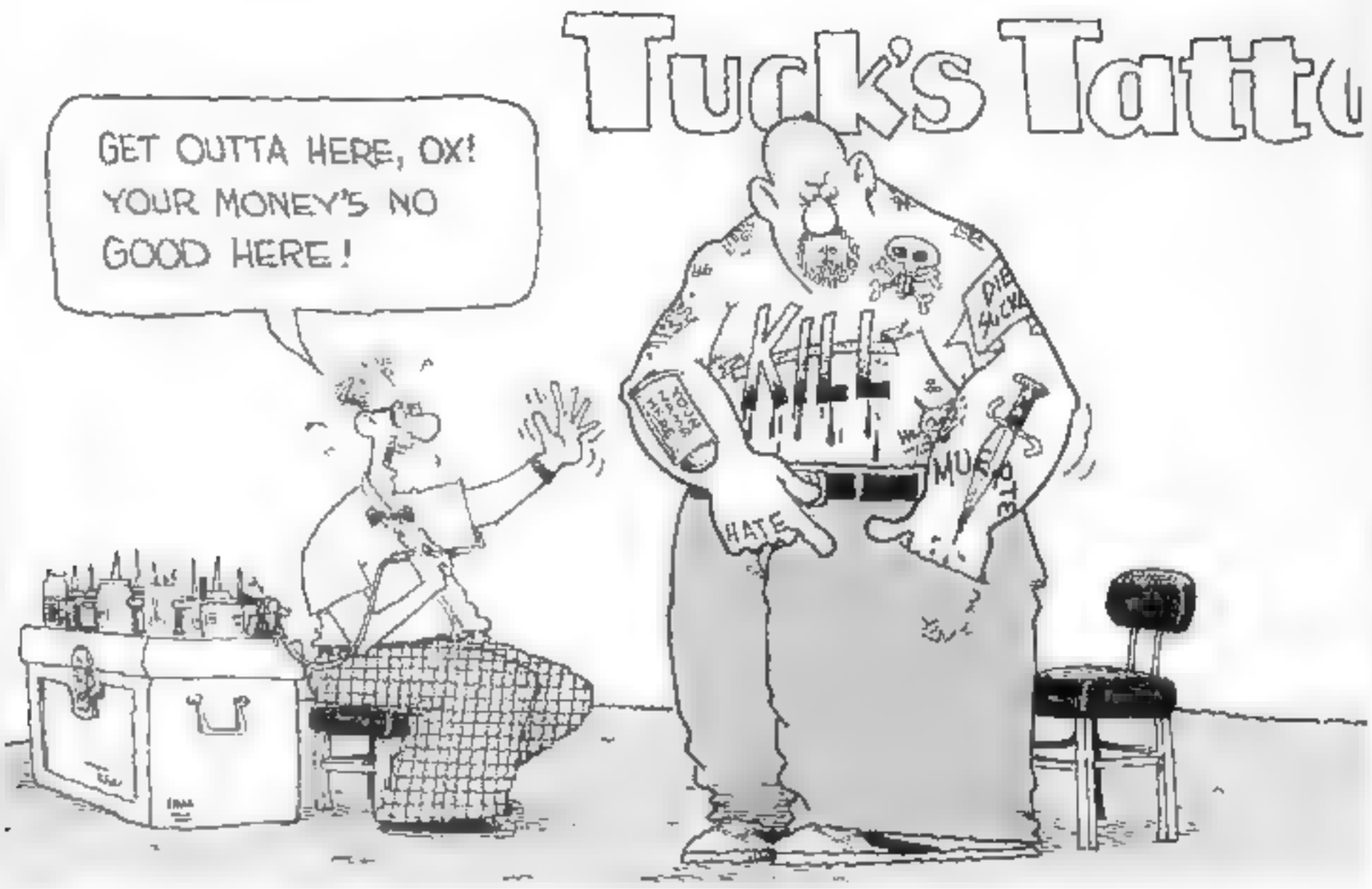
You'll add dynamic marketable skills to a heretofore drab résumé



The industry hiring system ensures equal opportunity for employment

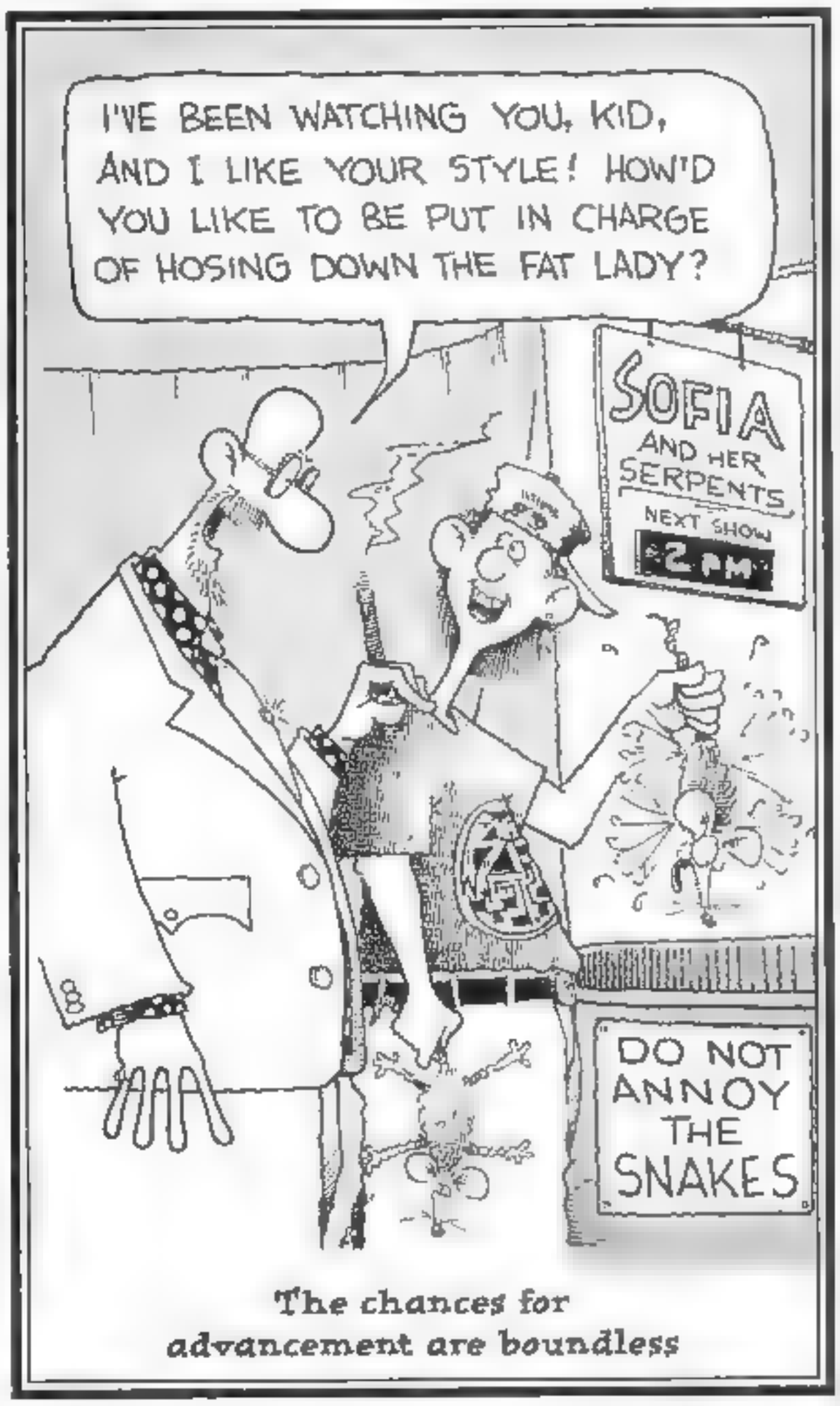


You'll learn the value of teamwork



You'll enjoy major discounts at company-run facilities

You'll have the opportunity to match wits with consumers in fast-paced public forums


I'VE BEEN WATCHING YOU, KID, AND I LIKE YOUR STYLE! HOW'D YOU LIKE TO BE PUT IN CHARGE OF HOSING DOWN THE FAT LADY?
SOFIA AND HER SERPENTS
NEXT SHOW 2 PM
DO NOT ANNOY THE SNAKES

The chances for advancement are boundless

WHEN THE QUIT HITS THE FANS DEPT.

So, you just found out that after all these years together, your favorite band is splitting up! What happened? Creative differences? Desire to pursue solo

THE REAL REASO FAVORITE ROC SPL

ARTIST: LISA HANEY

Creative differences divided the group — Hank wanted to do a raw album about tearin' the roof off the mutha sucker, but Stig felt he needed to express his secret desire to party like a funked-up freakazoid.

It took only 11 years for the guy who writes all the music, all the lyrics and sings all the songs to notice how the money still gets split up five ways.

After an incredible battle of egos, a compromise was reached. However, no marquee in the world could fit "The Mark Bishop Superband, Featuring The Guitar Stylings of Alex Nieves, 'Bad Boy' Bob Giordano on Keys, And Last (But Legally Not Least), The Kick-Ass Drums of 'Friendly' Frank Rollo."

In retrospect, the turning point was probably their most recent album, an ill-fated attempt to finally integrate the Seattle grunge sound with the tuba.

With the record company taking 60% of the money, the manager getting 20%, the road agent getting 8% and 25% going for expenses, the band lost money every time they played a note.

In all fairness, the band agreed that five farewell tours were enough.

projects? Lead singer choked to death on a popsicle stick? Sure, those might be the reasons they told the press, but MAD has dug deep, deep, DEEP to find...

NS WHY YOUR K BAND JUST T UP

WRITER: DESMOND DEVLIN

After two decades, somebody at the record company realized that they were still 11 songs short of a "greatest hits" CD.

Two of the band members developed a tragic, career-crippling allergy to Spandex.

After they covered the last un-tattooed inch on every band member's body, it created a camouflage effect that made it impossible for audiences to see them performing.

The lead singer expected to be dragged off the stage by cops when he exposed himself— not laughed off the stage by fans.

The doctor said that they simply could not maintain their 24-hours-a-day "sex, drugs & rock 'n' roll" lifestyle if they wanted to live to see their 40th birthdays — and they sure as hell weren't about to give up the sex or the drugs!

Being rejected for Woodstock II was a burn, and not getting to play Lollapalooza hurt bad, but the last straw was when the Pocatello Mall said they were "looking to go in a different direction."

CEL-ING OUT DEPT.

Not too long ago Michael Jordan appeared in a Nike commercial with Bugs Bunny! (Michael was the one with the jump shot!) It was so popular, two things happened: One, Nike raised its prices and two, they made a full-length movie with the both of them! (Bugs was the one who could act!) Problem is it won't be long before Hollywood starts teaming other athletes with our friends from the world of animation! Yup, here's what you'll be seeing...

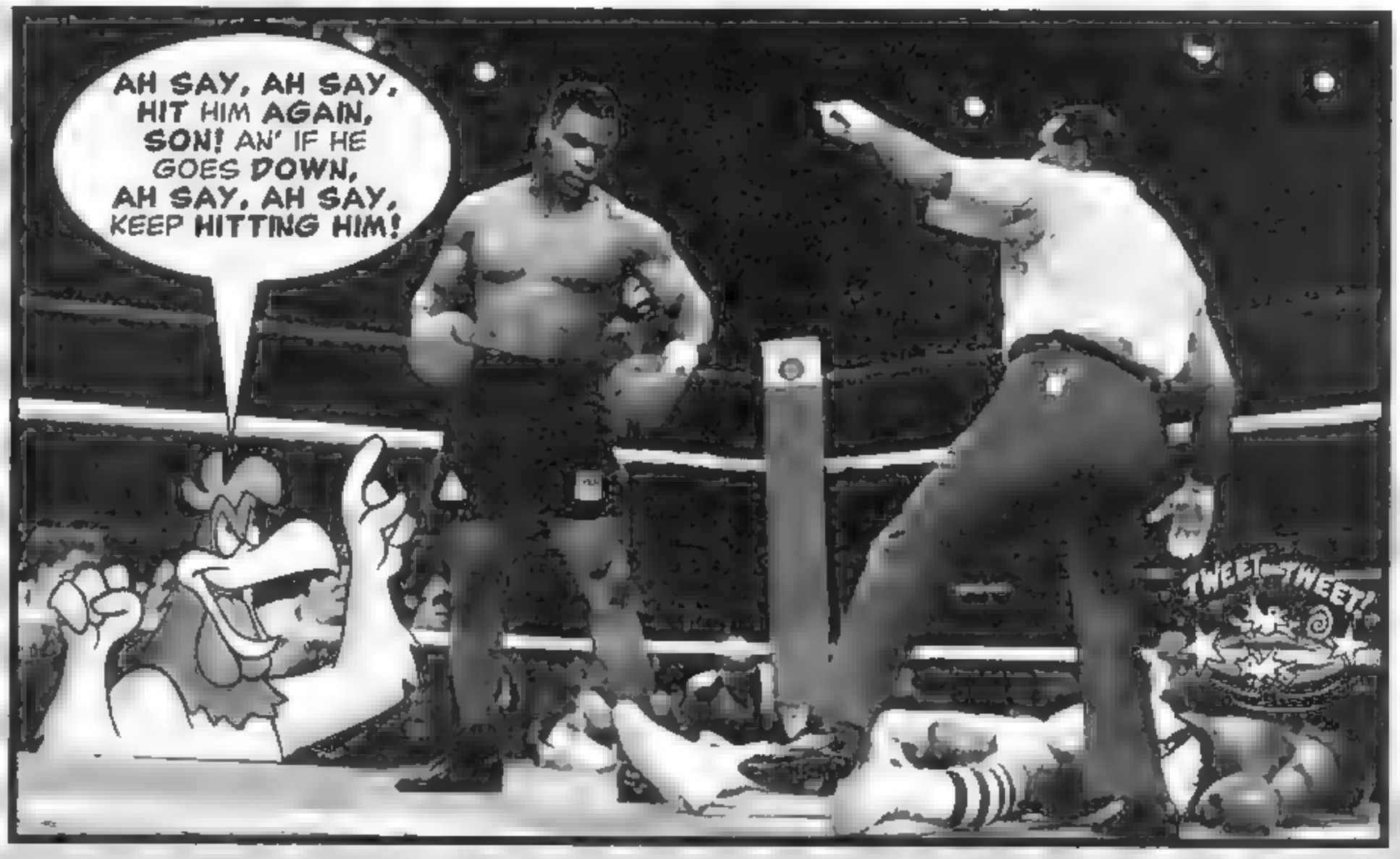
WHEN OTHER SPORTS WITH CARTOON CHAR

ON DANGEROUS GRASS

Rocky and Bullwinkle's old nemesises, Boris Badenov and Natasha Fatale, are back! Only now they're good guys going undercover at Wimbledon to protect Monica Seles from fanatic German terrorists hired by Steffi Graf's father, who will stop at nothing to see her lose! In the rousing climax, Boris and Natasha subdue a crazed old man with a dangerously rolled-up program who threatens to attack Monica when she returns a lob.

RAGING FOOL

The story of Mike Tyson is told in flashbacks by his new promoter, Foghorn Leghorn! Foghorn outsmarts Don King and proves to be just the kind of mouthpiece Mike needs! When Betty Boop is found tied to the bedposts in Iron Mike's hotel room, Foghorn convinces the public it was "a mere parlor game"! He then persuades Muhammad Ali to come out of retirement and, in the disturbing finale, Iron Mike pounds the aging former champ into an unrecognizable, bloody pulp.



FIGURES CO-STAR ACTERS IN MOVIES

THE FUGITIVE II

A must-see for baseball and substance abuse fans alike, *The Fugitive II* teams Darryl Strawberry with Canadian Mountie Dudley Do-Right as his parole officer! Poor Dudley is so naive and gullible, he actually believes the slugger when he claims to be clean! But when Darryl has his girlfriend provide a test tube specimen and submits it as his own urine test, Dudley becomes suspicious – especially when the results show Darryl is pregnant!

HE **SLIPTH PASTH** ONE **THAFTEY** AND **GOESTH** BOOM! AND NOW HE **GOESTH WHOOSTH!**

HE GOES HERE! **BOOM!** HE GOES THERE! **BANG!** HE SLIDES THROUGH! **WHOOSH!**

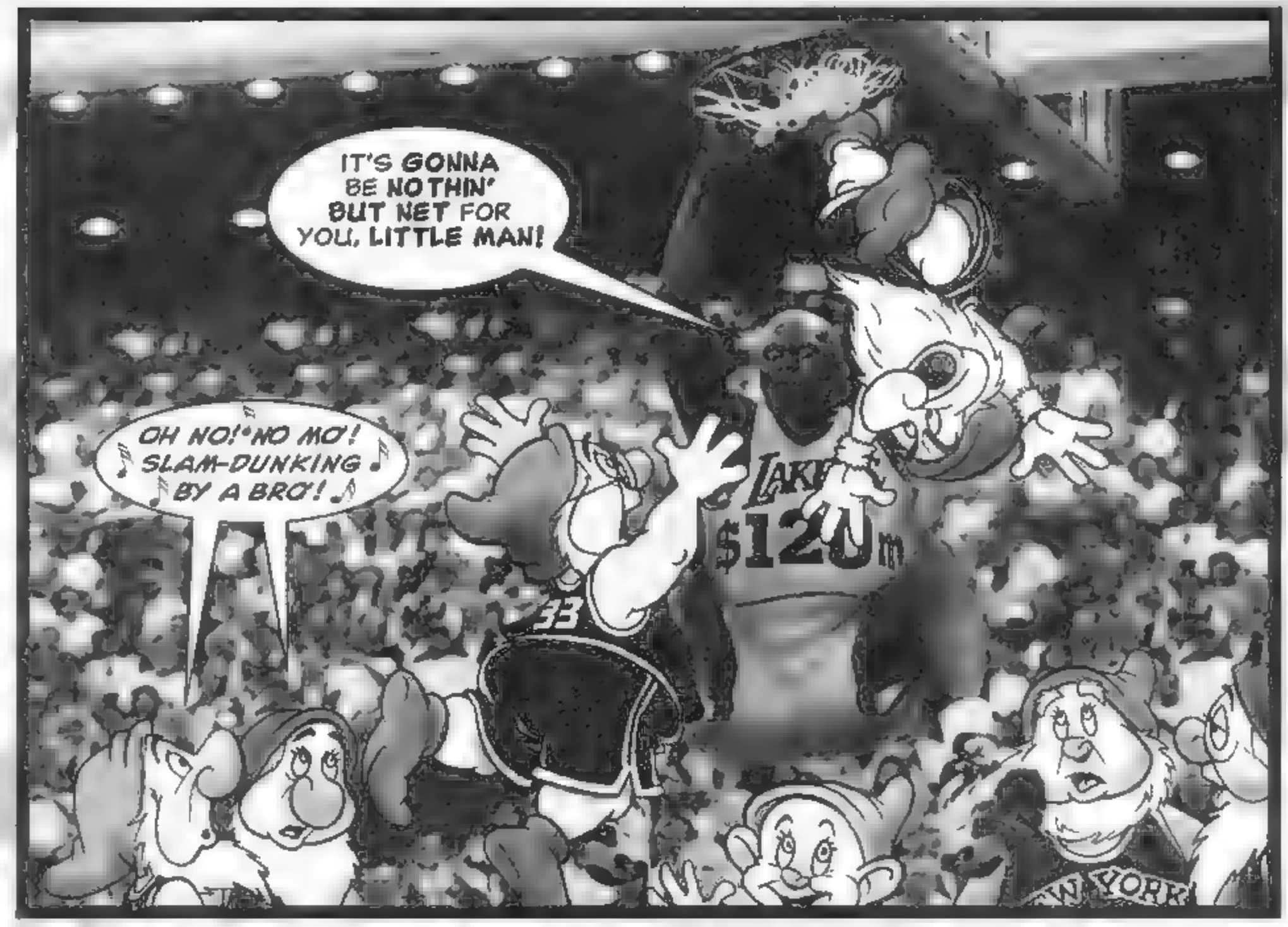
SALIVA-WORLD

In this sequel to the legendary Hollywood flop, *Waterworld*, Sylvester the Cat joins John Madden to do color commentary for NFL games on FOX. The two compulsive talkers get so excited trying to explain the action that they become totally unfathomable and spray everyone in the booth with a deluge of saliva. The movie ends happily, however, when the slobbering duo gets a job as fast food drive-thru attendants – a job where intelligible speech isn't necessary!

ARTIST: SAM VIVIANO WRITER: STAN HART
PHOTOS: AP/WIDE WORLD PHOTOS
JOHN MADDEN PHOTO: REUTERS/GARY CASKEY/ARCHIVE PHOTOS

LITTLE WHITE MEN DON'T HAVE TO JUMP

In order to increase the competition in the NBA and allow more white men to play, the Seven Dwarfs are signed by the New York Knicks. In this basketball fantasy film the rules are also altered to allow additional men on a team and the Dwarfs use this to go one-on-one with Shaquille O'Neal. Employing a clever seven-on-one defense, the revitalized Knicks manage to shut down Shaq, who becomes so frustrated, he slam-dunks Grumpy and gets thrown out of the last game of the NBA finals!



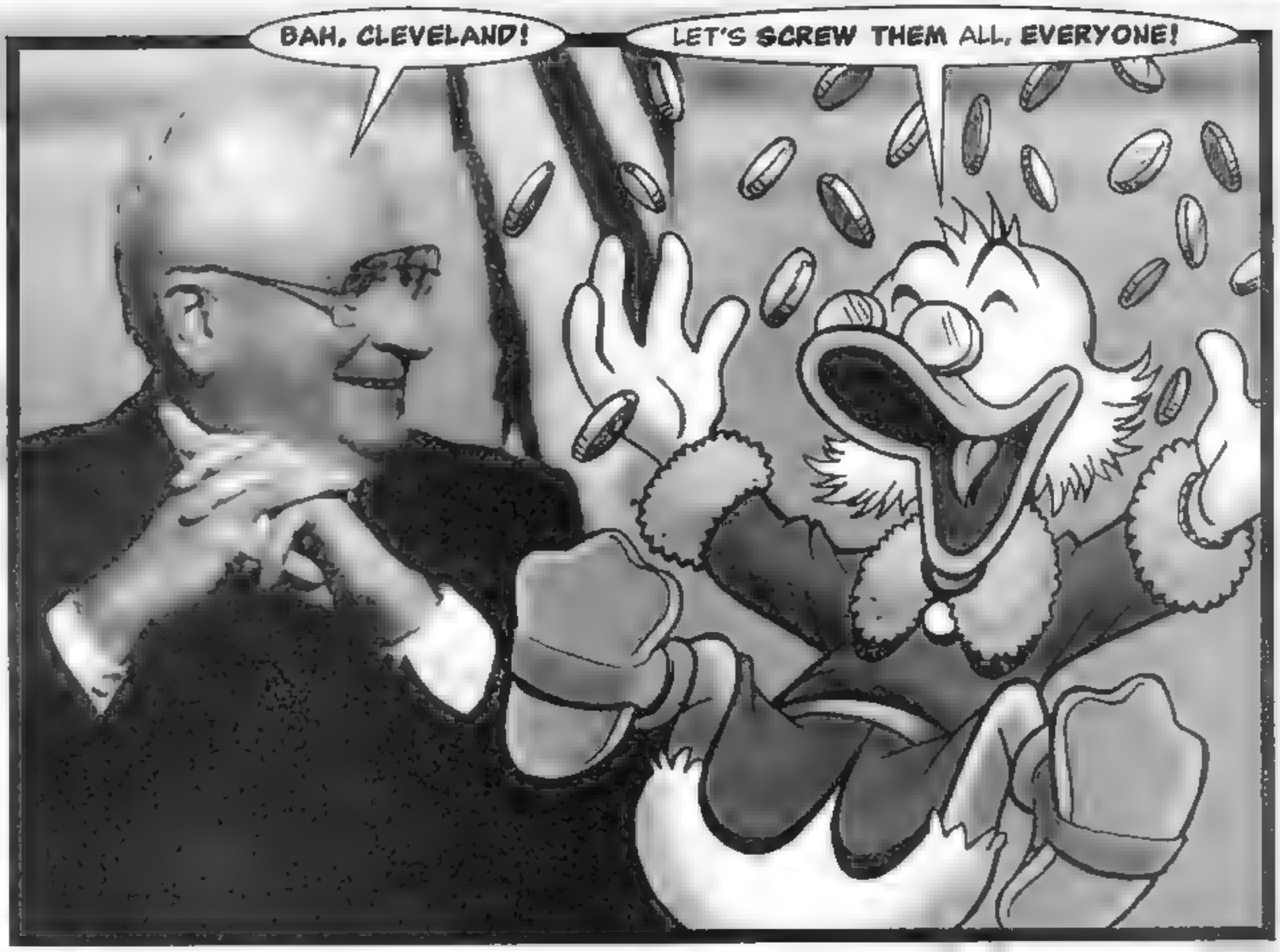
GRUMPY OLD PIN-STRIPED MEN

In this brilliant piece of casting, Yosemite Sam and George Steinbrenner co-star in this movie about the conflicts that arise between the new Baseball Commissioner and the New York Yankees owner. When George threatens to move the team to a different location for every home game, Sam does his "rootin' tootin'est darndest" to stop him! The lovable curmudgeons scream and holler at each other non-stop until George hatches a wacky plan – hiring Sam as the Vice President in Charge of Shooting Yankee Managers!

FIRST WE WUZ IN THE BRONX, THEN WE PICKED UP AND MOVED TO NEW JERSEY! WHAT IN TARNATION IS NEXT – PEWAUKEE?! I SEZ I'M TIRED OF MOVIN'! I'M GONNA BLAST YA TO SMITHEREENIES!

THE CLEVELAND CAROL

In a terrifying nightmare, Uncle Scrooge McDuck is haunted by the most hated man in the Mid-west, Cleveland Browns owner Art Modell! Art's made a fortune moving his beloved team to Baltimore, and he's not done yet! Accompanied by the Ghosts of Oakland Past, Houston Present and Tampa Bay Future, Art and Scrooge go to the Toronto Sky Dome, which has even more skyboxes to sell to their stupid fans! Scrooge learns from Modell's example that money can't buy happiness. But in a switch on the old story, he and Modell both agree that money is even better than happiness and they should keep trying to make more!

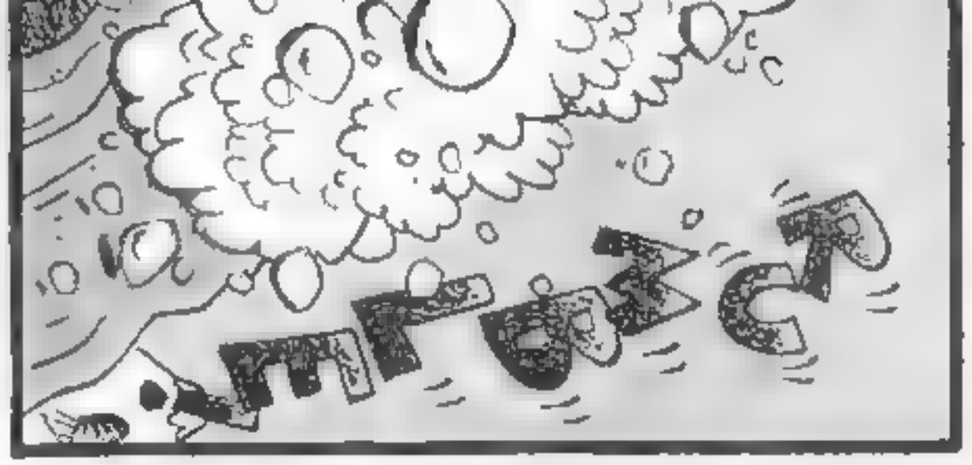


THE O.J. SIMPSON STORY

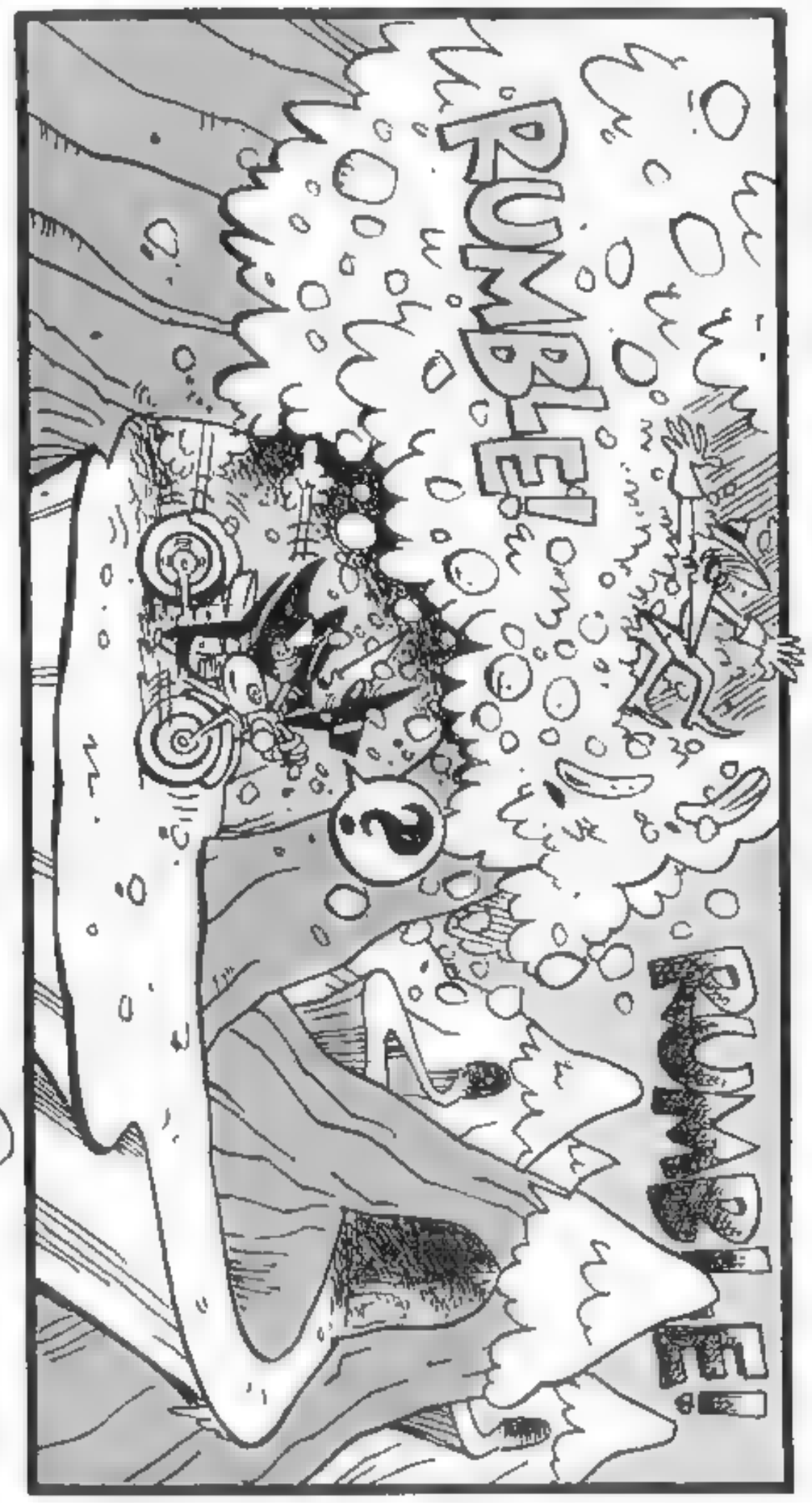
O.J. Simpson and Speedy Gonzales team up with Oliver Stone as he again delves into American history for another ground-breaking film! Stone flashes back to the night of the murders and has Speedy retrace O.J.'s every step, from eating fast food with Kato and driving the Bronco to Rockingham, to putting golf balls on his lawn and taking the limo ride to the airport. When even the world's fastest rodent is unable to complete the route in the time O.J. claims he did, Stone boldly asserts Speedy is part of a larger conspiracy to frame The Juice involving Castro, the CIA and the military industrial complex.

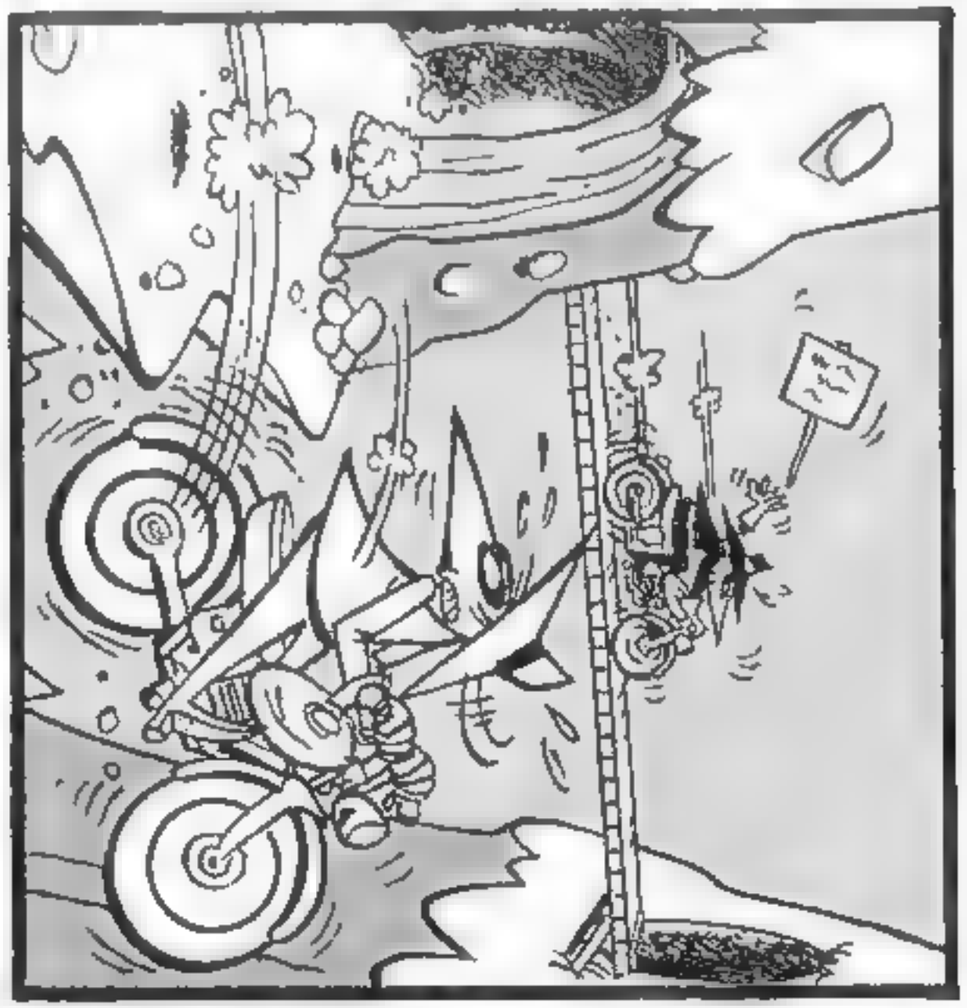
VS
BOOM!

WARNING
SHARP
TURN
KLUMPFT!!!
WOOSH
WOM-
PWA- FOO!
FLUP!
RRRRR-PUTT
PUTT.


CRACK!

PLINK!

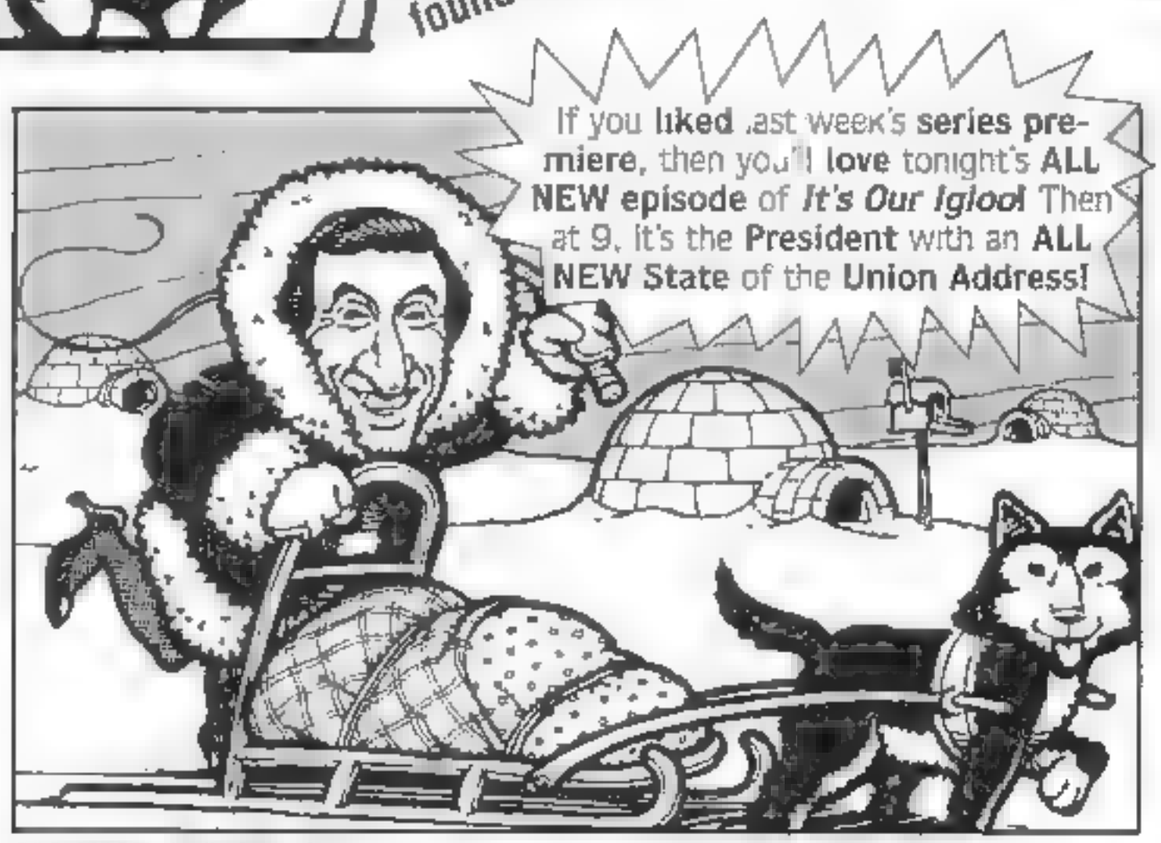

RUMBLE!
RUMBLE!



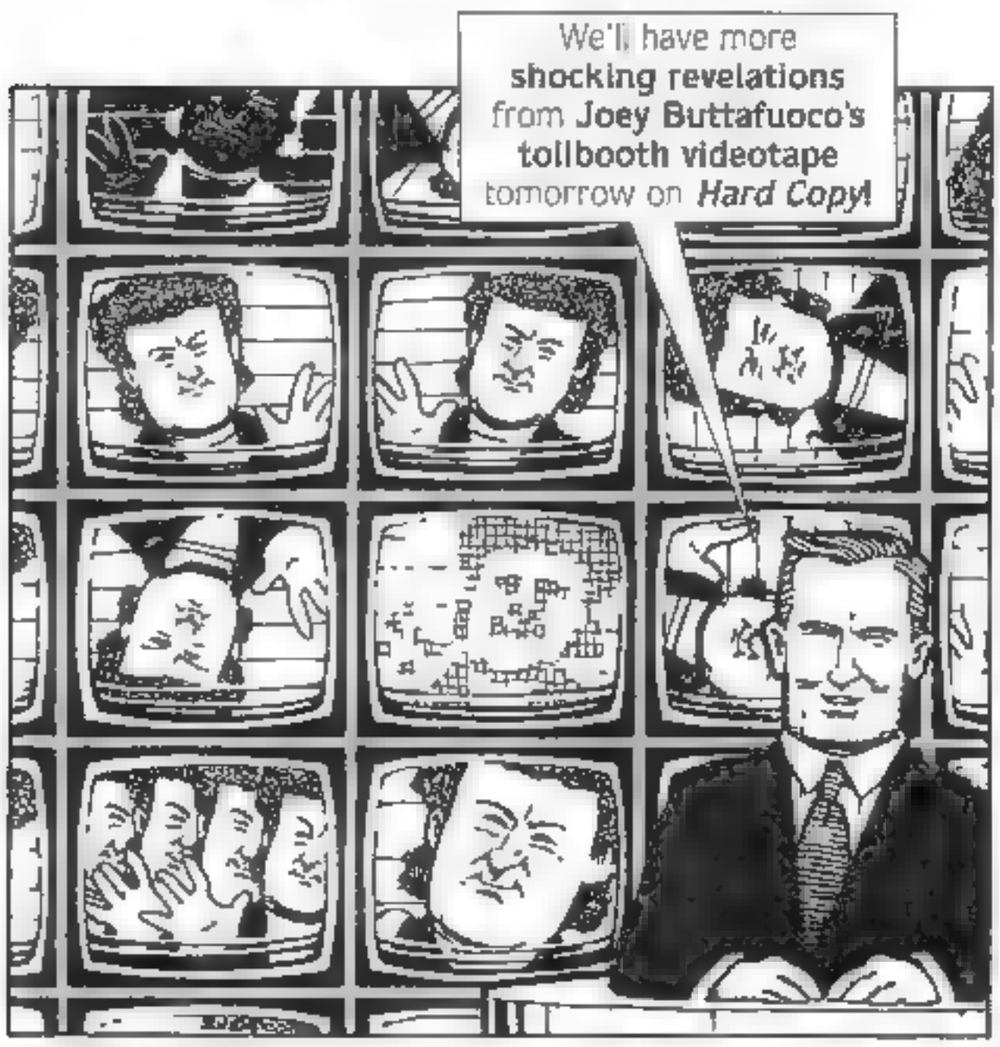
IN THE MIND OF A TV EXECUTIVE

The theme song to *The Facts of Life*, 23 Across in this week's TV Guide crossword and a thick, oozing gravy-like substance! These things and so much more can be found only...

ARTIST: RICK GEARY WRITER: DESMOND DEVLIN


If you liked last week's series premiere, then you'll love tonight's ALL NEW episode of *It's Our Igloo!* Then at 9, it's the President with an ALL NEW State of the Union Address!

IN THE MIND OF A TV EXECUTIVE... it's totally logical to promote a series that's been on the air for just two weeks as "an all-new episode!"



IN THE MIND OF A TV EXECUTIVE... if you only have a four-second film clip of a celebrity ducking into their car, you can still produce a full 10-minute tabloid TV "investigative" segment by slowing it down, zooming in and out, freeze-framing, reversing the negative and playing it backwards, all while running scary music and jailhouse sound effects!

IN THE MIND OF A TV EXECUTIVE... in order to liven up the Academy Awards and "keep the show moving," it's necessary to give the 20-second hook to Tom Hanks and Jodie Foster in order to squeeze in that 12-minute "Salute to Hollywood's Golden Grips and Gaffers," choreographed by Debbie Allen!

s there something threatening your child's life that you need to know about immediately? Then stay tuned, because in just three hours, Act onNews w et you know!

IN THE MIND OF A TV EXECUTIVE... during Sweeps Week it's perfectly fine to promote a hard-hitting series of news reports entitled, "Are School Lunches Poisoning Your Child?" because it's a critically important question, even if the answer happens to be "no"!

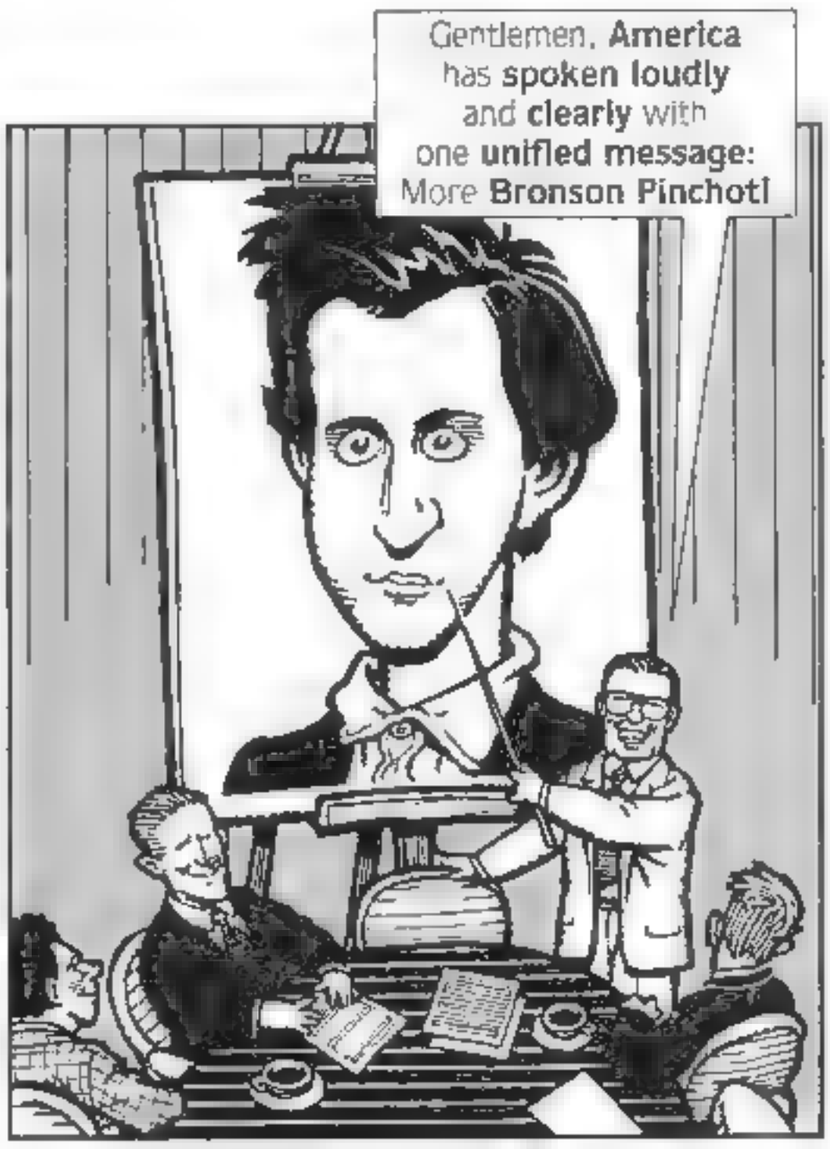
IN THE MIND OF A TV EXECUTIVE...
the only way to make civilized sense of the confusing partisan screaming between Democrats and Republicans is by having a panel of "experts" get together once a week to scream some more!

Bill Clinton is a two faced liar!
He is not!
Uh uh!
Oh yeah? Well, Bob Dole is a lying two-face!
Is so!
Uh huh!
We'll be back with more of this highly intelligent political analysis after these messages!

IN THE MIND OF A TV EXECUTIVE... it makes total sense for TV characters who subsist on free cheese samples at the mall to also live in apartment buildings that would require Bill Gates to provide two references!

IN THE MIND OF A TV EXECUTIVE... just because the 110 most popular sports are already broadcast on ESPN ESPN2, NBC, CBS, ABC and FOX is no reason not to start another all-new sports network that covers the "neglected" events!

IN THE MIND OF A TV EXECUTIVE...
one angry letter from a South Dakota shut-in actually represents the unspoken opinion of 1,450,000 additional viewers who just didn't have the time to write in themselves!



IN THE MIND OF A TV EXECUTIVE... it's a great idea to compete with a tired, unfunny sketch comedy show on NBC Saturday nights with a brand new unfunny sketch comedy show on FOX!

To: All Slamtrak Personnel

From: Harrison Spoons, Jr.
Vice President, Operational
Safety & Maintenance

In light of several recent derailments, crashes and other "incidents" which resulted in the death, maiming and/or dismemberment of our valued customers, we have completely overhauled our safety and operational procedures. The following new rules are effective IMMEDIATELY!

1. Locomotives heading toward each other on the same track must reduce speed before impact.
2. When two trains are barreling towards the same switch, only the train with the green light may proceed. Stopping at a red light is no longer optional.
3. While the train is in motion, as many passenger doors as possible should be closed.
4. Playing "chicken" with trucks and cars at unmarked railroad crossings is now limited strictly to daylight hours.
5. Engineers may continue to work a 40-hour week, but they can no longer be 40 consecutive hours. A seven-minute rest period MUST be taken between two 20-hour shifts.
6. The 50% employee discount at the Bar Car has been eliminated.
7. In the event of a derailment on a bridge, engineer MUST sound emergency horn as train tumbles into ravine below.
8. Signal towers that have rusted and fallen over pose a grave and immediate safety threat. All personnel MUST report any such conditions to management within 120 days of their sighting.

In order to assure compliance with the above rules, we are pleased to announce the appointment of a new Safety Inspector, Mr. E. Death Scorchfield, former Chief Safety Inspector for ValuJet.

CONFIDENTIAL

Slamtrak®

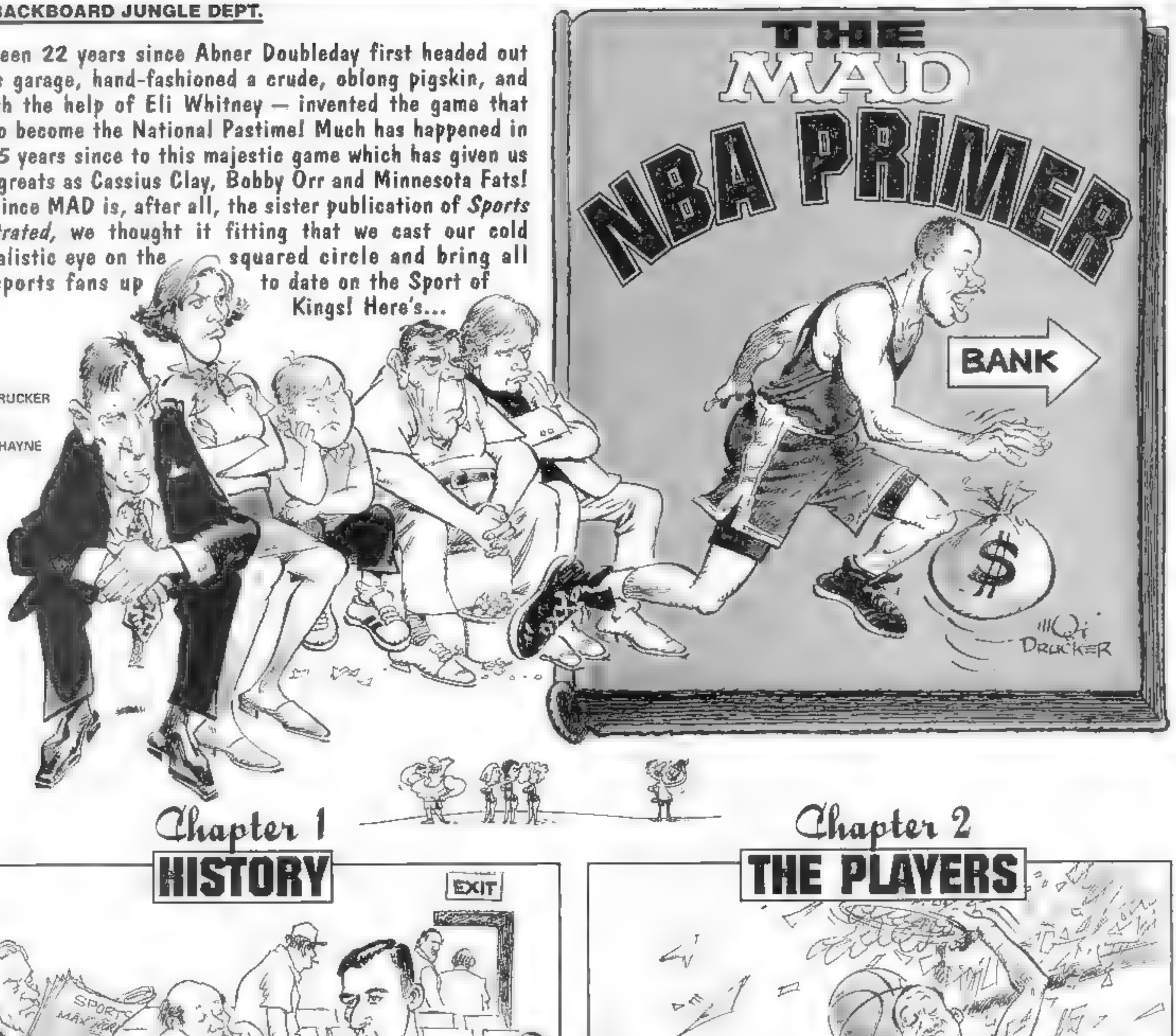
WRITER: DICK DEBARTOLO

THE MAD NBA PRIMER

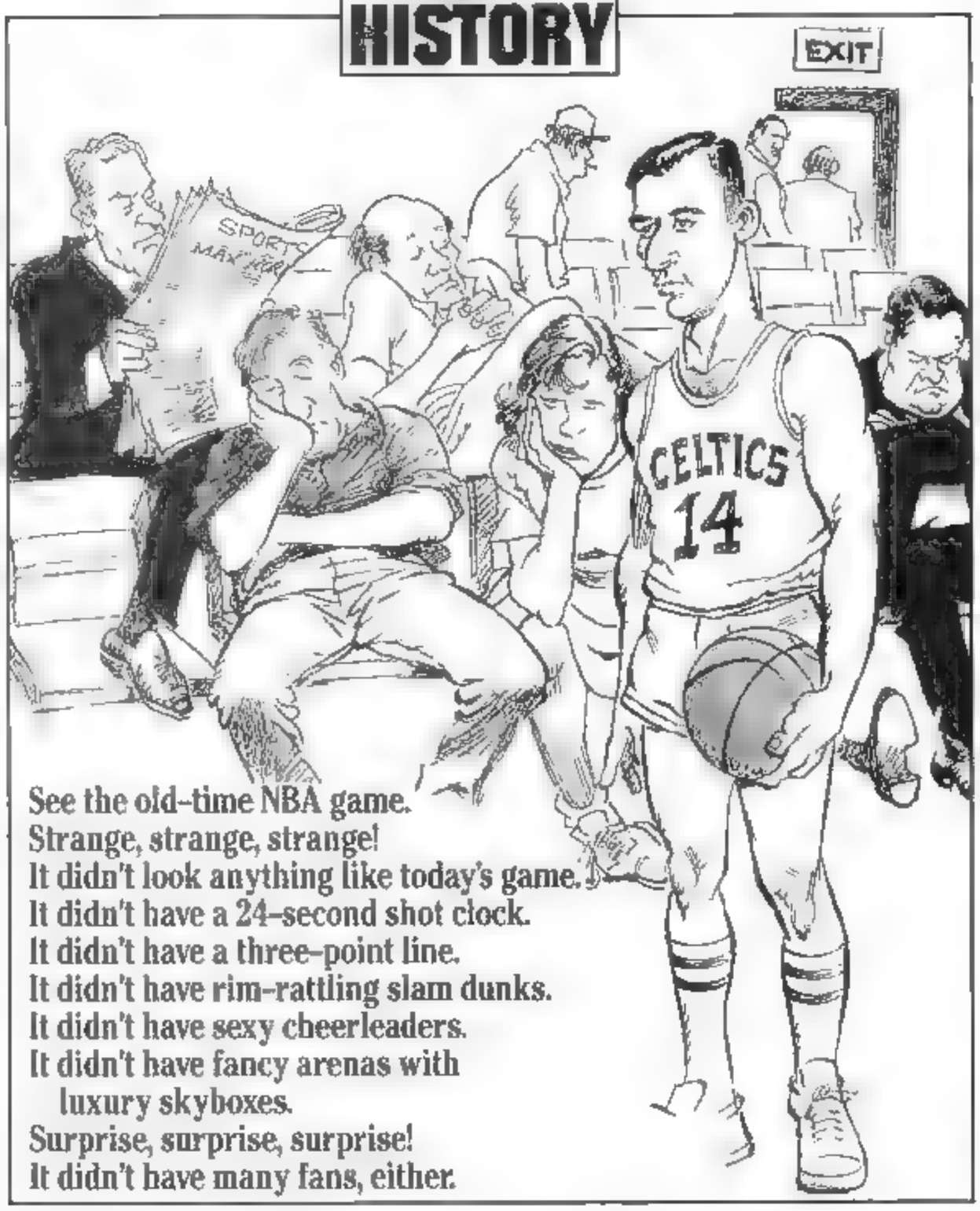
It's been 22 years since Abner Doubleday first headed out to his garage, hand-fashioned a crude, oblong pigskin, and — with the help of Eli Whitney — invented the game that was to become the National Pastime! Much has happened in the 35 years since to this majestic game which has given us such greats as Cassius Clay, Bobby Orr and Minnesota Fats! And since MAD is, after all, the sister publication of *Sports Illustrated,* we thought it fitting that we cast our cold journalistic eye on the squared circle and bring all you sports fans up to date on the Sport of Kings! Here's...

ARTIST
MORT DRUCKER

WRITER
DAVID SHAYNE

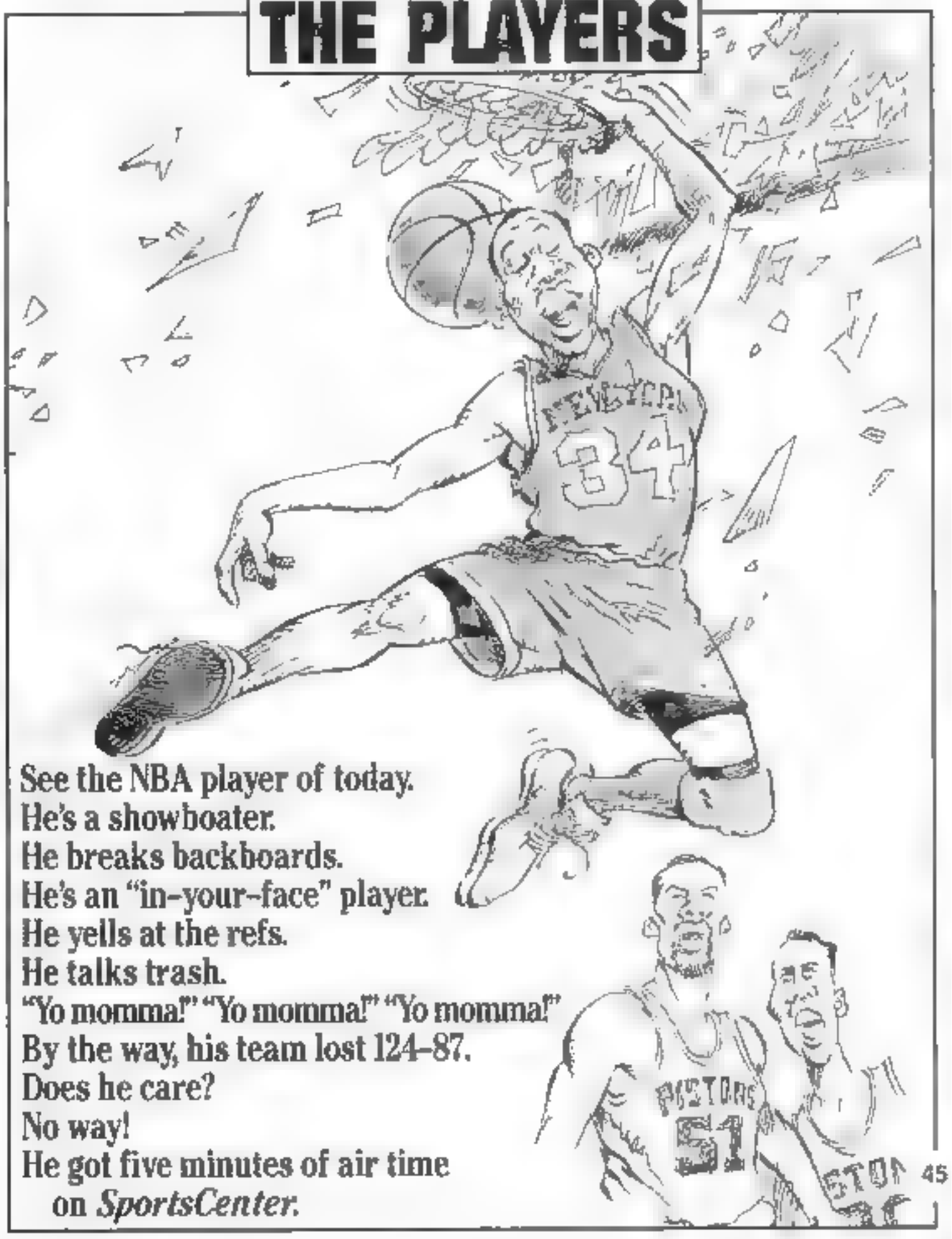


Chapter 1
HISTORY



See the old-time NBA game.
Strange, strange, strange!
It didn't look anything like today's game.
It didn't have a 24-second shot clock.
It didn't have a three-point line.
It didn't have rim-rattling slam dunks.
It didn't have sexy cheerleaders.
It didn't have fancy arenas with luxury skyboxes.
Surprise, surprise, surprise!
It didn't have many fans, either.

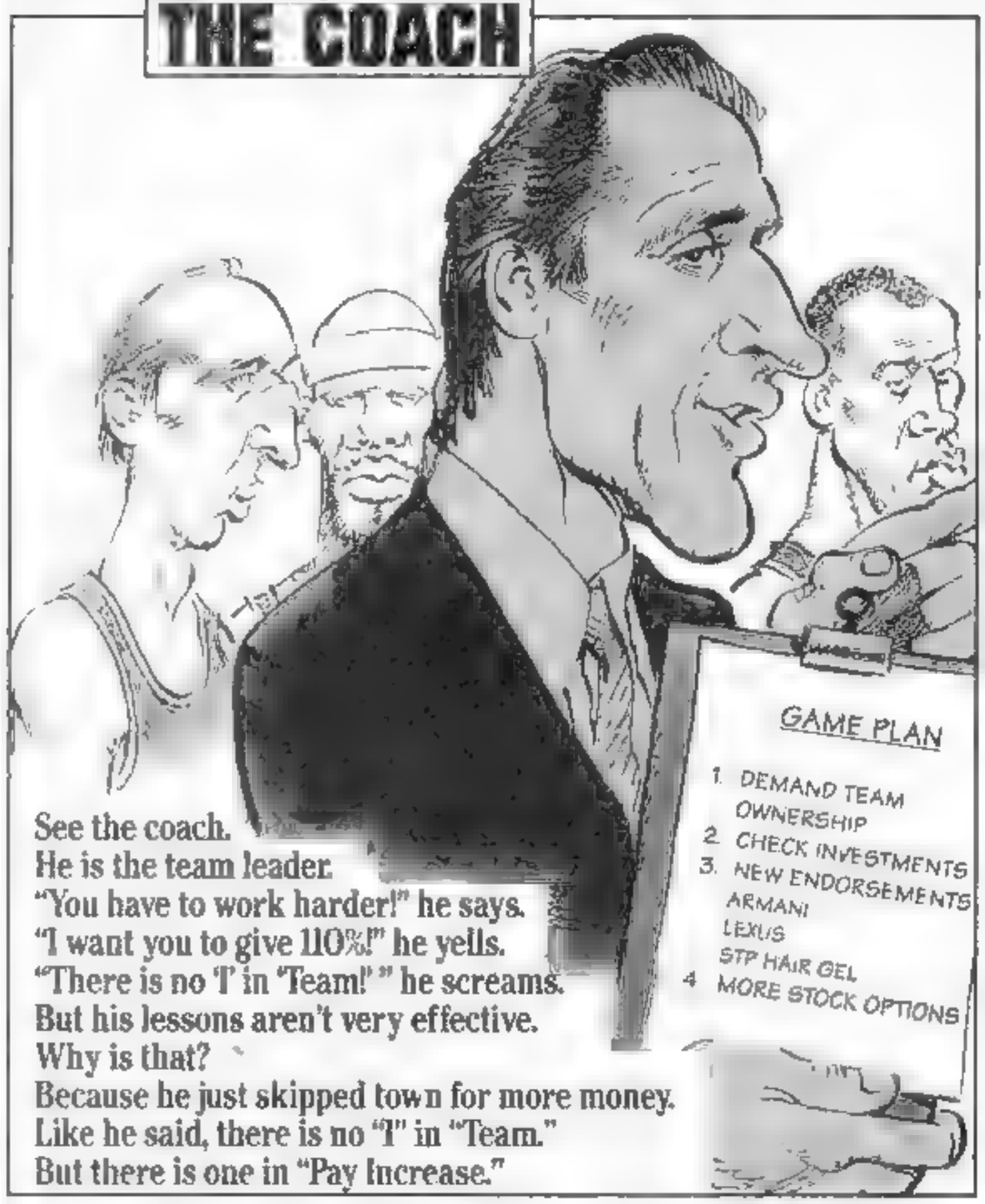
Chapter 2
THE PLAYERS



See the NBA player of today.
He's a showboater.
He breaks backboards.
He's an "in-your-face" player.
He yells at the refs.
He talks trash.
"Yo momma!" "Yo momma!" "Yo momma!"
By the way, his team lost 124-87.
Does he care?
No way!
He got five minutes of air time on *SportsCenter.*

Chapter 3

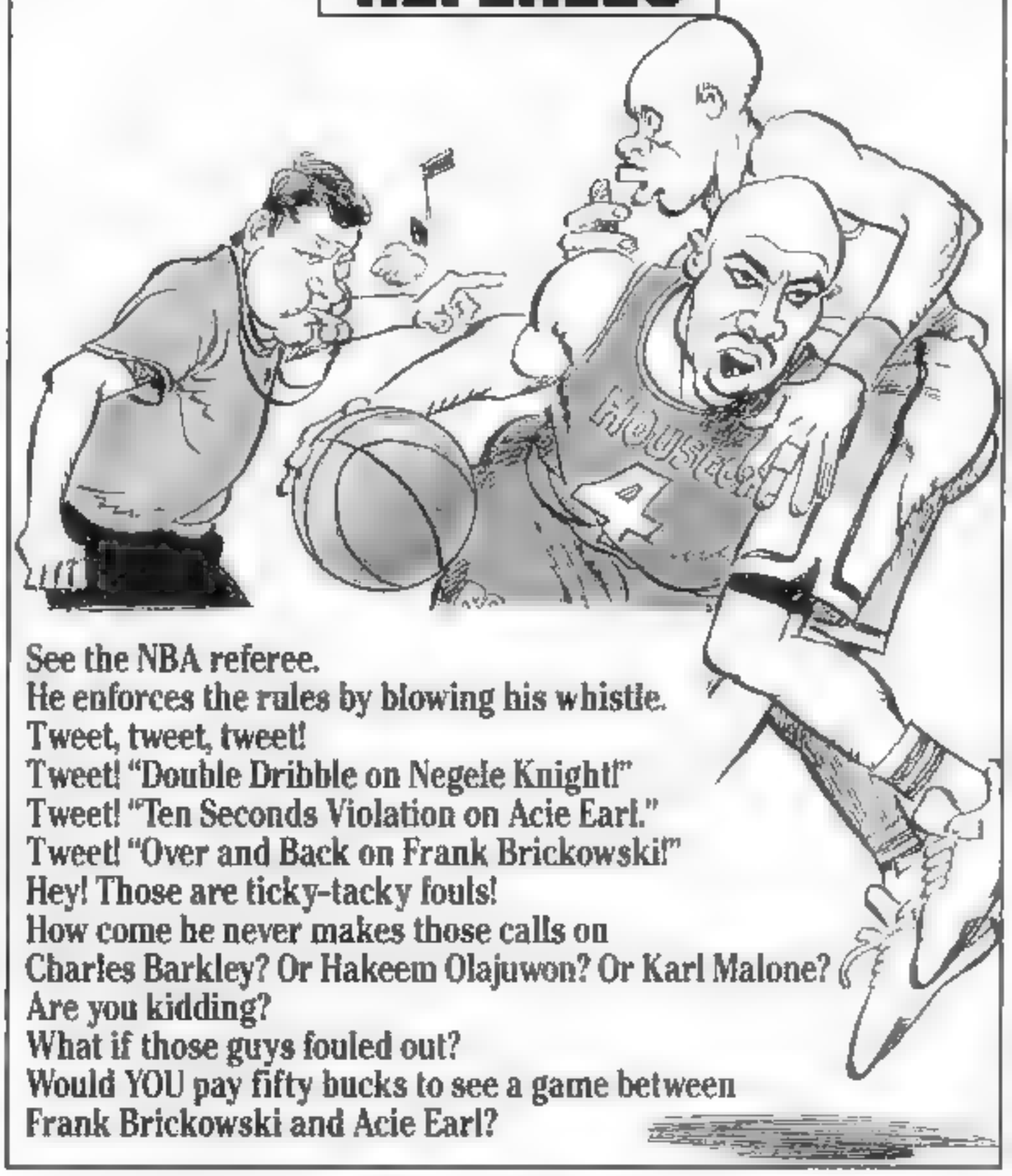
THE COACH



See the coach.
He is the team leader.
"You have to work harder!" he says.
"I want you to give 110%!" he yells.
"There is no 'I' in 'Team!' " he screams.
But his lessons aren't very effective.
Why is that?
Because he just skipped town for more money.
Like he said, there is no "I" in "Team."
But there is one in "Pay Increase."

Chapter 4

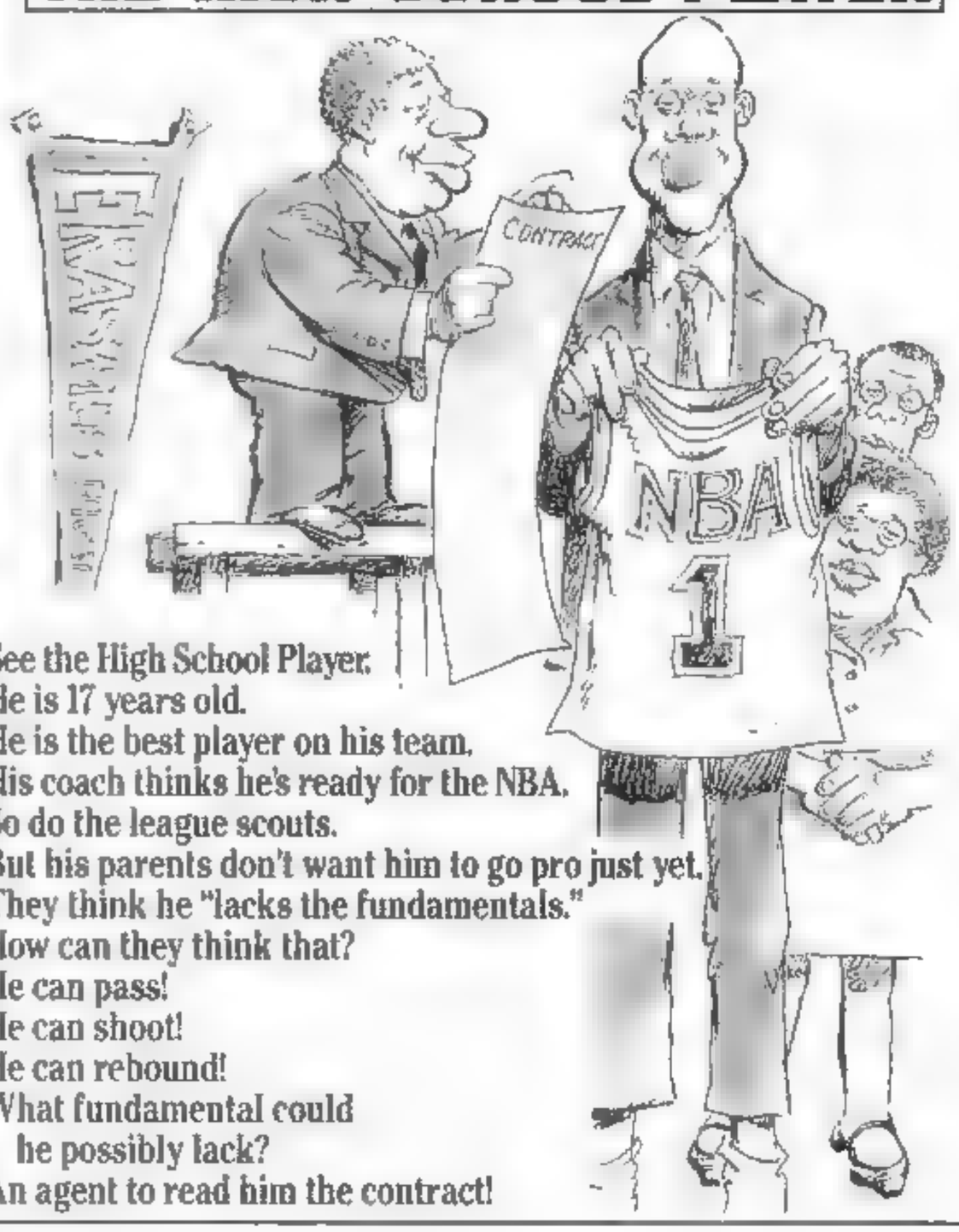
REFEREES



See the NBA referee.
He enforces the rules by blowing his whistle.
Tweet, tweet, tweet!
Tweet! "Double Dribble on Negele Knight!"
Tweet! "Ten Seconds Violation on Acie Earl."
Tweet! "Over and Back on Frank Brickowski!"
Hey! Those are ticky-tacky fouls!
How come he never makes those calls on
Charles Barkley? Or Hakeem Olajuwon? Or Karl Malone?
Are you kidding?
What if those guys fouled out?
Would YOU pay fifty bucks to see a game between
Frank Brickowski and Acie Earl?

Chapter 5

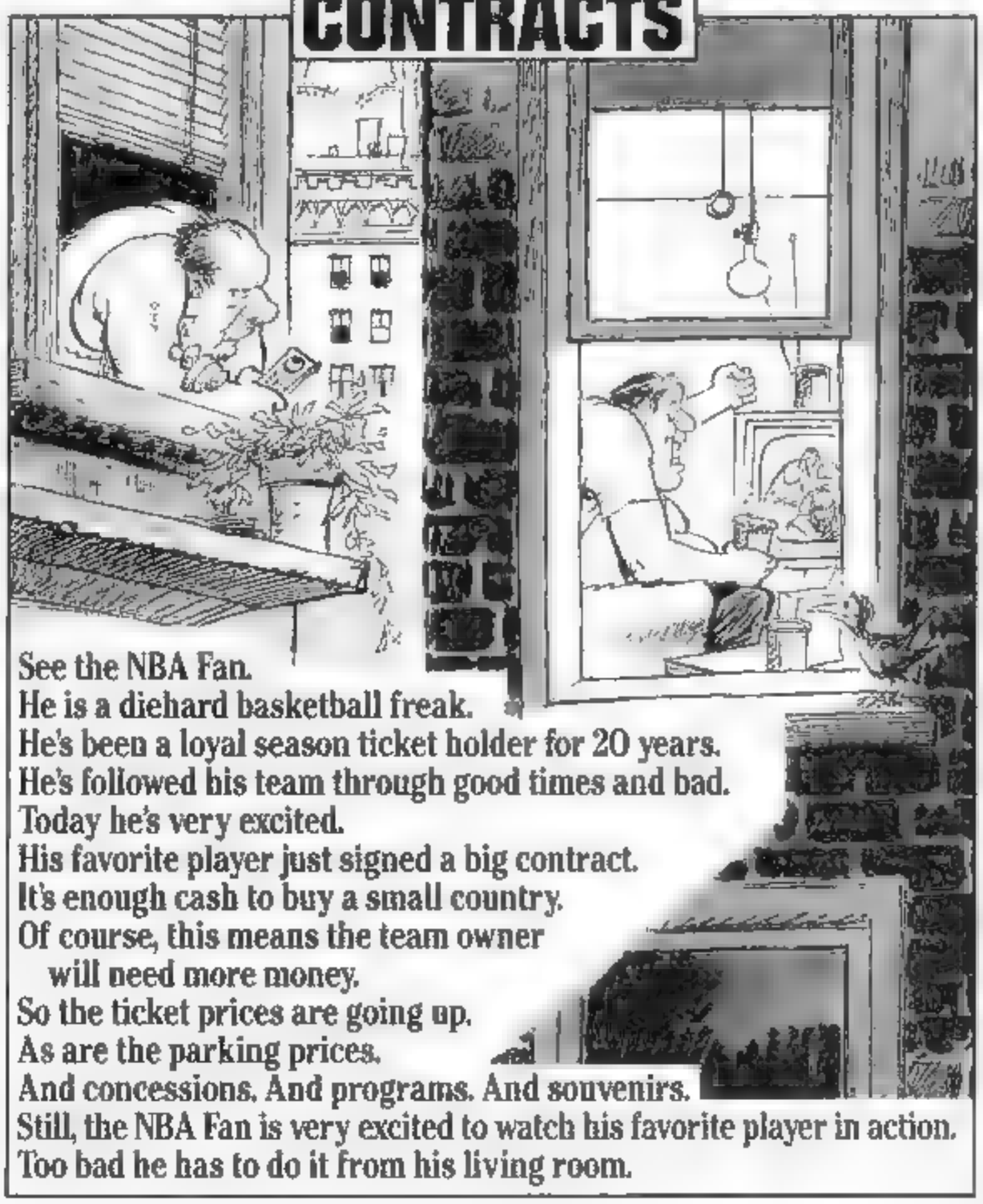
THE HIGH SCHOOL PLAYER



See the High School Player.
He is 17 years old.
He is the best player on his team.
His coach thinks he's ready for the NBA.
So do the league scouts.
But his parents don't want him to go pro just yet.
They think he "lacks the fundamentals."
How can they think that?
He can pass!
He can shoot!
He can rebound!
What fundamental could
he possibly lack?
An agent to read him the contract!

Chapter 6

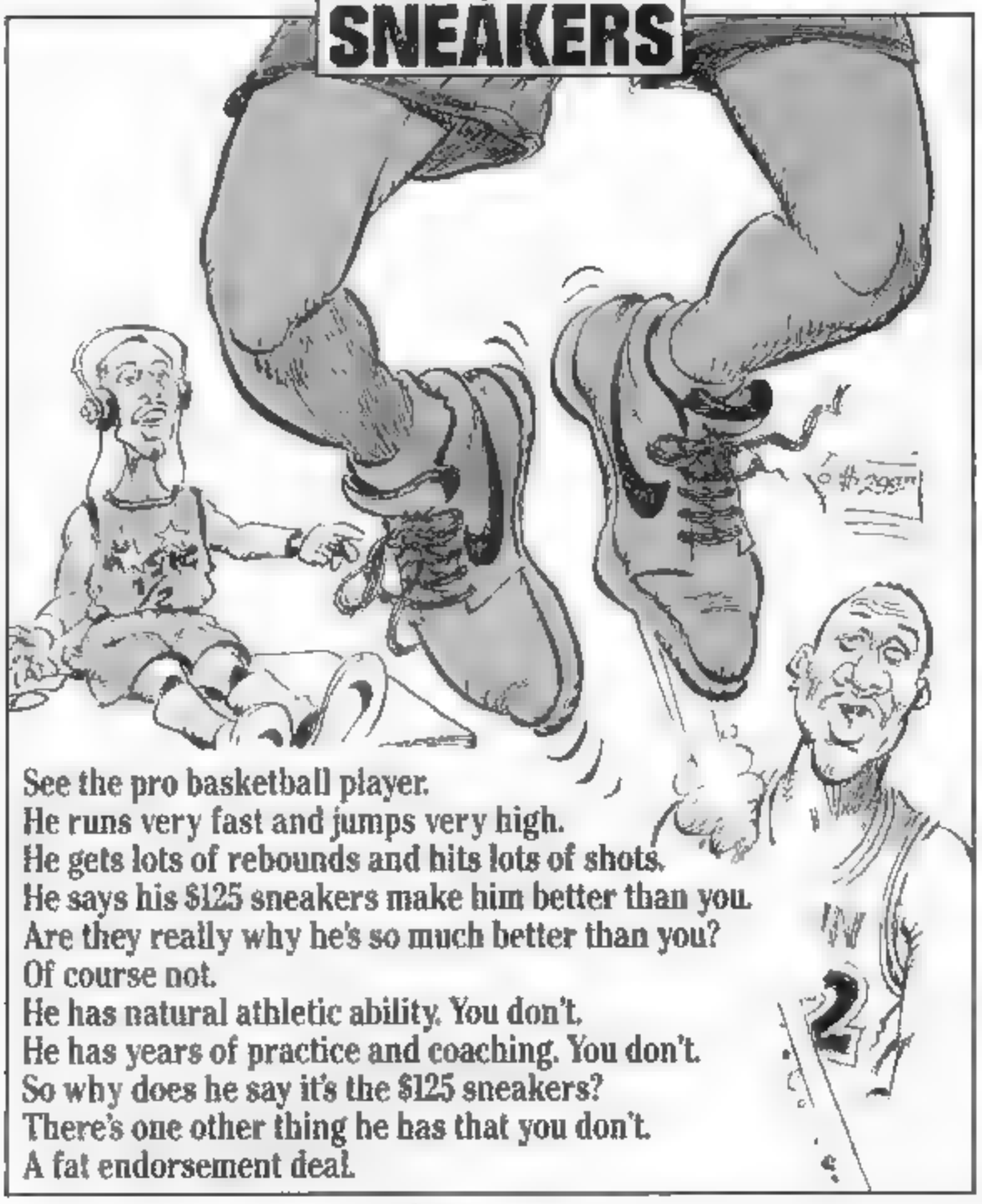
CONTRACTS



See the NBA Fan.
He is a diehard basketball freak.
He's been a loyal season ticket holder for 20 years.
He's followed his team through good times and bad.
Today he's very excited.
His favorite player just signed a big contract.
It's enough cash to buy a small country.
Of course, this means the team owner
will need more money.
So the ticket prices are going up.
As are the parking prices.
And concessions. And programs. And souvenirs.
Still, the NBA Fan is very excited to watch his favorite player in action.
Too bad he has to do it from his living room.

Chapter 7

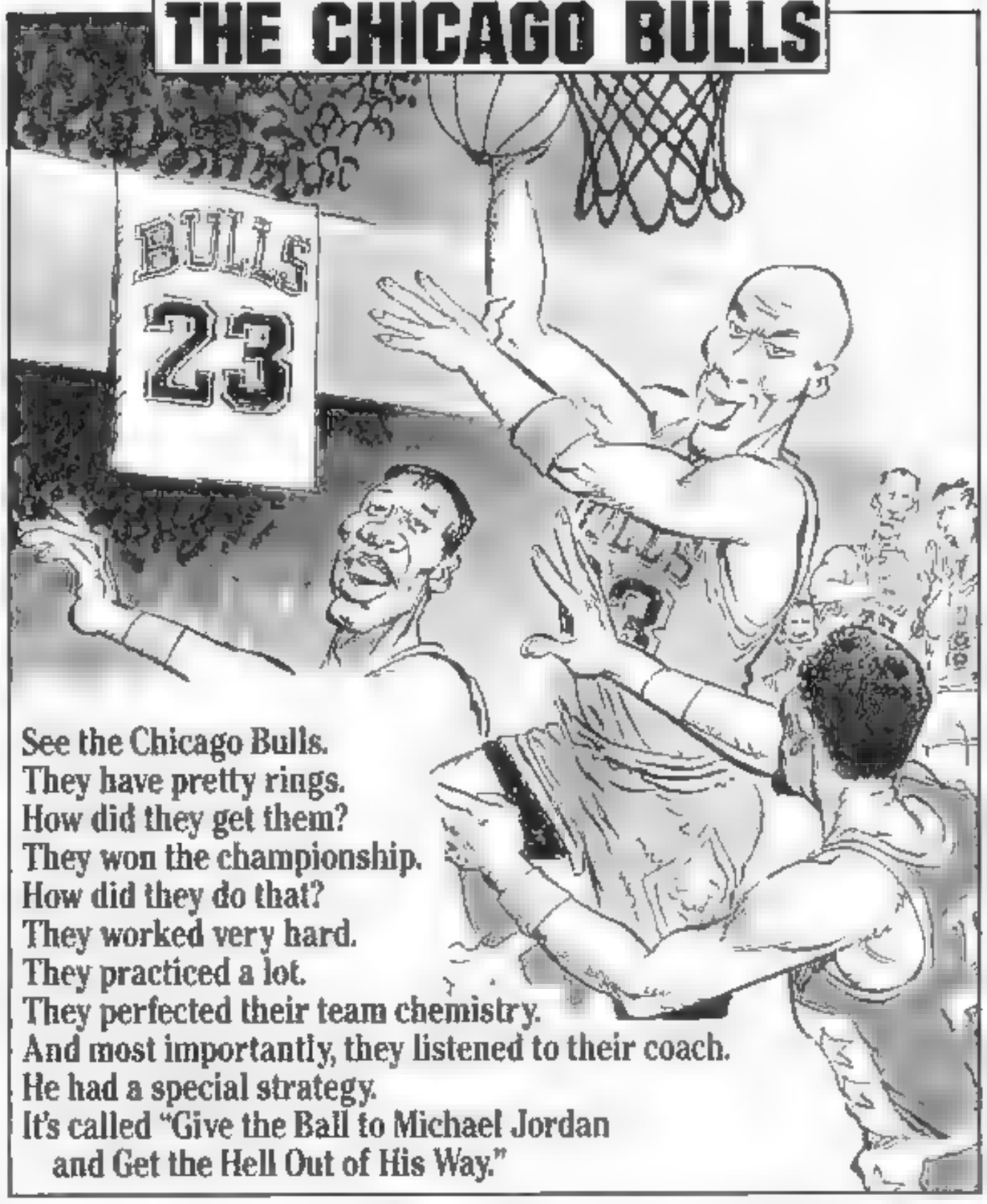
SNEAKERS



See the pro basketball player.
He runs very fast and jumps very high.
He gets lots of rebounds and hits lots of shots.
He says his $125 sneakers make him better than you.
Are they really why he's so much better than you?
Of course not.
He has natural athletic ability. You don't.
He has years of practice and coaching. You don't.
So why does he say it's the $125 sneakers?
There's one other thing he has that you don't.
A fat endorsement deal.

Chapter 8

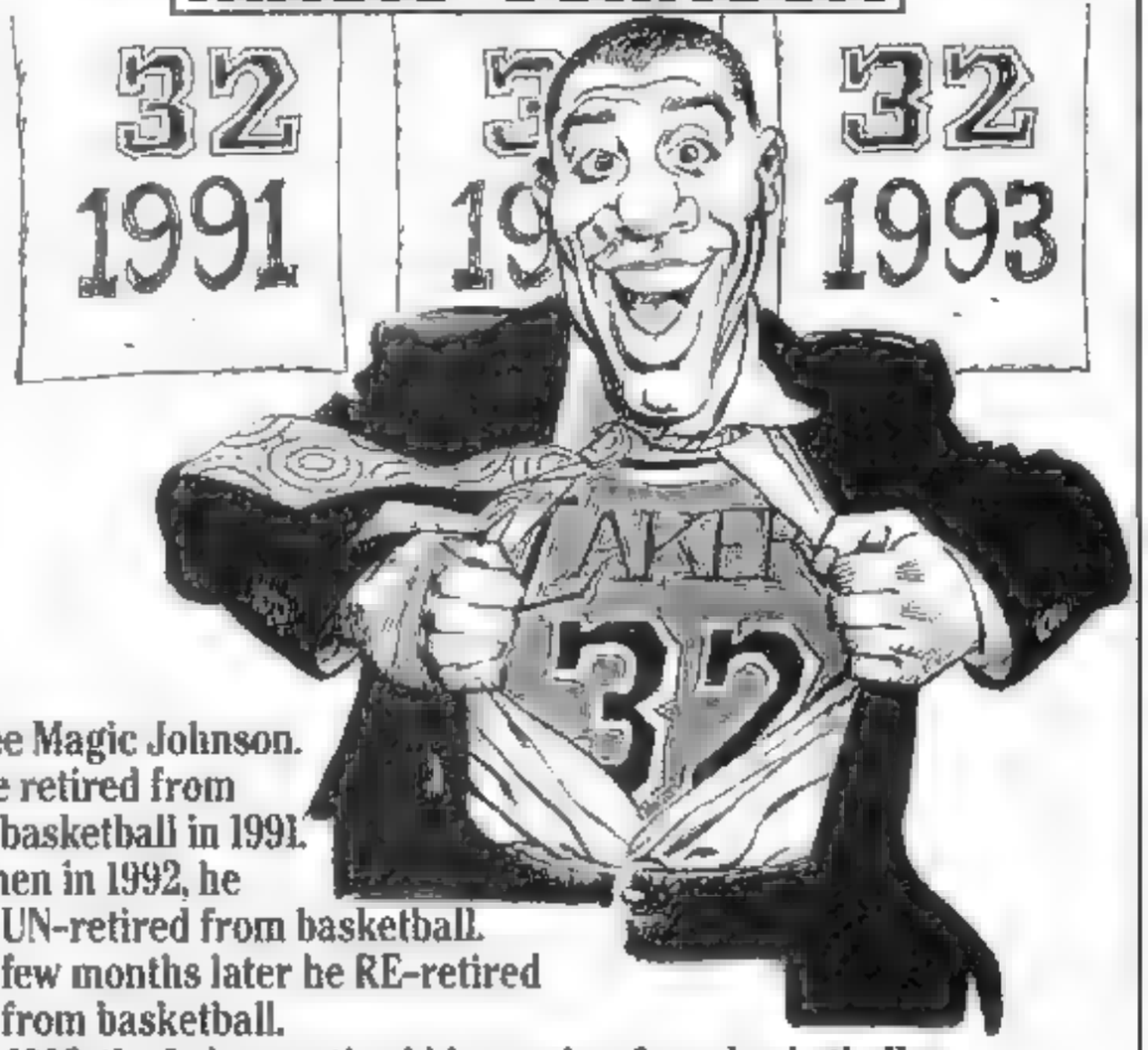
THE CHICAGO BULLS



See the Chicago Bulls.
They have pretty rings.
How did they get them?
They won the championship.
How did they do that?
They worked very hard.
They practiced a lot.
They perfected their team chemistry.
And most importantly, they listened to their coach.
He had a special strategy.
It's called "Give the Ball to Michael Jordan
and Get the Hell Out of His Way."

Chapter 9

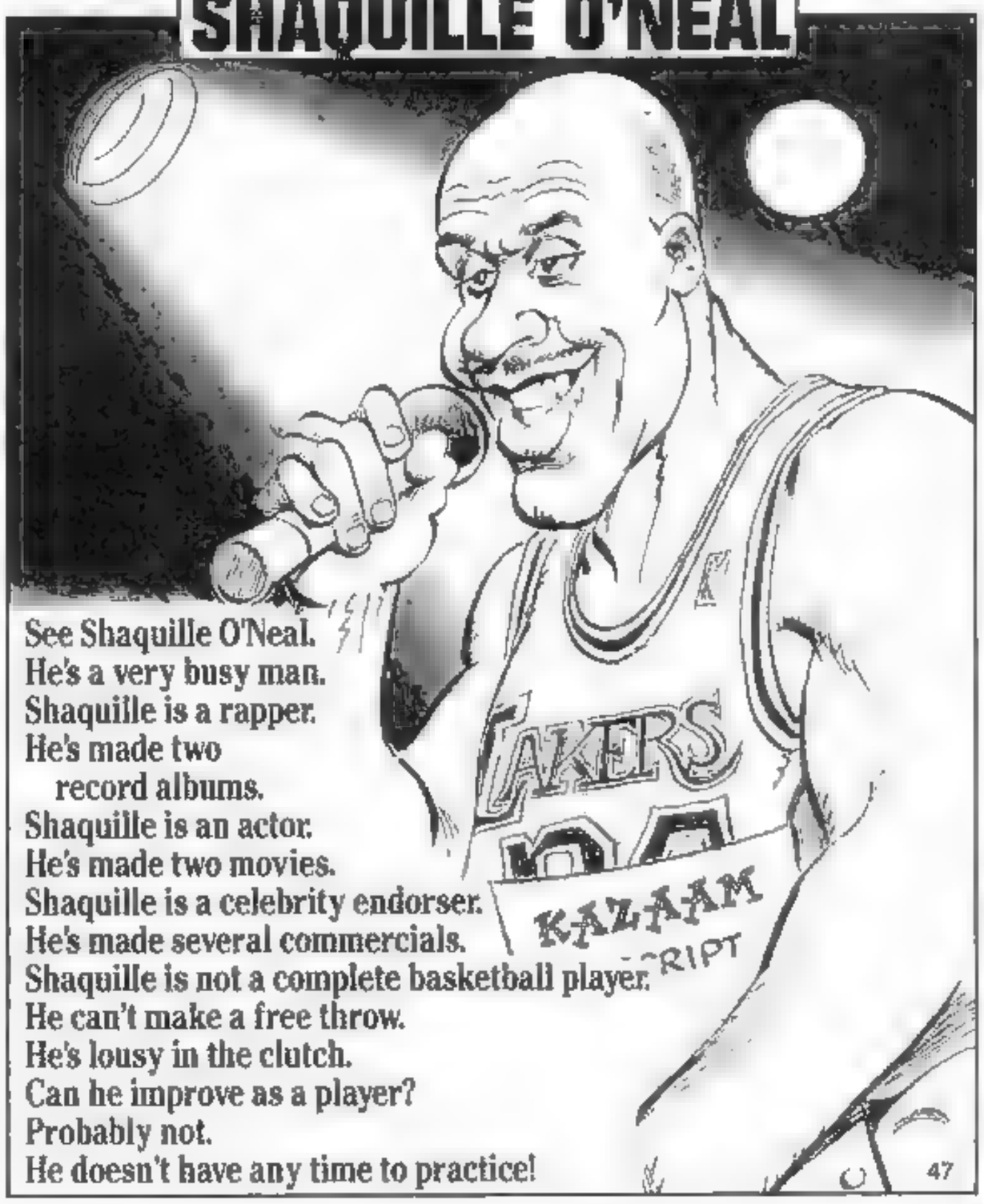
MAGIC JOHNSON



See Magic Johnson.
He retired from
basketball in 1991.
Then in 1992, he
UN-retired from basketball.
A few months later he RE-retired
from basketball.
In 1993, the Lakers retired his number from basketball.
In 1995, Magic UN-re-retired from basketball to coach.
A few games later he RE-re-retired from basketball
and quit coaching.
In 1996, he RE-un-retired to play again.
So the Lakers un-retired his number.
Then a few months later he re-un...uh, re-re...
Um, what were we talking about?

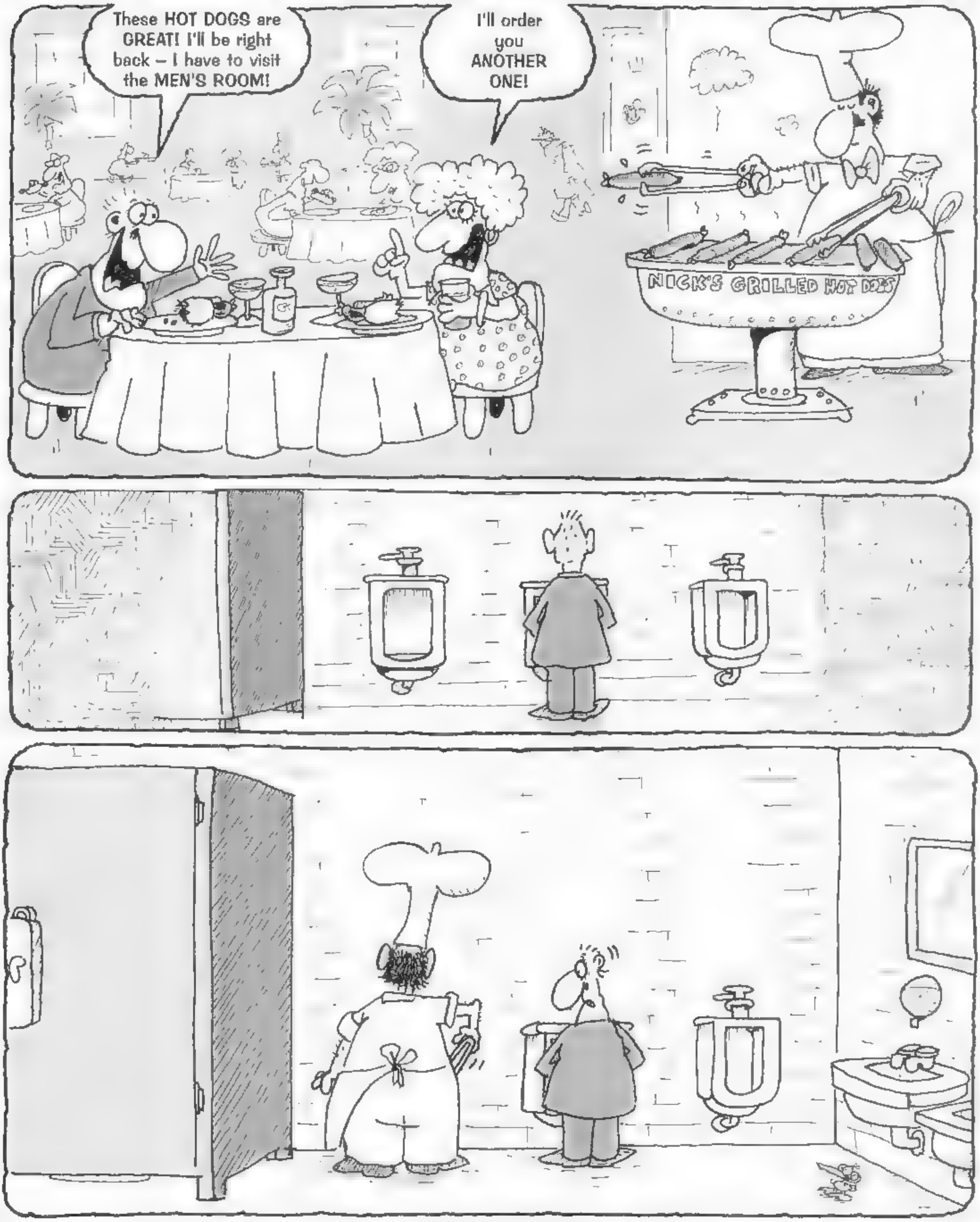
Chapter 10

SHAQUILLE O'NEAL

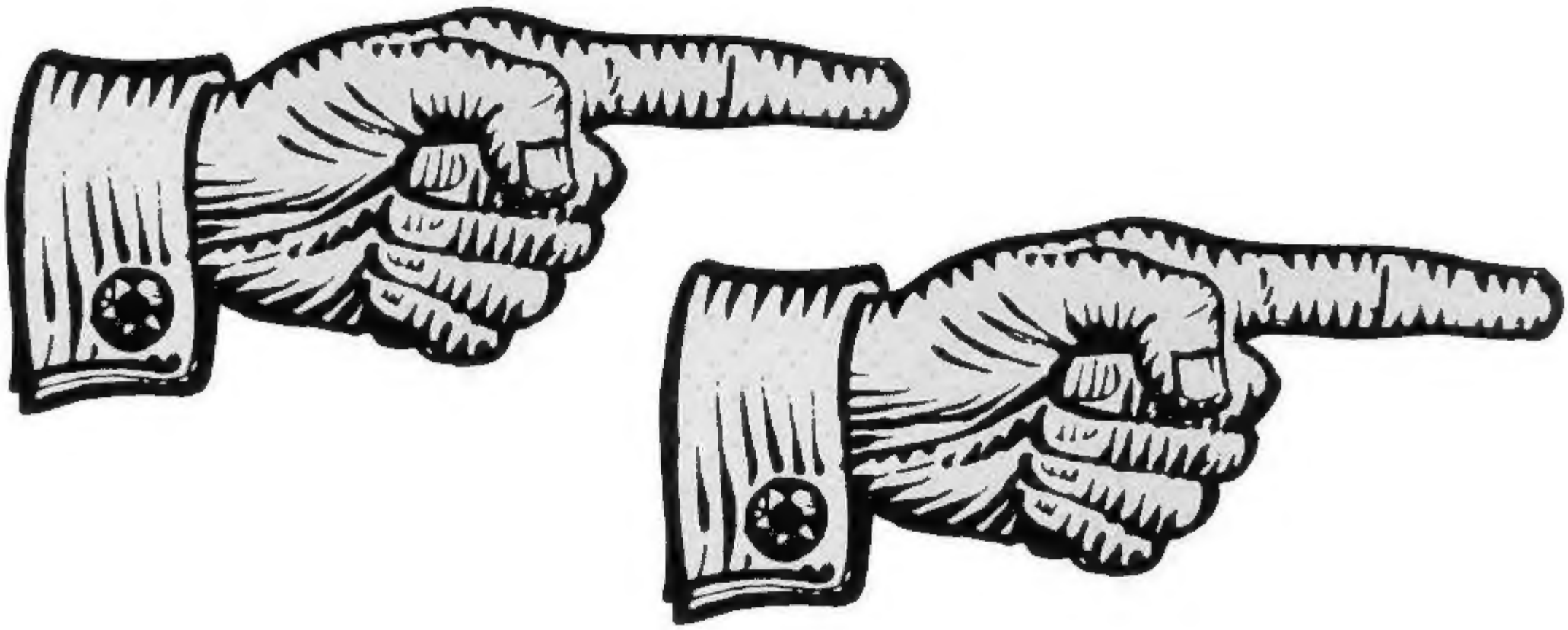


See Shaquille O'Neal.
He's a very busy man.
Shaquille is a rapper.
He's made two
record albums.
Shaquille is an actor.
He's made two movies.
Shaquille is a celebrity endorser.
He's made several commercials.
Shaquille is not a complete basketball player.
He can't make a free throw.
He's lousy in the clutch.
Can he improve as a player?
Probably not.
He doesn't have any time to practice!

THE RAUNCHY RESTROOM REVULSION

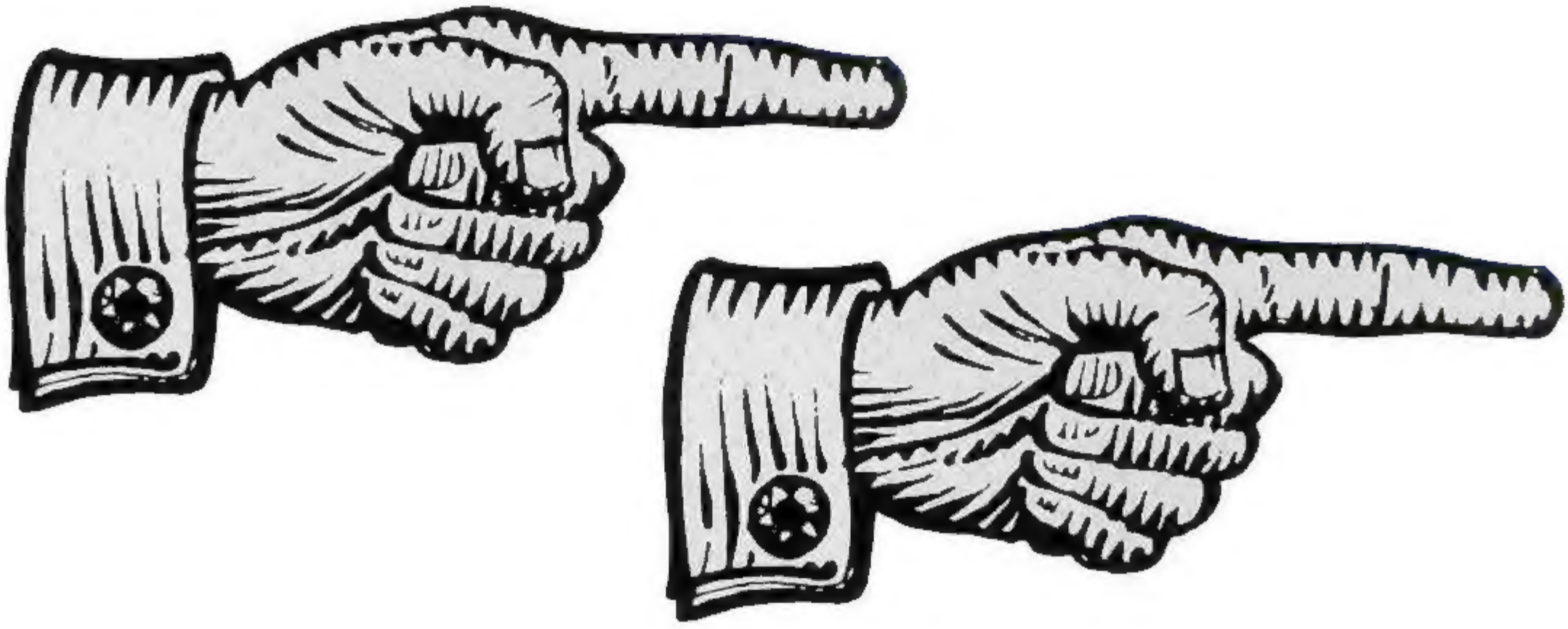

These HOT DOGS are GREAT! I'll be right back – I have to visit the MEN'S ROOM!
I'll order you ANOTHER ONE!
NICK'S GRILLED HOT DOGS
LIVE TONIGHT: ADAM ANT with BLACK FLAG

ARTIST AND WRITER: DUCK EDWING



Nothing to see here!

Please skip ahead.



WHAT IS DAVID LETTERMAN'S BEST HOPE FOR GAINING MORE VIEWERS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

David Letterman was king of late night talk for many years. But something happened recently to our boy Dave. He's no longer king of the hill, top of the heap — his viewership is down. To find out what would help Letterman in the ratings war, fold page in as shown.

FOLD PAGE OVER LIKE THIS

A ▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

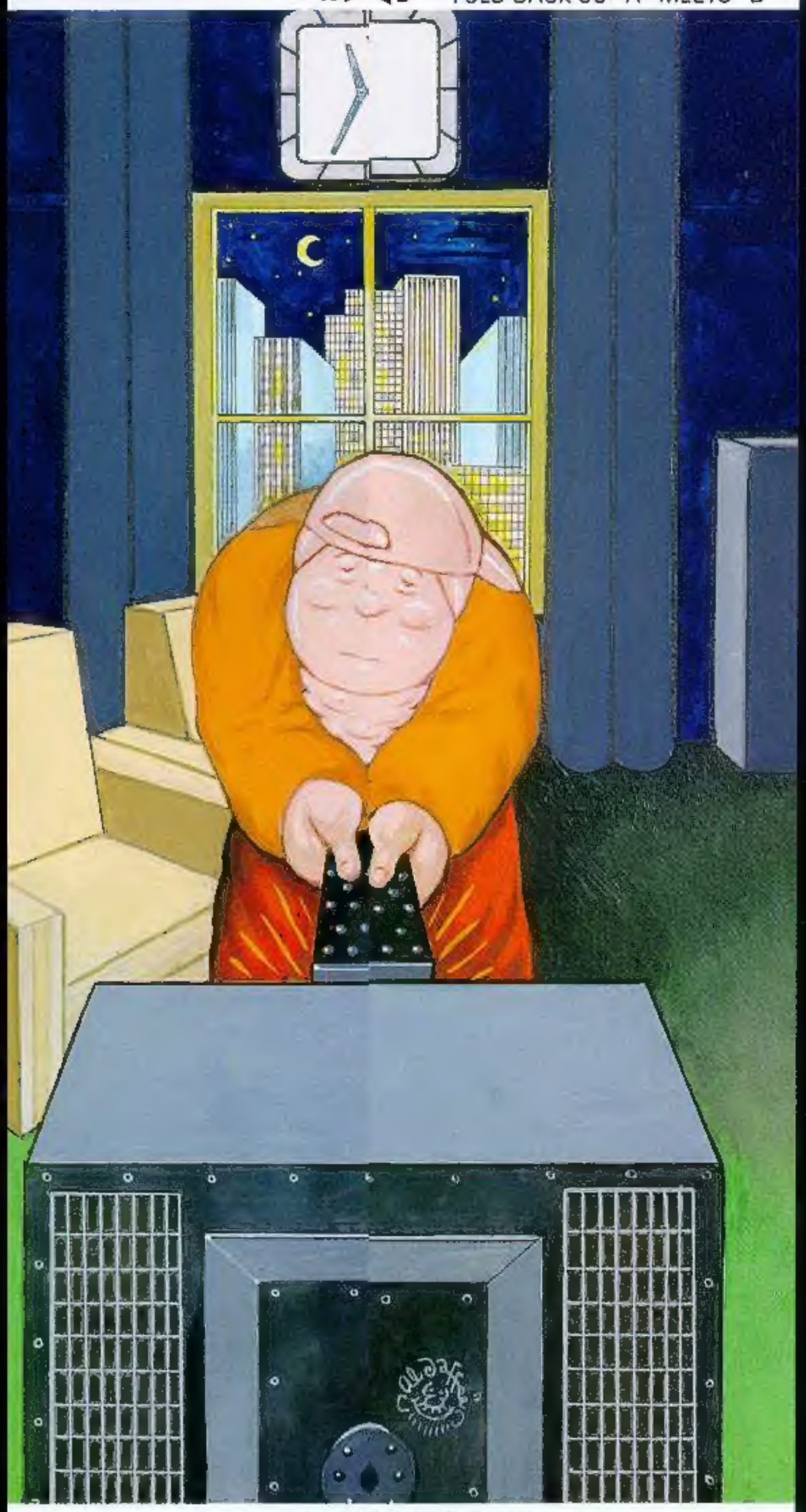
A NIGHTLY JOB FOR DAVE IS TO BRING SENSATIONAL CURRENTLY HOT CELEBRITIES ON, RELATE A FEW FORGETTABLE JOKES, INTRODUCE STUPID PET TRICKS AND MOVIE CLIPS ON STUDIO SCREENS

A ▶ ◀B

WHAT IS DAVID LETTERMAN'S BEST HOPE FOR GAINING MORE VIEWERS?

FOLD PAGE OVER LIKE THIS

A ▶ ◀ B FOLD BACK SO "A" MEETS "B"



A NATIONAL CURFEW FOR TEENS

A ▶ ◀ B

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Then Just Blend Some JUST FOR RODMAN® Into Your Hair And You'll Have People Gawking At You In No Time!

WASH AWAY HEALTHY LOOKING HAIR

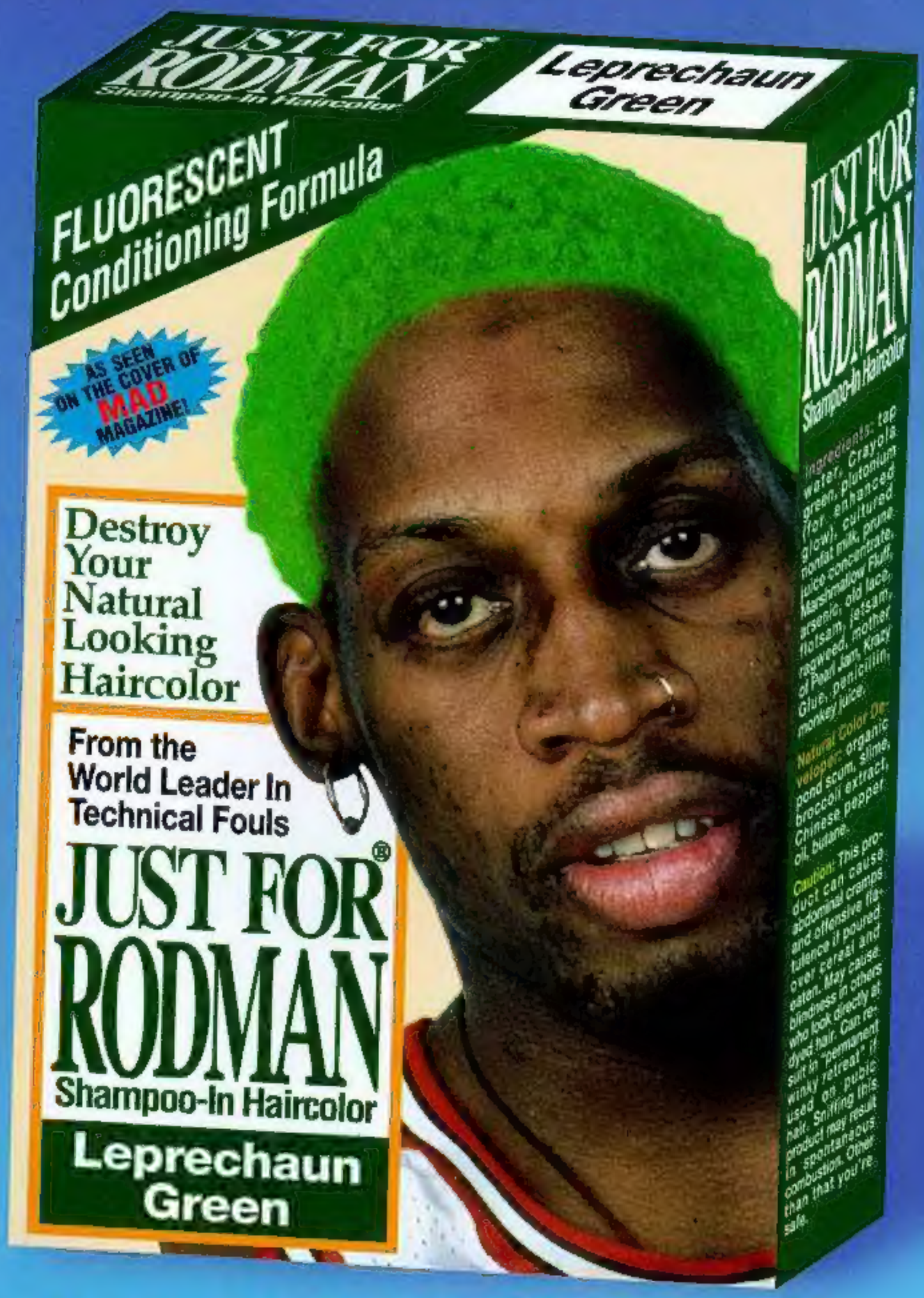
If you've had enough of your boring brown, black or blonde hair, JUST FOR RODMAN® is just for you! Simply lather in a generous amount of JUST FOR RODMAN® before you shampoo and say sayonara to your natural hair color. It's not messy. It's not drippy. It's just offensive to those around you!

KISS CONFORMITY GOOD-BYE

Our specially-designed formula won't wash out–ever! The only way to change your hair color once you've used JUST FOR RODMAN® is to buy another shade of JUST FOR RODMAN®! And since it comes in seven different colors, you can have a new look every day of the week! Plus, there's enough variety to match ANY of your tattoos! You'll never look natural again!

FRIGHTEN ANIMALS AND CHILDREN

Whether you use JUST FOR RODMAN® to intimidate your neighbors, frighten children or sleep with Madonna, there's no denying that JUST FOR RODMAN® will get you the attention you crave! It's perfect for both rebounders and guys on the rebound! And hey, you may not get that mortgage loan, but you'll certainly be remembered at the bank!



ALSO AVAILABLE IN THESE BLINDING COLORS:

A MAD AD